

# Affiliate Membership

NALP is the best community for legal career consultants to join in order to stay abreast of current trends, comprehensive information, and to engage stakeholders throughout the entire legal employment market.



NALP understands your need as a consultant to access information and resources that strengthen your knowledge of the legal employment market and its importance to the legal hiring community. Membership in NALP provides you the opportunity to connect to decision-makers and gain access to the law schools, law firms, and legal employers to help you position yourself for success. Affiliate

membership is designed for qualified individual consultants who work to support the goals of NALP members by providing expert advice or services to the legal market. Join today to enhance your relationship with law schools and legal employers.

Visit [www.nalp.org/join](http://www.nalp.org/join) for more information on becoming an affiliate member.



# Affiliate Member Benefits

NALP's affiliate membership is a member category designed specifically for consultants to the legal employment market. With the recent and ongoing changes to the legal industry, NALP's world class research, resources, and network position our consultant members as industry experts. Join us as we advance law careers.

## INDUSTRY RESEARCH

NALP's expert team has been providing sound, credible data for nearly forty years, and the entire industry relies on NALP as the number one resource for this information.

*Jobs & JDs: Employment and Salaries of New Law Graduates.\** NALP's annual research report provides employment statistics and salaries for each law school graduating class.

*Associate Salary Survey.\** This annual research report takes a comprehensive look at associate salaries nationwide through a variety of demographic filters.

*Member Salary Surveys.* Every alternating year NALP conducts a member salary survey for law school career services members and legal career professionals in law firms and employer organizations.

*Public Sector & Public Interest Attorney Salary Report.\** This biennial report provides information by years of experience for attorneys at civil legal services organizations, public defenders offices, local prosecuting attorney offices, and public interest organizations.

## Publications

NALP publications help members become experts by providing reliable

resources based on effective practices. These publications are designed to help affiliate members stay current on the legal market and challenges of legal career professionals.

*NALPnow!* Members receive a bimonthly newsletter with timely information about relevant resources, programs, events, and activities.

*NALP Bulletin.* The flagship magazine provides practical information, addresses current issues, and keeps members abreast of new developments in the legal employment market.

*Industry News Digest.* Stay informed of the latest industry news with a weekly compilation of news articles relevant to legal career professionals.

## Volunteer Opportunities

Volunteering in NALP gives you the opportunity to connect with industry professionals. It gives you the chance to develop and demonstrate your own leadership skills as you serve on committees or act as a program facilitator.

*Writing for the NALP Bulletin.* Share your ideas and submit an article for publication.

*Joining a Section.* Ask and answer key questions on a variety of topics ranging from recruiting to professional development to career services.

## Community

Affiliate members know they can network with future clients and demonstrate their expertise to industry professionals across the entire NALP membership — a network of professionals only NALP can offer.

*Membership Directory.* Connect to your industry peers when you search using the expanded member directory.

*Conferences.\** Our in-person conferences help you meet the daily challenges you face while increasing your ability to achieve higher levels of expertise and skills.

*NALPconnect.* Engage with other members in your private online members-only professional community.

## Discounts

Affiliate members enjoy discounts on exhibition and advertising fees, publications, and conferences.

*Exhibition Savings.* Receive a 15% discount when you exhibit at the Annual Education Conference.

*Member Rates.* Whether you're attending a conference, purchasing a resource report or picking up something in the bookstore, you will always be eligible for member pricing.

\*Benefits are provided at discounted member rate.

## Geographic Distribution of NALP Members

Member Type:      Individuals: 2,413      Institutions: 1,037

REGION	REGION CONTAINING	INSTITUTIONS	INDIVIDUALS
Northeast	Connecticut, Maine, Massachusetts, New Hampshire, New Jersey (northern), New York, Rhode Island, Vermont	203	638
Mid-Atlantic	Delaware, District of Columbia, Maryland, New Jersey (southern), Pennsylvania, Virginia	169	417
Southeast	Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, Oklahoma, Puerto Rico, South Carolina, Tennessee, Texas, West Virginia	200	420
Midwest	Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Missouri, Nebraska, North Dakota, Ohio, South Dakota, Wisconsin	172	388
West/Rocky Mountain	Alaska, Arizona, California, Colorado, Hawaii, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington, Wyoming	216	422
Canada <sup>1</sup>	Alberta, British Columbia, Manitoba, Nova Scotia, Ontario, Quebec, Saskatchewan	75	126
International <sup>1</sup>	Australia, China, United Kingdom <sup>2</sup>	2	2

## Types of Organizations Represented

ORGANIZATION TYPE	NUMBER OF INSTITUTIONS	INDIVIDUALS	PERCENTAGE OF MEMBERSHIP
Law Schools	218	891	36.93%
Private Legal Employers	774 <sup>3</sup>	1,444	59.86%
Corporations	1	1	0.04%
Government	22	22	0.93%
Public Service & Bar Associations	22	28	1.16%
Affiliates	-	26	1.08%

<sup>1</sup>Provinces and countries listed represent current NALP membership rather than membership eligibility.

