

2014 NALP
Legal Recruiting Summit

**AN
IN-DEPTH
LOOK AT THE
FUTURE OF
LAW FIRM
HIRING**

January 22, 2014
Thomson Hall • New York, NY

2014 NALP Legal Recruiting Summit: An In-Depth Look at the Future of Law Firm Hiring

Wednesday, January 22, 2014 | Thomson Hall, 195 Broadway, New York

For the first time ever, NALP is hosting a one-day conference devoted entirely to recruiting — the **2014 Legal Recruiting Summit** on January 22 at Thomson Hall in New York City. The Summit is an opportunity for legal recruiting professionals from throughout North America to come together for **An In-Depth Look at the Future of Law Firm Hiring**. This special event tailored specifically to the legal recruiting community will be a members-only event limited to 100 attendees.

Register now to be part of the Summit, where you will have the opportunity to —

- Explore what the legal landscape might look like by 2020.
- Participate in a unique data-sharing exercise that will allow you to benchmark your institution against other participating law firms or law schools.
- Attend interactive sessions led by experts in the field.
- Exchange information with your colleagues during roundtables and a reception.
- Hear from law students about what drives the law student decision-making process.

Amid sweeping change in the legal market, the basic model for recruiting recent law school graduates has remained largely unchanged. Or has it? Most law firms are bringing in smaller summer classes than they were prior to the recession, yet competition is as hot as ever. Summit participants will get a first look at statistics from the fall 2013 recruiting season as they hear from leaders in the field and explore key recruiting topics together. NALP members have long been known for their expertise in legal recruiting, and this Summit offers a new opportunity for networking and a peer learning experience.

If you are involved in any aspect of legal recruiting, this is a program you can't afford to miss!

IMPORTANT NOTE: Space at the Legal Recruiting Summit is limited to 100 registrants. While registration will generally be on a first-come, first-served basis, to permit as many NALP member organizations as possible to take advantage of this opportunity, there will be a limit of two registrants per law school or per legal employer office.

ABOUT NALP: NALP is an association of over 2,500 legal career professionals who advise law students, lawyers, law offices, and law schools in North America and beyond. NALP believes in fairness, facts, and the power of a diverse community. We work every day to be the best career services, recruitment, and professional development organization in the world because we want the lawyers and law students we serve to have an ethical recruiting system, employment data they can trust, and expert advisers to guide and support them in every stage of their careers.

Hotel Information

NALP has secured a small block of rooms at the Millenium Hilton, located around the corner from Thomson Hall. The sleeping rooms are available on a first-come, first-served basis.

To reserve a room at this special rate, call the hotel and identify yourself as attending the NALP conference.

Millenium Hilton
55 Church Street
New York, NY 10007
Phone: 1-888-273-0734

The room rate at the Millenium Hilton is \$245 plus 14.75% state and city tax and \$3.50 occupancy tax.

All taxes are subject to change without prior notice.

NALP thanks West LegalEdcenter for providing educational support for this program.

West LegalEdcenter

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PROGRAM SCHEDULE — Wednesday, January 22, 2014

THOMSON HALL, 195 BROADWAY, NEW YORK CITY

8:00 – 9:00 am — Registration and Continental Breakfast

9:00 – 10:15 am — What Will the Legal Landscape Look Like in 2020?

The law firm landscape continues to change at a very rapid pace. Innovations in how legal work is done, how lawyers are trained, and the globalization of legal services, among other trends, will impact how lawyers of the future will be recruited and trained. Hear industry experts discuss what current trends suggest about the way legal talent will be found in the future.

Aric Press, Vice President and Editor in Chief, American Lawyer Media, Moderator

Howard Ellin, Partner, Skadden, Arps, Slate, Meagher & Flom LLP

Trevor Morrison, Dean and Eric M. and Laurie B. Roth Professor of Law, New York University School of Law

10:15 – 11:30 am — Today's Applicants, Tomorrow's Lawyers: Confessions of Law School Admissions Officers

Have you ever wondered about the intricacies of the law school admissions process and what they have to do with firms' recruiting processes? How did the current summer associate class get into law school? Are law school admissions based solely on the LSAT? Learn the methods admission officers use in selecting and attracting applicants and identify how trends in law school applications will impact the class of 2017 and beyond.

Terrence Galligan, Assistant Dean for Career Development, University of California, Berkeley School of Law, Moderator

Faye Deal, Associate Dean for Admissions and Financial Aid, Stanford Law School

Susan Krinsky, Associate Dean for Students and Student Services, University of Maryland, Francis Carey School of Law

11:30 am – 12:15 pm — Preview and Discussion of Fall Recruiting Survey Results

How did the 2013 recruiting season shape up? Were the numbers up or down? Conference attendees will be the first to see the highlights of the 2013 national recruiting survey results, and will have a chance to review and discuss analyses of survey data submitted in preparation for this conference. You will leave this session armed with the data you will need to make the strategic decisions to best position your institution for the future.

