

NALP BOARD STANDARD LIAISON REPORT

March 30, 2020

My Name: Morgan L. Smith, Professional Development Director

My Employer: Dykema Gossett PLLC

My Email: mlsmith@dykema.com

My Phone Number: 312-627-2151

Organization: American Bar Association

Section: Commission on Women in the Profession (CWP)

Chair or Key Person: Stephanie A. Scharf, Chair

Chair or Key Person Email: sscharf@scharfbanks.com

Report any meetings, webinars, calls or conferences with organizations you have attended in the last 3 months:

I attended the CWP business meeting at the ABA Mid-year Meeting in February in Austin.

I attended much of the Spring Summit on Advancing Women in the Law held in Chicago in early March with panels of speakers talking about the recent report, *Walking out the Door*.

Report any notable information or project of interest to NALP/NALP members within the last 3 months:

Stephanie Scharf, current chair of the CWP, is launching a new consulting firm that may interest NALP Members. The Red Bee Group will focus on strategic leadership consulting and training with a D&I focus. More details to follow in the coming months.

Attach or include any notable communication of interest to NALP:

~~Launching Leaders Retreat, April 30—May 2 in Scottsdale. Postponed to 2021.~~

World Forum for Women in the Law, July 29-31, 2020 in Chicago – brochure attached – currently going forward.

At the January CWP meeting, the Staff Director commented on the quality of the NALP Quarterly Board update I shared with her and it was circulated to all CWP Commissioners and Liaisons.

Report any upcoming project or event of interest to NALP:

CWP is holding a World Forum for Women in the Law, July 29-31, 2020 in Chicago leading up to the ABA meeting – brochure attached. Currently going forward.

Report any goal(s) you hope to accomplish by end of your term:

I will continue to work to identify overlapping interests of CWP and NALP.

Report any goals suggested for the next year:

I plan to introduce the incoming NALP president to the incoming CWP Chair (when announced) to facilitate a discussion about working together in the coming year.

Identify any other NALP members(s) who also play a role of note with this entity:

Milana Hogan continues to be involved with CWP on Grit-related projects and is working on a 2.0 project around Leading Gritty teams.

Identify what significant benefits there are for NALP to continue this liaison relationship:

The CWP continues to research issues related to women's professional development in the legal profession and provide tools and resources to effectuate change.

NALP members will benefit from a front row seat at the Commission and the ABA now with the focus and work around gender issues in the profession.

American Bar Association

2020 World Forum for Women in the Law

The American Bar Association Commission on Women in the Profession invites you to sponsor the first-ever **World Forum for Women in the Law** to be held in the United States, to take place on July 29 – July 31, 2020 in Chicago. This unique conference will focus on *Women, Power and Disrupting the Status Quo*.

The Forum will bring together over 200 invited women leaders in the legal profession, representing a global array of international firms and corporations committed to advancing women into leadership roles. Sessions will be led by prominent leaders in all areas of practice: private law firms, public and private corporations, the judiciary, government, and NGOs. The Forum will be highly interactive with opportunities to learn about strategies and initiatives that have been successful across firms and organizations from around the globe and to engage in dialogue with leaders in the field.

Your firm has its own international reach and a strong commitment to diversity and inclusion. We hope you will take this extraordinary opportunity to be a sponsor of this exciting and innovative global event, which will provide special opportunities for your firm to participate in a meaningful way. We know philanthropic budgeting cycles are approaching and we hope this request will be considered in time to secure your participation in the 2020 World Forum. Information about levels of support is included.

We look forward to you and your firm joining us in hosting women leaders in the law from around the globe and advancing women in the legal profession. Be among the first to sign on with your pledge by November 30, 2019.

Sincerely,

Stephanie Scharf

Chair, Commission on Women in the Profession

Paulette Brown

Bobbi Liebenberg

Co-Chairs of the World Forum



The Commission on Women in the Profession is a national voice for women lawyers and a major source of programs, initiatives, and publications to support full and equal participation of women in the law.

About the 2020 World Forum

The American Bar Association is a world renowned organization with a history of driving change in the legal profession. Building on the ABA's cutting-edge research and findings from other legal organizations, the 2020 World Forum is designed to address gender in the legal profession from a global perspective. Join with the Commission on Women in the Profession to encourage members and legal organizations to adopt and implement policies that make meaningful change within their own jurisdictions, at every level and in all areas of the profession.

2020 World Forum for Women in the Law Planned Programs (*partial list*)

Power Play: Global Women's Leadership and the Exercise of Power

Panelists will be women ambassadors and other lawyers with senior government service.

