

TO: Fred Thrasher, NALP Deputy Director
Valerie Jackson, Board Liaison
NALP Board of Directors

FROM: Graziella Reis-Trani, Chair, Legal Employer Alumni Relations Section

DATE: February 4, 2016

RE: Legal Employer Alumni Relations Section Quarterly Report

Vice Chair

Elizabeth Claps, Alumni Relations Manager, Cleary Gottlieb Steen & Hamilton LLP

Conference Calls

Conference call was held on February 1, 2016. Topics discussed included:

- 2015 PDI update
- 2016 Annual Conference
- 2016 PDI call for proposals
- Alumni targeting
- Alumni and recruiting
- Alumni and social media engagement.

NALP Bulletin

We have an article due to appear on the *NALP Bulletin* in April 2016 on the use of technology in an alumni program.

2015 PDI

Our section had a panel presented in the 2015 NALP & ALI CLE Professional Development titled “*Collaborating to Create Alumni Friendly Culture.*” Below is the panel description as well as information on the panelists.

Alumni engagement doesn’t just happen. Even firms (and schools) with established alumni programs, regular alumni events, and flashy communications can’t expect to have strong alumni relationships without the accompaniment of an alumni-friendly culture internally. Such a culture can be hard to achieve without the support of the organization’s leadership and integration with PD efforts. This session will look at ways to embed value around alumni relationships, capitalize on existing opportunities to do so within the lawyer life-cycle, and identify opportunities for lawyers to leverage their existing alumni networks as a business tool.

Nancy Berry, Director of Attorney Recruiting and Development, Kirkland & Ellis LLP
Audrey S. Burns, Professional Development Manager, Drinker Biddle & Reath LLP

Abby Raanan, National Alumni Relations Manager, Drinker Biddle & Reath LLP
Chiara Wrocinski, Firmwide Director of Alumni Engagement, Kirkland & Ellis LLP

2016 Annual Education Conference

As a section we put forward two proposed panels for the 2016 Annual Education Conference, based on topics which were of interest to section members present at last year's Annual Education Conference. One of our panels has been accepted which will examine the ROI of technology in legal alumni programs. The next report will have additional information on the panel.