

MEMORANDUM
Legal Employer Alumni Relations Section

To: Kara Sutherland, NALP Board Liaison
Fred Thrasher, NALP Deputy Director
Claire Nash

From: Adriana Marchetti, 2019-2020 Section Co-Chair
Amanda Stipe, 2019-2020 Section Co-Chair
Paul Lazdowski, 2019-2020 Section Vice-Chair

Date: Wednesday, June 26, 2019

RE: Legal Employer Alumni Relations Section First Quarter Board Report

Please find below a report of the Legal Employer Alumni Relation Section's activities during the first quarter of the 2019-2020 NALP year.

Summary

Members of the section have submitted multiple conference panel and NALP Bulletin proposals and continue to support one another by sharing advice on best practices in managing law firm alumni programs.

Highlights

- **2019 Annual Education Conference.** At a section meeting at the 2019 AEC, members shared topics of interest for discussion over the coming year. We conducted some preliminary brainstorming about 2020 conference presentation topics and 2019-2020 NALP Bulletin article possibilities.
- **AEC Follow-Up Section Call.** On April 23, 2019 the Section had a call to discuss potential 2020 AEC panel topics and 2019-2020 Bulletin articles. Section leaders shared the discussion points from the meeting at the 2019 AEC with the wider group.
- **2019-20 AEC and Bulletin Proposals.** The section submitted four AEC presentation proposals and two NALP Bulletin article proposals:
 - 2020 Annual Education Conference Presentation Proposals:
 - To Infinity and Beyond: Perspectives on the Evolution of Law Firm Alumni Relations (Jennifer Gewertz, Deborah Cusumano Caldwell, Chiara Wrocinski)
 - Tomayto/Tomahto: Two Approaches to Coordinating Career Counseling and Alumni Relations (Sheri Mayerowitz, Robert Duncan, Norma Cirincione, Elizabeth Claps)
 - Big 4 to Big Law - Alumni Programs with University Best Practices (Adrienne Jaroch, Cecily Craighill Davis, Tom Lardner)
 - Know Your Network, Grow Your Reach: How Alumni Support Your Firm's Mission (Sharon Light, Angela Doolan, Eilish Cahalan)
 - NALP Bulletin Proposals:
 - Increase Alumni Engagement Through Data Research (Baina Renaud)

- The Current State of Affairs: Law Firm Alumni Relations Programs (Jennifer Gewertz)
- **Best Practices Guide.** The Section plans to compile a Legal Employer Alumni Relations Best Practices Guide this year. This will fulfill a Section charge.
- **2019-20 Quarterly Schedule.** For future meetings, Adriana and Amanda will attempt to schedule some in-person meeting opportunities for New York-area Section members. Quarterly calls/meetings are currently scheduled as follows:
 - Thursday, September 26, 2019 at 12:00 EST
 - Tuesday, January 28, 2020 at 12:00 EST
 - Thursday, April 2, 2020 at 12:00 EST