

TO: Fred Thrasher, NALP Deputy Director  
Georgia Emery Gray, Board Liaison  
NALP Board of Directors

FROM: Sheri Askinazi, Chair, Legal Employer Alumni Relations Section

DATE: January 16, 2014

RE: Legal Employer Alumni Relations Section Quarterly Report

### **Vice Chairs**

Abby Raanan, Alumni Relations Manager at Drinker Biddle & Reath, and Courtney Mebane, Alumni Relations Manager at Cadwalader, Wickersham & Taft, serve as vice chairs and assist with items such as articles for the NALP Bulletin, creating an online resource guide, and environmental scanning.

### **Conference Calls**

Thursday, June 20 at 2:00 – 3:00 p.m. ET  
Tuesday, September 17 at 2:00 – 3:00 p.m. ET  
Wednesday, January 15 at 2:00 – 3:00 p.m. ET  
Tuesday, March 4 at 2:00 – 3:00 p.m. ET

### **Report on January 15 Conference Call:**

We held our third of four conference calls on January 15. There were about 20 participants. I mentioned that registration was open for the 2014 Annual Education Conference in Seattle, requested ideas for a session at the 2014 Professional Development Institute, and mentioned the most recent alumni relations article on engaging alumni that appeared in the January NALP Bulletin.

Agenda items for our call included recommended steps for people that are new to an alumni role, who to consider as part of your alumni constituency, managing alumni communication volume, how to work best with your business development colleagues, alumni mentoring programs and alumni/associate career services.

I will continue to collect agenda items from section members for our next conference call which is Tuesday, March 4.

### **Other Items**

I have agreed to serve a second term as chair of this section. I have made my Vice Chairs aware of this and have already started discussions with them about succession planning. At the end of the year, I hope to have a name to put forward of the next chair of this section.

### **Next Steps**

- 1) Gather agenda items for the next conference call in March
- 2) Submit an RFP on behalf of the section for the 2014 PDI by March 28
- 3) Continue environmental scanning