

MEMORANDUM

Date: April 8, 2010
To: Beth Moeller
Board Liaison, Newer Professionals Section
From: Marty Grenhart
Chair, Newer Professionals Section
Email: mgrenhart@law.berkeley.edu
Direct: (510) 643-7242
Re: Newer Professionals Section Fourth Quarter Board Report

This report describes the activities of the Newer Professionals Section in the fourth quarter of the NALP year.

Section Conference Call

On March 11, 2010 the section held its fourth conference call. The main objective of the call was to provide information to the section members regarding recent NALP Board activities, Section news and the many activities specifically for Newer Professionals that will take place at the upcoming NALP Conference. The group also took part in some environmental scanning.

Section Work Group Updates

Newcomers Corner and Feature Bulletin Articles Work Group

Vice Chair: Amy Lefkowitz, Barry University, Dwayne O. Andreas School of Law

As stated in previous reports, we have writers for the *Newcomer's Corner* scheduled through July 2010. Articles that appeared since the last board report include:

- Anetra D. E. Parks, March 2010
- Thomas C. Ksobiech, April 2010

The following are authors, topics (if available) and publication dates for the upcoming articles:

- Heather DiFranco, *How to Make the Most of Summer Downtime*, May 2010
- Juliette Clark, *Taking Over a Recruiting Department*, June 2010
- Elyse Diamond, July 2010.

Annual Education Conference Presenters Work Group

Vice Chair: Janine Ting Jansen, Davis Polk & Wardwell

The following sessions, representing the Newer Professionals Section, will be held at the upcoming Annual Education Conference:

Navigating Online Rumor Mills and Maintaining a Positive Image for Law Firms/Schools

Janine Jansen (Formerly Ting), Katie Smith, Traci Feit Love, Kelly Obenauer

Expanding Your Horizons: Preparing Your Students and Redesigning Your Outreach Efforts to Effectively Reach Small Firm Employers

Samantha Williams, Vicki Huebner

Experienced Professionals/Newer Professionals Collaboration Work Group

Vice Chair: Christine McCarry, Ballard Spahr Andrews & Ingersoll, LLP

Although this Work Group was relatively quiet this past year, Amy Perez, the incoming Section Chair, has some new and creative ideas for how this group can be a valuable resource and

provide much needed information to the membership. Stay tuned for more information coming soon...

Expert Conference Call Series Work Group

**Vice Chairs: Amy Perez, Nova Southeastern University, Shepard Broad Law Center
Anna Friesenhahn, Cox Smith**

The work group has now concluded all of its seven (7) scheduled programs, which included five (5) conference calls and two (2) webinars.

Since the last Board Report, "Expand Your Communication Reach: Leveraging the Power of Facebook and Twitter", the second webinar of the series, was presented on February 25, 2010 by Heather DiFranco of Case Western Reserve University and Marina Sarmiento Feehan of the University of San Francisco. Additionally, the final conference call of the 2009-10 series, "Diversity Best Practices", was presented on March 25, 2010 by Marcelyn R. Cox, Assistant Dean, University of Miami School of Law and Jacqueline A.W. Cranford, Director of Diversity, O'Melveny & Myers LLP.

As reported in prior Board Reports, the 2009-10 Ask the Experts Conference Call Series was a tremendous success. The programs were "attended" by hundreds of NALP members, both within the Newer Professional Section and beyond. In a post-conference call survey, one member reported that the series "has been significant in contributing to my professional development and is among the most valuable things I have seen a professional organization do throughout the course of my career." In recognizing the impact and value of the series upon the NALP membership, the Awards of Distinction Committee has chosen the Ask the Experts Conference Call Series Work Group to receive NALP's 2010 Award of Distinction for Professional Development and Training at the Annual Education Conference in Puerto Rico.

Environmental Scanning

Contributing to the section's ability to do environmental scanning has been NALP's Weekly Digest. This is a great way for all NALP members to stay on top of relevant news and get the industry highlights for the week. The webinar on Feb. 11, "The State of the Legal Economy and the Legal Employment Market" has also proven to be a great resource. The data presented was very revealing and useful.

Section members have taken note of recent items in the news regarding year-end numbers for firms as well as the impact the economy has had on diversity efforts at firms.

Going Forward

Amy Perez, current Co-Vice Chair of the Ask The Experts Conference Call Work Group has agreed to take over the role of Section Chair for 2010 – 2011. Amy has done a great job in her role with the Conference Call Work Group and I am confident that she will be an excellent Section Chair. Amy is already working on lining up her Work Group Vice Chairs and brainstorming on more well-defined and achievable goals for the Collaboration Work Group. I look forward to supporting Amy in the coming year.

I would like to take this opportunity to say how much I have enjoyed leading the Newer Professionals Section this past year. Many thanks, Beth, for always being available to answer a question, join me in a brainstorming session, or offer your guidance. Your support was invaluable.

Submitted for your approval,

Marty Grenhart
Chair, Newer Professionals Section
cc: Fred Thrasher, NALP Deputy Director