

# LISA K. FEDEN

## CURRENT EMPLOYMENT

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**BALLARD SPAHR LLP**, Philadelphia, PA

**Director of Legal Recruiting**, July 2024 – Present

**Director of Entry Level Recruiting and Integration**, January 2023 – June 2024

**Senior Manager of Entry Level Recruiting and Integration**, March 2022 – December 2022

**Manager of Entry Level Recruiting and Integration**, July 2014 – February 2022

- Lead the firm’s lateral and entry level recruiting, onboarding, and integration processes for all 15 offices to ensure consistent practices and unified goals
- Conduct strategic planning meetings with Legal Department Chairs, Office Managing Partners, Hiring Partners, and other key stakeholders to track current hiring pipelines and to set goals for future hiring
- Supervise legal recruiting team members to support hiring and professional development efforts across the firm, including developing and executing a competitive recruiting strategy, tracking data, and building strong relationships with law students and law schools across the country
- Collaborate with the Chief Diversity, Equity, and Inclusion Officer to support diversity, equity, and inclusion goals
- Assist with non-recruiting functions of the Attorney Career Advancement Department, including planning of attorney social events and retreats, coordination of participation in external surveys, and creation of reports

## PROFESSIONAL AFFILIATIONS AND ACTIVITIES

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NALP, Member (July 2014 – Present); Newer Professional’s Forum Faculty (2024); Credentialing Task Force (2024-2025); Membership Advancement & Pipeline Development Work Group (2023-2024); Research Advisory Group (2021-2023); Experienced Professionals/Newer Professionals Collaboration Work Group Vice-Chair (2021-2022); Regional Resource Council Mid-Atlantic Representative (2019-2021), Lawyer and Law Student Well-Being Task Force (2018-2019)

**Philadelphia Area Diversity Job Fair (PADJF)**, Board Member (April 2015 – Present)

**Legal Recruitment Administrators of Philadelphia (LRAP)**, Member (July 2014 – Present); Secretary (2016), Vice-Chair (2017), Chair (2018)

## EDUCATION AND CERTIFICATIONS

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**AIRS Training**, Certified Diversity and Inclusion Recruiter (CDR), 2021

**Temple University**, Event Leadership Executive Certificate Program, 2013

**Drexel University**, Master of Business Administration, Concentration in Marketing with a Global Track, 2011

**University of Richmond**, Bachelor of Arts in Spanish, Dual Minor in Business Administration and Chinese, 2008

## SPEAKING ENGAGEMENTS

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“**Storytelling and Personal Branding**,” *Co-Presenter*, Ballard Spahr LLP, June 2023

“**Recruiting Perspectives from the Outside**,” *Moderator*, NALP, December 2021

“**Let’s Talk Therapy**,” *Moderator*, Ballard Spahr LLP, October 2020

“**Best Practices for Remote Work**,” *Panelist*, Drexel University Thomas R. Kline School of Law, May 2020

“**Preparing for Callback Interviews**” (*Podcast*), University of Pennsylvania Law School, July 2017

## STATEMENT OF INTEREST

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I am pleased to accept the nomination for a role on NALP’s Nominating Committee. I am deeply passionate about actively contributing to the Philadelphia legal community and to the entire NALP community, and I am constantly seeking new opportunities to continue to make an impact. A role on the Nominating Committee appeals to me because it aligns perfectly with my interests and experiences, as I have always felt especially passionate about helping professionals to get involved and to take on leadership roles in NALP. The many positions that I have taken on in NALP over the years have played a critical role in my career journey, and I am excited to work with other NALP members to facilitate opportunities that will enable growth, development, learning, and social connection for all members. Having gone through the nomination process myself many times, I am prepared to offer new ideas based on first-hand experience to enhance the process and to ensure a smooth, positive, and inclusive experience for NALP’s future leaders. Thank you for considering me for this opportunity!