

MEMORANDUM

TO Stacey M. Kielbasa

FROM Nicole E. Oddo

DATE June 20, 2013

RE Newer Professionals First Quarter Report

We had a very successful and well attended section meeting at the NALP conference. Continuing with that energy we launched our work groups and seek to stay connected and further discussion on NALPconnect. We hope to have a successful year and integrate our newer members into the NALP community.

Annual Education Conference Presenters Work Group

Our Vice Chair for the Annual Education Conference Presenters Work Group is Kristen Meeks, American University Washington College of Law. With the assistance of our Board Liaison, Cybele Smith, we were able to submit five RFP requests solely from the Newer Professionals Section. We also collaborated with Diversity and Inclusion as well as the Small/ Solo sections for proposals.

Here is a list of our five submitted programs from the Newer Professionals section.

#InformationOverload – Connecting with Students & Helping Them Harness Social Media

How do we best communicate with students in an era of both information overload and short attention spans? What are the most effective methods to utilize social media in reaching students, and how do we teach students the best practices for using social media? The panelists will provide examples of how CSOs of various sizes (and limited resources) use social media, and will solicit additional ideas from audience members. This session will also provide tips on how to train students to effectively use social media - including LinkedIn, Facebook, Twitter, and blogs - in their job search.

Jen Wetzel, Alisa Rosales, Jennifer Zwagerman

In Uncharted Waters: Preparing Ourselves and Future Lawyers for the 4-Generation Workforce

This panel will explore how law schools and firms can better prepare future lawyers for the challenges of the multi-generational workforce. We will discuss the overall challenges we face with the competing needs, communications styles and the tools available to effectively resolve conflicts generated by generational differences. This panel will also offer strategies for law school and firm

personnel to better communicate with each of their audiences and identify ways that law schools can help new lawyers be prepared and self-aware as they enter the workforce. We will brainstorm in small groups to identify the conflicts and solutions.

Christine Guard, Desiree Moore, Dina Billian, Michael McCarthy

Packing your Survival Kit for OCI

Are you new to recruiting or advising students about OCI? Learn to make the most of the 20 minute interview! This session will help both law schools and law firms make the most out of OCI Interviewing. Learn about the interview questions to prepare your lawyers and ways you can prepare your students to be successful. Find ways to stand out as firms and students. We'll send you home with survival kits for the upcoming OCI season.

Nicole Oddo, Stephanie Powell, Stephanie Amsler

Recruiting in a Virtual World: Incorporating Technology into Recruiting/Interviewing

When traditional OCI seems to be on the endangered species list, are there ways to incorporate technologies to reinvent the process and expand your geographic reach? Will these new technologies help firms save time and money, and allow schools to help students gain access to firms that may otherwise be outside the typical recruiting area? A discussion of a few experiences and attempts to use these technologies and vendors will lead to a group discussion of options and opportunities.

Stephanie Powell, Jennifer Zwagerman, Trisha Selden

Tips, Tricks & Timing: Streamlining the CSO from Programming to Statistics

We all know our lives revolve around the academic calendar, but why do we keep reinventing that (school bus) wheel? Why is it that every year our deadlines sneak up on us? This program will give tips and tricks for organizing and streamlining your office programming and data collection using Symplicity and other free project management software. The presenters will offer fresh ideas for collecting data and improving student responsiveness, including an overview of NALP Best Practices and brainstorming from the audience. Come get the wheels on your bus going round and round with no potholes on the horizon!

Margann Bennett, Jennifer Zwagerman, Elizabeth Base, Christine Guard

Bulletin Article Work Group

Lisa Key, University of Missouri School of Law is the Vice Chair for this section. Through NALPconnect and outreach to members, she is soliciting authors and contributions for the NALP Bulletin. Below are our topics so far.

Counseling Transfer Students – Ethel Badawi, George Washing University Law School

Lateral Hiring and Integration - Nicole Oddo, Ballard Spahr LLP

Leveraging Bar Association Relationships – Kathy Fox, Wayne State University School of Law

Networking without Social Media, Diane Cross, University of Cincinnati College of Law

Preparing for OCI – Ellen Strauss, USF School of Law

Teaching Law Students to Navigate a Professional Environment, Kristen Meeks, American University Washington College of Law

Ask the Experts Work Group

This work group is led by Vice Chair Katie Creedon, Proskauer. Katie has been involved with the Newer Professionals section and is already working on some programming in connection with the Experienced Professionals and other volunteers.

NALP Integration Work Group

This group has not been activated yet as we wanted to get our other sections started. There are several people interested in volunteering to be part of the group so I will be soliciting two Vice Chairs in the next month or so.

cc: Cybele E. Smith, J.D.
Frederick E. Thrasher