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TO: NALP Board of Directors
Donna Branca, Board Liaison
Fred Thrasher, NALP Deputy Director
Brook Redmond, Section Vice Chair

FROM: Norma F. Cirincione

DATE: June 28, 2012

SUBJECT: NALP Legal Employer Alumni Relations/Programs Section – First Quarter Report

SUMMARY

This report summarizes recent activities of the Legal Employer Alumni Relations/Programs Section. I am pleased to report that there are currently 79 members of our newly established Section. Our membership comprises Employer, School and Affiliate colleagues from around the country.

SECTION REPORT

- At this year's NALP conference, I met with Donna Branca, our Board Liaison, and Courtney Ix of Cadwalader.
- Brook Redmond has agreed to stay on as Vice Chair for the Section. Brook was most helpful last year in assisting with the organization of the group following its creation. She has provided valuable support in my transition to Section Chair.
- Courtney Ix has agreed to assist in efforts to increase our membership.
- On April 4, 2012, I presented a live webcast with Jennifer Greiner and Erika Schreiber at the ALIABA studios entitled **From Off-boarding to Onward Boarding: Maximizing the Start of the Law Firm Alumni Relationship**. There were 35 participants, several of whom subsequently contacted me regarding their own alumni programs.
- On May 1, 2012, Amy Sladczyk Hancock and Carol Sprague presented a live webinar entitled **Alumni Programs 101: How To Start An Alumni Program At Your Law Firm**. It was very positively received with 75 registrants.
- In conjunction with our colleagues in the PD and Law School Alumni Relations Sections, we submitted the following two RFP's for the 2013 Education Conference.

Never Can Say Goodbye...No, No No! Creating and Maintaining an Effective Law Firm Alumni Program

Presenters Amy Sladczyk Hancock and Carol Sprague

Don't Let the Door Hit them on the Way Out

Presenters Julie Anna Alvarez and Norma Cirincione

We have compiled an updated list of NALP members involved in alumni relations and have reached out to those contacts to encourage them and others who are involved in firm alumni work to join our Section.

- Our first CONFERENCE CALL took place Tuesday, July 26. There were about 15 participants. Agenda items included: a presentation about the features of NALPConnect by Nicole Oddo; a short introduction of the Section questionnaire and a discussion of its dissemination to a wider group than just Section members; a reminder of the CAPE membership available to all; a request for volunteers to submit topics for BULLETIN articles; and a strong suggestion that members post items in our Group's resource section.

I continue to have one-on-one conversations with colleagues around the country who are seeking advice on alumni relations work.

OUR GOALS

We are enthusiastic about the upcoming results of our questionnaire which we expect will point us toward a structured establishment of our goals and their implementation.