

MEMORANDUM
Legal Employer Alumni Relations Section

To: Dyana Baringer, NALP Board Liaison
Fred Thrasher, NALP Deputy Director
Meaghan Hagner, Member Services Manager (mhagner@nalp.org)

From: Brian Sogol, 2018-2019 Section Co-Chair
Adriana Marchetti, 2018-2019 Section Co-Chair
Amanda Stipe, 2018-2019 Section Vice Chair

Date: Monday, June 18, 2018

RE: First Quarter Board Report

Please find below a report of the Legal Employer Alumni Relation Section's activities during the first quarter of the 2018-2019 NALP year.

Summary

Members of the section have submitted multiple conference panel and NALP Bulletin proposals and continue to support one another by sharing advice on best practices in managing law firm alumni programs.

Highlights

- 1) **2018 Annual Education Conference.** At a section meeting at the 2018 AEC, members shared topics of interest for discussion over the coming year. We conducted some preliminary brainstorming about 2019 conference presentation topics and 2018-19 NALP Bulletin article possibilities. Assuming our section's "101" presentation topic is accepted for 2019's conference, we hope to use the panel development process to collaborate with section members in developing a Best Practices guide for the section. This would fulfill a Section charge.

- 2) **2018-19 AEC and Bulletin Proposals.** The section submitted three AEC presentation proposals and four NALP Bulletin article proposals:
 - a. Conference Presentation Proposals:
 - i. A Recipe for Success: Essential Ingredients for an Effective Alumni Program (Adriana Marchetti, Fried Frank; Sharon Light, Sidley; Abby Raanan, Drinker Biddle)
 - ii. Why Alumni Relations Should Matter to You (Even if You Don't Work in Alumni Relations) (Amanda Stipe, Latham; Sheri Mayerowitz, Hogan Lovells; Graziella Reis-Trani, White & Case; Elizabeth Claps, Cleary)
 - iii. It's a Small World--Counseling International Alumni and Leveraging Your Network (Kito Huggins, Weil Gotshal, in conjunction with NALP's International & Advanced Degree Advising Section members Sarah Hall,

USC Gould School of Law and Melanija Radnovic, American University
Washington College of Law)

- b. NALP Bulletin Proposals:
 - i. Lessons from Across the Aisle: Similarities and Differences of Non-Profit and Corporate Alumni Programs (Brian Sogol, Paul, Weiss; Miriam Droller)
 - ii. Synergies Between Law Firm Professional Development and Alumni Relations Departments (Amanda Stipe, Latham; Alex Williamson, Latham)
 - iii. In-House Career Counselors: Facilitating Transitions Out of the Law Firm (Sharon Light, Sidley)
 - iv. Getting the Most From Your Law Firm's Alumni Committee (Adriana Marchetti, Fried Frank)

3) June 2018 Section Call. On Thursday, June 14, the Section discussed the following agenda:

- a. Review of AEC and Bulletin proposals
- b. Effective questionnaires for departing attorneys
- c. Structuring job duties for junior alumni relations professionals
- d. Expanding reach of the Section by introducing NALP to other alumni professionals
 - i. **Request to NALP:** In addition to looking for alumni professionals at other law firms who may not be Section members, Section leadership would like to get a full export of information about the Section's 133 members so we can conduct individual outreach. All members may not be using NALP Connect regularly or may not receive messages sent through NALP Connect, so we would like to be able to reach out individually at least once with each member. The current export function does not provide contact information.

4) 2018-19 Quarterly Schedule. For future meetings, Brian and Adriana will attempt to schedule some in-person meeting opportunities for New York-area Section members. Quarterly calls/meetings are currently scheduled as follows:

- a. Friday, October 12, 12:00pm ET
- b. Friday, January 25, 12:00pm ET
- c. Friday, March 29, 12:00pm ET