

TO: Fred Thrasher, NALP Deputy Director  
Valerie Jackson, Board Liaison  
NALP Board of Directors

FROM: Sheri Mayerowitz, Chair, Legal Employer Alumni Relations Section

DATE: January 14, 2015

RE: Legal Employer Alumni Relations Section Quarterly Report

### **Vice Chair**

NALP Bulletin Vice Chair, Graziella Reis-Trani, Alumni Relations Manager, White & Case

### **Conference Calls**

Section conference calls have been scheduled for:

Wednesday, May 21 at 2:00 – 3:00 p.m. ET  
Wednesday, September 17 at 2:00 – 3:00 p.m. ET  
Wednesday, November 19 at 2:00 – 3:00 p.m. ET  
Wednesday, February 25 at 2:00 – 3:00 p.m. ET

Our next conference call will be held on Wednesday, February 25. I have arranged for a guest speaker. See below for the communication that was sent to our section:

LinkedIn founder Reid Hoffman and Silicon Valley entrepreneurs Ben Casnocha and Chris Yeh wrote a *New York Times* bestseller that you may have heard of called, *The Alliance: Managing Talent in a Networked Age*. An executive summary of the book can be found here: <http://www.alliedtalent.com>.

The gist of the book: The employee relationship is broken, leaving managers with a seemingly impossible dilemma. They cannot afford to treat employees like family yet they cannot have a lasting, innovative business when every employee acts like a free agent. Their answer to the problem: Stop thinking of employees as either family or free agents, and start thinking of them as allies. There is a section in the book on corporate alumni networks that I think you will find interesting.

The excerpt from the book can be found here:

[http://image.exct.net/lib/feffc1d72716004/m/1/The\\_Alliance\\_CorporateAlumni.pdf](http://image.exct.net/lib/feffc1d72716004/m/1/The_Alliance_CorporateAlumni.pdf)

Ben and Chris were getting so many requests for additional advice on this topic that they asked Chip Joyce to join them to start a boutique consultancy dedicated to helping companies recruit, manage, and retain entrepreneurial employees. Chip serves as CEO & Co-Founder of this company, Allied Talent. He will speak to us about creating a lifelong alliance with your former employees.

## **NALP Bulletin**

Grazielle Reis-Trani and I will coordinate the second of two NALP Bulletin articles for the year. It will be a feature article in the May 2015 issue. Copy due to Janet Smith by March 24. Topic to be determined.

## **Other items**

- 1) Graziella Reis-Trani has agreed to serve as the next chair of the Legal Employer Alumni Relations section. I will transfer knowledge and materials accordingly.
- 2) We submitted the Annual Education Conference Open House form. Graziella will represent the section at the Open House.
- 3) We will start discussing an RFP for the next Professional Development Institute due on 3/31.