Cultivating Allies and Building Your Powerbase

Panelists will include leaders of international corporations, law firms, and government.

Global Justice: Changing the Paradigm for Women's Rights

Panelists will include judges, public officials and leaders of NGOs on the front lines of international issues effecting women's rights.

Are You Board Ready?

Panelists will include women lawyers who are members of public boards, to share their insights about the value and process of board membership.

Levers for Transformative Organizational Change

Panelists will discuss the most up to date approaches to organizational and culture change such as gritty teams, bias interrupters, and gender targets.

Four Interactive Workshops

Hosts will focus on personal skills, cultural strengths and strategies for overcoming impediments to advancement of women lawyers.

Formal and Informal Networking Activities, Receptions, and Events

Sponsorship Opportunities

Global \$50,000 *Exclusive Benefits for Two Sponsors*

- Host for all events in a morning or afternoon
- Introduce a Keynote/Luncheon speaker and a Plenary event
- Global Sponsor visitors table
- Enhanced recognition at two evening receptions
- 7 Invitations to World Forum – open to all events and sessions
- 7 Invitations to special reception on July 30 for event speakers
- Prominent logo and name recognition on signage and printed materials
- Tote bag logo recognition
- Recognition in publications about the World Forum
- Logo recognition and hyperlink to Firm on the ABA World Forum website
- Named as a Global Sponsor in press releases related to the World Forum
- Included in published Report on World Forum as a Global sponsor

Platinum \$25,000

- Co-host for conference breakfast
- Enhanced recognition at two evening receptions
- 5 Invitations to World Forum – open to all events and sessions
- 5 Invitations to special reception July 30 for event speakers
- Prominent logo and name recognition on signage and printed materials
- Recognition in publications about the World Forum
- Logo recognition and hyperlink to Firm on the ABA World Forum website
- Named as a Platinum Sponsor in press releases related to the World Forum
- Included in published Report on World Forum as a Platinum Sponsor

Gold \$15,000

- Co-host for an evening dine-around
- 2 Invitations to World Forum – open to all events and sessions
- 2 invitation to special reception July 30 for event speakers
- Prominent logo and name recognition on signage and printed materials
- Recognition in publications about the World Forum
- Logo recognition and hyperlink to Firm on the ABA World Forum website
- Included in published Report on World Forum as a Gold Sponsor

Silver \$7,500

- 1 Invitation to World Forum – open to all events and sessions
- 1 invitation to special reception July 30 for event speakers
- Logo and name recognition on signage and printed materials
- Recognition in publications about the World Forum
- Logo recognition and hyperlink to Firm on the ABA World Forum website
- Included in published Report on World Forum as a Silver Sponsor

Sponsorship Commitment Form

**PLEASE INDICATE
YOUR SPONSORSHIP
LEVEL**

\$50,000 \$25,000 \$15,000 \$7,500

FIRM/ORGANIZATION

NAME TO BE RECOGNIZED AS

CONTACT NAME

ADDRESS

CITY

STATE

ZIP

EMAIL

PREFERRED PHONE

ASSISTANT'S NAME

ASSISTANT'S EMAIL

PAYMENT OPTIONS:

- Please send an invoice to the address above
- Check enclosed
(PAYABLE TO THE ABA FUND FOR JUSTICE AND EDUCATION)
- I will pay via credit card by calling 312.988.5421
- Credit Card Payment
(PLEASE PRINT AND MAIL/FEDEX WITH CREDIT CARD INFO)
- AmEx Discover Visa Mastercard

**TOTAL AMOUNT TO BE
CHARGED ON CREDIT CARD \$**

NAME ON CARD

CARD NUMBER

EXP. DATE

SIGNATURE

PLEASE RETURN FORM TO:

Email: Jessica.Urban@americanbar.org
American Bar Association
Fund for Justice and Education (FJE)
Attn: Jessica Urban
321 N. Clark St., Floor 20
Chicago, IL 60654

ADDITIONAL INFORMATION:

Cecilia Boyd
312.988.5679
Cecilia.Boyd@americanbar.org

The World Forum for Women in the Law, a public service project of the American Bar Association, will receive funding through the ABA Fund for Justice and Education (FJE). The FJE was created to accept gifts and grants to support the ABA's public service work. The FJE qualifies as an exempt fund under Section 501(c)(3) of the Internal Revenue Code, and all contributions to the FJE are tax-deductible to the full extent allowed by law. The list of sponsorship opportunities includes items that are considered benefits to the donor and will reduce the value of the charitable deduction accordingly.