

MEMORANDUM

TO Stacey M. Kielbasa

FROM Nicole E. Oddo

DATE March 13, 2014

RE Newer Professionals Fourth Quarter Report

The Newer Professionals Section is looking forward to the Annual Conference and helping more people become involved in NALP. Nicole has been working with Mary Beal on welcome messaging. The incoming chair has been selected, Katie Creedon, from Proskauer. Katie and Nicole are working together to transition the group and add more roles and ways to get people involved. In addition, we have discussion on NALPConnect about key takeaways from the Newer Professionals Conference. Several great ideas are there and hopefully we can have more dialogue there after the Annual Education Conference.

Annual Education Conference Presenters Work Group

Kristin Meeks has posted on NALPConnect to get our members thinking about presenting at the 2015 conference. We plan to remind everyone later in March and make this topic part of the agenda for the Newer Professionals lunch at the conference.

As a reminder, we have one program scheduled for this Annual Education Conference.

#InformationOverload – Connecting with Students & Helping Them Harness Social Media

How do we best communicate with students in an era of both information overload and short attention spans? What are the most effective methods to utilize social media in reaching students, and how do we teach students the best practices for using social media? The panelists will provide examples of how CSOs of various sizes (and limited resources) use social media, and will solicit additional ideas from audience members. This session will also provide tips on how to train students to effectively use social media - including LinkedIn, Facebook, Twitter, and blogs - in their job search.

Jen Wetzel, Alisa Rosales, Jennifer Zwagerman

Bulletin Article Work Group

Lisa Key, University of Missouri School of Law is the Vice Chair for this section and has the following topics lined up.

April – Encouraging Pro Bono, Laura Wenci, Mercer Law School

May - Teaching Law Students to Navigate a Professional Environment, Kristen Meeks, George Washington Law School

June - Preparing for OCI – Ellen Strauss, USF School of Law

July - Leveraging Bar Association Relationships – Kathy Fox, Wayne State University School of Law

August – Small Group Trips, Kate Busch, Missouri School of Law

Ask the Experts/ Webinar Work Group

Michael McCarthy, Case Western and Katie Creedon, Proskauer are working with the Experienced Professionals on a webinar about getting more involved with NALP. Katie and Michael will also be posting tips for the conference on NALPConnect in the weeks/ days leading up to the conference. The Newer Professionals kickoff meeting at the concert will continue to share more tips for making the most out of the conference.

cc: Cybele E. Smith, J.D.
Frederick E. Thrasher