



STRATEGIC PLAN

February 2022

CORE PURPOSE

To inform, connect, and develop experts who impact and advance legal careers.

CORE VALUES

Integrity
Expertise
Inclusivity
Community
Adaptability

VISION

Driving innovation in our profession.

GOALS & OBJECTIVES

1

MEMBER EXPERIENCE

Community, education, and engagement will be the pillars of the NALP member experience.

HEALTH & WELLBEING

NALP will champion law student, lawyer, and member health and wellbeing and will promote a recruitment process free from harassment and discrimination.

2

3

DIVERSITY, EQUITY, & INCLUSION

NALP will build members' competencies to equip and empower them to champion diversity, equity, and inclusion within their organizations, the legal profession, and the legal careers profession.

MEMBER RELATIONS

NALP members will be confident and invested in NALP's ability to inform, connect, and deliver creative solutions.

4

5

REVENUE STREAMS

NALP will enhance its financial sustainability by diversifying its revenue streams.

NALP is an invaluable partnership between law schools and legal employers.