

MEMORANDUM

NALP Newer Professionals Section

To: Georgia Emery Gray, NALP Board Liaison
Fred Thrasher, NALP Deputy Director

From: Katie Creedon
Associate Director of Recruiting
Wolf, Greenfield & Sacks, P.C.

Date: October 16, 2014

Re: NALP Newer Professionals Section Board Report

SUMMARY

With a busy August and September behind us, the Newer Professionals Section is ready to continue working on our charges for the year.

WORK GROUPS

Annual Education Conference Presenters Work Group

Vice Chairs: Rob Cacace (Georgetown) and Joby Ryan (UVA)

There were five RFPs submitted on behalf of the NPS, and one was accepted to be a part of the 2015 Annual Education Conference in Chicago:

Millennialize Me: Developing and Delivering Millennial-Friendly Programs and Information

Christine Guard, Jennifer Leonard, Dina Billian, Sarah Stein

Millennials learn and communicate differently than their counterparts in our multi-generational work force. Understanding these differences is key to our success as professionals. This panel will deliver tips and technology for schools and employers to successfully develop and deliver programs designed to bridge-the-gap between student and legal service provider and create engaging programs ensuring that conveyed information is learned and integrated into services millennials provide. The panel will also discuss programs encouraging millennials to “mentor up” on technology; identify, understand, and adapt to avoid inter-generational miscommunication; and engage in non-technology-based collaboration and communication to effectively provide service to clients.

This was one of the first ideas discussed at our section meeting at the 2014 Annual Education Conference in Seattle, so the team is very excited to see it come to fruition!

NALP Bulletin Articles Work Group

Vice Chairs: Donna Key (Quarles & Brady) and Michael McCarthy (Case Western)

Michael and Donna have put together a great lineup of articles for the NALP Bulletin. The following have been accepted and published or scheduled for publication:

- Ellen Strauss, University of San Francisco: Counseling law student veterans (1200 words, October 2014)
- Jaya Saxena, George Washington University: Book review of *The Start-Up of You* (750 words, November 2014)
- Amber Brugnoli, West Virginia University: Partnering with other offices on campus to improve services (750 words, March 2015)
- Carey Morgan, American University: What schools wish employers knew (750 words, April 2015)
- Michael McCarthy, Case Western Reserve University: Networking in the 21st century (750 words, May 2015)
- George Podolin, William & Mary: Effective use of PowerPoint and other visuals during presentations (1200 words, June 2015)

We will also be soliciting volunteers to contribute shorter pieces to the “Newcomers’ Corner,” which is a great way for NPS members to begin to get more involved with NALP.

“Ask the Experts” Work Group

Vice Chairs: Haley Lelah (McGuire Woods) and Shannon Schaab (John Marshall)

Shannon and Haley have begun to execute our Ask the Experts plan. Our first webinar of the season took place on Wednesday, July 30, 2014. Michael Nguyen, Northern California Attorney Recruiting Manager for Greenberg Traurig, and Alisa Rosales, Director of Career and Professional Development at the University of Wyoming College of Law, presented *Navigating a New Work Environment: Managing the Three Stages of Transition*. This topic was very relevant to the members of our section!

Our next webinar will be held on Tuesday, October 21, 2014. Kate Eklund, Assistant Director and Alumni Counselor at UCLA Law, and Tina Severson, Director of Recruitment and Administration at Yale Law School, will present *Best Practices for Graduate Employment Data Collection*.

Our final two webinars, scheduled for early next year, are:

- January 2015 - Planning for and running a successful summer program (Tom Rodriguez from Steptoe in DC and Michelle Ward from Winston in LA have volunteered to present)
- March 2015 - Balancing job fairs vs. OCI, including a discussion on pre-select vs. lottery (Linda Kressh from UCLA has volunteered to present)

Integration Work Group

Vice Chairs: Lisa Terrasi (Boston University) and Cat Overman (Jenner & Block)

Prior to the start of recruiting season, we had been focusing on the more time-sensitive work groups and plan to turn our attention to the Integration Work Group next. Some areas that we hope to address with this work group are mentoring new members, increasing their use of NALPconnect, and encouraging membership in other sections following “graduation” from the NPS.

OTHER UPDATES

George Podolin and I will be drafting our Long Range Strategic Planning memo. We have solicited feedback from the NPS members via NALPconnect but, unfortunately, have not received anything yet. We have a section call scheduled for Wednesday, October 22, at 3pm and hope to have some more participation for that.