<sup>2</sup>Some NALP affiliated law firms in the United Kingdom currently operate through a New York branch office.

<sup>3</sup>Includes additional branch offices.

Current as of October 23, 2013.

## What is NALP?

NALP is an association of over 2,400 legal career professionals who support law students, lawyers, law schools, and law firms across North America and beyond. NALP believes in fairness, facts, and the power of a diverse community. We work every day to be the best career services, recruitment, and professional development organization in the world because we want the lawyers and law students we serve to have an ethical recruiting system, employment data they can trust, and expert advisers to guide and support them in every stage of their careers.

## Who Are NALP's Members?

Within NALP's member organizations, members include senior professional development and recruitment managers, legal personnel specialists, diversity and inclusion professionals, hiring attorneys, and law school assistant deans and career counselors. NALP members authorize or influence major purchasing decisions for such services as lawyer training; CLE providers; legal search firms; outplacement; career coaching; guest speakers; and software for CLE tracking, lawyer evaluations, and recruitment.

## What Can NALP Do For You?

NALP knows that now more than ever consultants must get the most from their membership, marketing, and outreach efforts. NALP provides direct access to a wide range of audiences including decision makers at law firms and law schools. The Affiliate membership exists so like-minded consultants can work together to advance NALP's mission of driving innovation and collaboration in the legal profession through lifelong education and career development. This membership category provides you direct access to current and potential consumers of your products and services.



## Affiliate Membership Application

Individual Name \_\_\_\_\_

Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_ Country \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Direct Dial Phone \_\_\_\_\_

Website \_\_\_\_\_

E-Mail \_\_\_\_\_

### INDIVIDUAL CONTACT DIVERSITY INFORMATION

An important part of NALP's mission is to serve as a leading advocate for diversity within the legal profession and within NALP as well as within the fields of career services, legal recruitment, and professional development. This goal can best be achieved by knowing more about our membership and its diversity. As with all data collected by NALP, members can be assured that all demographic data will remain confidential; this information is not made public and will be used only on a limited basis by NALP staff to assist NALP leaders in furthering the goal of a diverse leadership for the organization and in aggregate form for research analyses. Please check the appropriate categories below for the Individual Name above:

- |  |                                      |
|--|--------------------------------------|
| <input type="checkbox"/> American Indian or Alaska Native          | <input type="checkbox"/> Female      |
| <input type="checkbox"/> Asian                                     | <input type="checkbox"/> Male        |
| <input type="checkbox"/> Black or African American                 | <input type="checkbox"/> Disabled    |
| <input type="checkbox"/> Hispanic or Latino                        | <input type="checkbox"/> Openly LGBT |
| <input type="checkbox"/> Native Hawaiian or Other Pacific Islander |                                      |
| <input type="checkbox"/> Two or More Races                         |                                      |
| <input type="checkbox"/> White                                     |                                      |

### AFFILIATE MEMBERSHIP

Affiliate membership in NALP is available to many individuals who work in the legal employment industry but who are not employed by a law school or a legal employer. Individuals who are eligible for affiliate membership are those who provide professional or expert advice or services to law schools and/or legal employers. Note that if a person or the organization a person works for is engaged in the business of lateral attorney placement, as determined in good faith by NALP, the person is not eligible for NALP Affiliate Membership. Affiliate membership is a non-voting membership.

Affiliate Member

- Annual Affiliate Membership \$750 per person\*

\*If more than one person from your organization is applying for affiliate membership, please complete a separate application for each person seeking affiliate membership.

### PAYMENT INFORMATION

- Please invoice me in the amount of \$\_\_\_\_\_ (This option is not available for first-time member organizations)
- Enclosed is a check payable to NALP in the amount of \$\_\_\_\_\_
- Charge my Visa, MasterCard, or American Express card in the amount of \$\_\_\_\_\_

Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_ Verification Code \_\_\_\_\_

Name on Card: \_\_\_\_\_

By providing your signature, you authorize NALP to charge your credit card in the amount listed above and agree to the membership criteria and limitations listed below.

Signature: \_\_\_\_\_

### Membership Criteria and Limitations

For the purposes of eligibility for affiliate membership, a consultant is defined as any individual, and any member of an organization or institution with which such individual is employed or affiliated professionally, who provide[s] professional or expert advice or services to law schools or legal employers in a specific area. By NALP Board policy, a consultant who is engaged in the business of lateral attorney placement, as determined in good faith by NALP, is not eligible for membership. Affiliate members receive all of the membership benefits listed except that only full voting members of NALP are eligible to serve in such leadership roles as chair or vice-chair of a NALP section, advisory group, or other working group; in an elected governance role; or as a member of the conference planning committee.