

MEMORANDUM

TO Stacey M. Kielbasa

FROM Nicole E. Oddo

DATE January 16, 2014

RE Newer Professionals Third Quarter Report

The Newer Professionals recently gathered on a call and will be gathering for the Newer Professionals Conference and the Annual Education conference in the upcoming months. Our call covered the conference, what we have been working on, a request for more volunteers and ways to get involved, and finally we had the chance to answer a few questions.

Annual Education Conference Presenters Work Group

We had one program selected for the April conference. Our Vice Chair, Kristen Meeks, is starting to discuss ideas for 2015 conference programs so that we can submit more sessions and be more prepared to allow newer professionals to be able to present.

#InformationOverload – Connecting with Students & Helping Them Harness Social Media

How do we best communicate with students in an era of both information overload and short attention spans? What are the most effective methods to utilize social media in reaching students, and how do we teach students the best practices for using social media? The panelists will provide examples of how CSOs of various sizes (and limited resources) use social media, and will solicit additional ideas from audience members. This session will also provide tips on how to train students to effectively use social media - including LinkedIn, Facebook, Twitter, and blogs - in their job search.

Jen Wetzel, Alisa Rosales, Jennifer Zwagerman

Bulletin Article Work Group

Lisa Key, University of Missouri School of Law is the Vice Chair for this section and she has topics through August already.

January - Lateral Hiring and Integration, Nicole Oddo, Ballard Spahr LLP

February – Helping Law Students Overcome the Negative Effects of Helicopter Parenting, Erin Scherzer, Seton Hall Law School

March - Networking without Social Media, Diane Cross, University of Cincinnati College of Law

April – Encouraging Pro Bono, Laura Wenci, Mercer Law School

May - Teaching Law Students to Navigate a Professional Environment, Kristen Meeks, George Washington Law School

June - Preparing for OCI – Ellen Strauss, USF School of Law

July - Leveraging Bar Association Relationships – Kathy Fox, Wayne State University School of Law

August – Small Group Trips, Kate Busch, Missouri School of Law

Ask the Experts/ Webinar Work Group

This work group is led by Vice Chairs Katie Creedon, Proskauer and Michael McCarthy, Case Western Law School. They are working on having 4 webinars this year.

November Program – Creating Student Buy-In for Self-Assessment, November 14 at 2:00 pm ET

This program will offer counseling strategies to convince students that time spent on self-assessment will pay off, and will review available tools to help students on this journey. Apart from increasing the likelihood of job (and career) satisfaction, understanding one's strengths and weaknesses will improve interview performance, leading directly to offers of employment, and better equip candidates to determine best "fit" with employers. This webinar will also review one employer's examples of how a prepared interviewee can be the front runner for an offer, and how that student has a head start on his or her career.

March 2014 Program – Preparing for the NALP conference. This is a chance to prepare Newer Professionals to take advantage of the conference. Speakers to be announced.

cc: Cybele E. Smith, J.D.
Frederick E. Thrasher