

Memorandum

To: Fred Thrasher, Deputy Director of NALP
Tom Maligno, NALP Board Liaison
NALP Board of Directors

From: Cinnamon A. Baker at Barry University School of Law, Chair of Solo & Small CSO Section

Date: April 2, 2012

Re: NALP Quarterly Section Report for Solo & Small CSO Section

This final report from me as Section Chair summarizes the various activities that the NALP Solo & Small CSO Section has engaged since the last report provided to the Board.

Section Communication

A 40 minute section conference call was held on January 18, 2012, with approximately 20 attendees.

- Environmental Scan: During the conference call I posed a question to the member participants: *As we head into the spring semester, have you noticed any differences in student attitudes or approach to their job searches this year? If so, how do you plan to address it?* Discussion followed and ideas were exchanged. e.g., one school is using a “It’s Crunch Time” theme and has placed notes on Crunch candy bars to pass out to 3L students to encourage them to utilize the school’s career services.
- Member concerns: During the call members continued to voice their concerns about meeting deadlines for the new ABA Questionnaire data entry requirements, particularly because the members all work in offices with small staffs. Several members stated that they had little notice from their school’s dean about the March 15th deadline (that it appeared the ABA provided little advance notice). Moreover, there is ongoing concern about the Law School Transparency movement. There were concerns about apparent significant influence on the ABA from the movement as well as the uncertainty of the level of impact in the coming year.
- After the call an email was sent to the section members promoting six upcoming NALP free webinars, including this section’s webinar set for early February.

A section call was scheduled for April 4th but will be cancelled. Instead, an email will be sent regarding the leadership succession, the NALP on-site section meeting at the conference, as well as promoting the upcoming NALP Connect rollout and the convenience of pre-registering.

Section Webinar

Previously, NALP suggested that an RFP submitted for an annual conference program by section members be modified to become a webinar. On February 7th the webinar “Extending Your Reach: Empowering Deans and Faculty to be CSO Advocates and Allies” was presented by our section members Holly Brajcich, Patricia Hodny, Markeisha Miner, and Layke Stolberg. It was highly informative and appeared to be well attended. The webinar is now on the NALP site available for viewing on demand by members.

Succession

Layke Stolberg, Director of Career Services at UNLV Boyd School of Law, has accepted the role of 2012-13 Section Chair position and will adopt leadership duties starting with the section meeting at the annual conference on April 19th.

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