

MEMORANDUM

NALP Newer Professionals Section

To: Georgia Emery Gray, NALP Board Liaison
Fred Thrasher, NALP Deputy Director

From: Katie Creedon
Associate Director of Recruiting
Wolf, Greenfield & Sacks, P.C.

Date: March 17, 2015

Re: NALP Newer Professionals Section Board Report

SUMMARY

Although our work with RFPs is complete for the time being, each of our other work groups has been active and engaged since our last Board Report.

WORK GROUPS

Annual Education Conference Presenters Work Group

Vice Chairs: Rob Cacace (Georgetown) and Joby Ryan (UVA)

No additional activity. We are very excited to see our sponsored RFP, Millennialize Me: Developing and Delivering Millennial-Friendly Programs and Information, at the 2015 Annual Education Conference in Chicago!

NALP Bulletin Articles Work Group

Vice Chairs: Donna Key (Quarles & Brady) and Michael McCarthy (Case Western)

Michael and I solicited volunteers to contribute shorter pieces to the “Newcomers’ Corner,” which is a great way for NPS members to begin to get more involved with NALP. We had a huge response from potential authors, and now have them lined up to write on a variety of topics through the September 2015 issue.

The following Newcomer’s Corner article was recently published:

- Amy Archer, Alston & Bird: Counseling Law Students Who Are Veterans (February 2015)

In addition, we have the following lined up for the Newcomer’s Corner over the next few months:

- Shannon Schaab, DePaul University: Making the most of your NALP Conference (March 2015)
- Laura Clemens, University of Minnesota: Social media tips for student outreach (April 2015)
- Leah Piersol, University of South Dakota: Tips for phone and video interviews (May 2015)

The following full-length articles are still scheduled for publication:

- Amber Brugnoli, West Virginia University: Partnering with other offices on campus to improve services (750 words, March 2015)
- Carey Morgan, American University: What schools wish employers knew (750 words, April 2015)

- Michael McCarthy, Case Western Reserve University: Networking in the 21st century (750 words, May 2015)
- George Podolin, William & Mary: Effective use of PowerPoint and other visuals during presentations (1200 words, June 2015)

“Ask the Experts” Work Group

Vice Chairs: Haley Lelah (McGuire Woods) and Shannon Schaab (DePaul)

Our final Ask the Experts webinar for this season is scheduled for Thursday, March 19 at 2:00 pm. Linda Kressh, Manager of Legal Recruitment at UCLA School of Law, and Nicole Wanzer, Law School Recruiting Manager at Morrison & Foerster LLP, will be presenting on Balancing Job Fairs & OCI. They will address issues for employer-side professionals looking for ways to integrate job fairs and on-campus interviewing into the recruiting process, school-side professionals wondering how to attract employers to both job fairs and on-campus interview programs, and anyone who has been weighing the value of pre-select versus lottery systems.

Integration Work Group

Vice Chairs: Lisa Terrasi (Boston University) and Cat Overman (Jenner & Block)

Cat and Lisa are working on organizing a call where we invite representatives from some of the other sections to give a brief summary of what their section does and who would benefit from joining. We hope that this will encourage members of the Newer Professionals Section to “graduate” and get involved with other sections. At the very least, it will also give people a good overview of all the sections that are out there and what they have to offer!

OTHER UPDATES

Unfortunately, I am not able to attend the conference in Chicago, but our section will be participating in the Open House – Lisa Terrasi, Cat Overman, Joby Ryan, and Shannon Schaab have volunteered to staff our table in two shifts and speak with attendees about the Newer Professionals Section.