James G. Leipold, Executive Director, NALP

12:15 – 1:15 pm — Networking Lunch

1:15 – 2:00 pm — Roundtable Session: Let's Talk About the Issues

Join your colleagues for a facilitated discussion session about key topics from the day's programs. This interactive session will provide for the sharing of best practices and structured networking. Attendees will have an opportunity to learn from others in the profession and gain practical insights into how other institutions solve problems that are similar to the ones you face.

2:00 – 3:15 pm — The Real Law Students of New York City: Law Student Focus Group

Have you always wondered what drives the student decision-making process? Do glossy brochures or lavish dinners have an impact? What about Twitter feeds and impressive swag? What information is most important to law students? Where are they getting their information? Come hear from a panel of law students about their recent decision-making process and identify ways to adjust recruiting approaches accordingly.

Beth Moeller, Assistant Dean of Career Services, UCLA of Law, Moderator
A Panel of Law Students

3:15 – 3:45 pm — Wine and Cheese Networking Reception

3:45 – 5:00 pm — Seriously??? Why Law Schools Do the Things They Do

Ever feel like it gets harder and harder to navigate law schools' rules? Are you tired of telling your Hiring Partner that you can't do something that seems perfectly reasonable to him or her? This is the session for you! Hear from seasoned career services directors about why these policies and procedures exist and how best to position your firm while staying within bounds.

Carol Sprague, Director of Associate and Alumni Relations & Attorney Recruiting, Skadden, Arps, Slate, Meagher & Flom LLP, Moderator

Marcy Cox, Assistant Dean, Career Development, University of Miami School of Law

Irene Dorzback, Associate Dean for Career Services, New York University School of Law

Bruce Elvin, Associate Dean and Senior Lecturing Fellow, Duke University School of Law

5:00 pm — Meeting Adjourns

**Register early!
Space is limited.**

Fees

- **\$450 per person** for NALP members.

This event is for NALP MEMBERS ONLY. You must be a NALP member or affiliate member to attend and there is a limit of two registrants per law school or per legal employer office.

How to Register

To register for the 2014 Legal Recruiting Summit, go to www.nalp.org/events and select **2014 Legal Recruiting Summit**. The system allows online registration and payment with a credit card or “bill me” options (select the latter if you plan to pay by check). **Space is limited.**

For Legal Employer Members: The completion of two surveys is required to attend this conference: the 2013 Survey of Legal Employers on Fall Recruiting (which you would normally complete in the fall) and the Legal Recruiting Summit Addendum Survey (a unique survey for this conference). The surveys can be previewed during the registration process, but must be completed by December 6 in order to attend the Summit. The surveys together are designed to capture data of interest to all attendees, and will allow us to share national

data and data from the Summit attendees at the conference. One of the benefits of attendance at the Legal Recruiting Summit will be access to these findings. Note: only one set of surveys per office should be completed — participants from the same office should coordinate the completion of the necessary surveys.

For Law School Members: The completion of the 2013 Survey of Law Schools on Fall Recruiting is required for this conference. This survey is due to the NALP office by December 6 in order to attend the Summit. In addition, law school participants are asked to administer an additional survey to your 2L students who participated in your 2013 OCI program to help us learn more about their experiences and decision-making processes.

For Affiliate Members: The completion of a short questionnaire is required for conference attendance.

Cancellation Policy

Your registration fee will be refunded, less a \$100 processing fee, if your cancellation is received in writing by Monday, January 6.

Travel Discounts

For your convenience, Professional Service Firm Travel, LLC (PSFT) has been selected as the official travel service for this event. PSFT will research the most economical route, airline, and flight times to help get you the lowest possible fare. PSFT has special contract airfares that are available to attendees of this meeting.

Professional Service Firm Travel, LLC
475 Park Avenue South, 34th Floor
New York, NY 10016
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Fax: 212-532-5776
www.psftravel.com
E-mail: jduberry@psftravel.com or lmelendez@psftravel.com

PSFT reservation hours are Monday – Friday, 8:30 am – 6:00 pm Eastern Time. Make your reservations with Professional Service Firm Travel, LLC by calling 1-888-773-8728 and asking for Jacqueline or Lissette (please identify yourself as attending a NALP conference). A \$35 transaction fee will be applied to all tickets purchased.

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Future of Law Firm Hiring**

— From NALP

2014 Legal Recruiting Summit

1220 19th Street, NW, Suite 401
Washington, DC 20036-2405

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