

**NALP Liaison Report**  
**PDC Liaison**  
**Michele Bendekovic**

**PDC Winter Meeting – December 11, 2013**

The PDC held its winter meeting the day before PDI at the Fairmont Hotel. Approximately 70 PDC members attended the meeting. The meeting agenda is attached.

Michael Downey, Chair, ABA Law Practice Division and Member, ABA Task Force on the Future of Legal Education was the keynote speaker. He did a fantastic job and would be a good speaker at a future PDI or NALP Annual conference. His speech focused on the challenges facing legal education, curriculum reform, practice ready graduates and the increasing importance of professional development in shaping the legal profession.

The majority of the meeting was spent on coaching and how our role as PD professionals often involves acting as a coach. The speakers are certified coaches and their roles at their firms are as internal coaches. A good deal of time was spent on role playing as a coach, attorney or the observer. The speakers also spent time going over the various certification programs being offered and demystifying the process. The PDI has a special interest group dedicated to coaching. This was a valuable program.

**Other News**

Cindy Jackson, Director of Professional Development, Foley Hoag, is the new Vice-Chair. She will move into the Chair role when Jim Lovelace's term ends in July, 2015.

The summer PDC conference will be held in Montreal, July 10 – 12, 2014.



Professional Development Consortium

**2013 Winter Meeting**

**December 11, 2013**

**The Fairmont Hotel, Washington DC**

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**10:00 AM – 10:15 AM WELCOME**

**10:15 AM – 11:15 AM CONCURRENT SESSIONS:**

**Roosevelt Room**      **Engaging Learners with Simulations, Scenarios and Stories**  
*Chris Rousseau, Director of Research and Development, PLI*  
*JC Kinnamon Ph.D., Producer, PLI*

Practice and rehearsal are proven instructional strategies for both engaging participants and improving the odds that learning will stick, whether in the classroom or online. In this session, you'll learn how to apply instructional design principles to shift from information-based to activity-based learning and to employ narratives to boost retention.

**Culpeper Room**      **Pushing the PD Envelope with Adaptive Leadership**  
*Ritu Bhasin, M.B.A., bhasin consulting inc.*

Adaptive leadership can transform client, partner-associate, and team relationships. This session discusses the core skills required to be an adaptive leader, why adaptive leadership skills matter for attorneys, and why attorneys are challenged in developing these skills.

**11:15 AM – 11:30 AM BREAK**

**11:30 AM – 12:45 PM KEYNOTE: The Future of Legal PD and Law Practice**

**Roosevelt Room**      *Michael Downey, Partner, Armstrong Teasdale*  
*Chair, ABA Law Practice Division and Member,*  
*ABA Task Force on the Future of Legal Education*

The ABA has recognized that the issues of professional development and career paths are integral to what it calls "the business of practicing law." The chair of the newly-minted ABA division (upgraded from a section) will join us to discuss the role of lawyer PD professionals in a changing legal world.

**12:45 PM – 2:00 PM LUNCH: NETWORKING QUADS**

Grab a bite to eat from the buffet and pick a corner, any corner! We have PDC members hosting Networking Quads for those who want to discuss specific topics. Just want to hang out and network generally? No worries, that's what the rest of the room is for!

**Diversity & PD: Creative Events for Affinity Groups**

PD professionals are often asked to create training and development programs targeted specifically to affinity groups. If you've done this before and have ideas to share, or received a program request and aren't sure where to start, here's the quad for you!

*Andy Colón, Director of Professional Development & Attorney Recruiting, Dickstein Shapiro LLP*

**Effective Training on Low Budget – Or NO Budget**

Cash-strapped nonprofit, small firm, or government office? If your resources are lacking or they've just been sequestered, here's where to share ideas for PD on a shoestring!

*Jessica Ginsburg, Director, Professional Development Office, Civil Right Division, USDOJ*

**What's In Your Toolbox? Off-the-Shelf Professional Development**

In the new normal, there's very little time to invent the wheel, much less re-invent it. Fortunately there are resources, suppliers, and books out there to help us. Come and exchange your favorites!

*Andy Hales, Director of Professional Development, Venable LLP*

**PD and Technology: Helping Attorneys Pass the Audit**

There's been much in the legal press lately about the "technology audit" as put forth by Casey Flaherty, general counsel of Kia Motors. Join a discussion of how we can integrate technology skills with lawyer development to ensure attorneys work faster and smarter.

*Norman Letalik, Managing Director, Professional Excellence, Borden Ladner Gervais LLP*

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**2:00 PM – 2:45 PM THE CASUAL COACH WORKSHOP (PART 1)**

**Roosevelt Room**

*Jennifer Rakstad, Career Development Attorney, Mayer Brown LLP  
Dina Glassman, Attorney Career Coach, Perkins Coie LLP*

Some PDC members are certified coaches or coach attorneys as a regular part of their job. Many more of us are "casual coaches." In this interactive workshop, members of the PDC Coaching Special Interest Group will use role playing and real-life situations to show us effective techniques that we can use whenever the coaching need arises.

**2:45 PM – 3:00 PM BREAK**

**3:00 PM – 3:45 PM THE CASUAL COACH WORKSHOP (PART 2)**

**3:45 PM – 4:00 PM BREAK**

4:00 PM – 5:00 PM

Roosevelt Room

**THE PDC COMPETENCY PROJECT: ARE WE CERTIFIABLE?**

*Kathleen Dunn, Director, Learning & Professional Development,  
Patton Boggs LLP*

*Elizabeth Foster-Nolan, Director, Professional Development,  
Goulston & Storrs*

*Terri Mottershead, Principal, Mottershead Consulting*

We'll re-visit the PDC work done on identifying the competencies and skills of legal PD. Following a report on responses to the PDC Competency Project Occupational Analysis and Validation Survey, panelists will discuss how PD competencies match with the range of certifications – including HR, training, coaching, and others – available in the marketplace. Panelists will drill down on the pros, cons and impact of obtaining certifications, and participants will be encouraged to share their experiences, ask questions and consider whether or not changes in the legal PD profession are driving a need for (and expectation of) independent verification of our knowledge and skills.

5:00 PM – 5:30 PM

**BREAK**

5:30 PM – 7:00 PM

**COCKTAIL RECEPTION**

*Patton Boggs LLP, 2445 M Street, NW (next to the Fairmont Hotel)*

7:15 PM

**GROUP DINNER (OPTIONAL)**

*District Commons, 2200 Pennsylvania Avenue, NW*

Cost for dinner, beverages and gratuity is \$75 per person and is limited to 40 attendees. To join us at the restaurant, please sign up through *Conference Registration* at [www.pdclegal.org](http://www.pdclegal.org).

3:30 PM – 6:30 PM

**Management Foundations for PD Professionals (NALP PDI)**

*Pillsbury Winthrop Shaw Pittman LLP*

*2300 N Street, NW (across the street from the Fairmont Hotel)*

This workshop, taught once again by PDC members Kay Nash of Wiley Rein LLP and Jennifer Queen of McKenna Long & Aldridge LLP, will give new PD professionals the fundamental skills and knowledge they need to keep pace with the demand of their roles.

The program requires an additional fee of \$75 for those attending the PDC Winter Meeting or the NALP ALI CLE Professional Development Institute (PDI).

\* If you are attending the workshop as part of PDI, you will pay the additional \$75 as part of your PDI registration process at [www.nalp.org](http://www.nalp.org).

\* If you plan to attend the PDC Winter Meeting and not PDI, please email [jrichards@nalp.org](mailto:jrichards@nalp.org) to register for the workshop. NALP will arrange for your payment.