

NALP Legal Employer Alumni Relations/Programs Section Call
1st Quarter – September 26, 2019

Agenda

- Section Round-Up – (Adriana Marchetti)
 - The Section will have 3 panels at 2020 AEC (April 28 – May 1 in Montreal):
 - April 29 - To Infinity and Beyond: Perspectives on the Evolution of Law Firm Alumni Relations - Jennifer Gewertz, Deborah Cusumano Caldwell, Chiara Wrocinski
 - April 30 - Tomayto/Tomahto: Two approaches to coordinating Career Counseling and Alumni Relations - Sheri Mayerowitz, Robert Duncan, Norma Cirincione, Elizabeth Claps
 - May 1 - Big Four to Big Law: Alumni Programs with University Best Practices - Adrienne Jaroch, Cecily Davis, Tom Lardner
 - The Section will have 2 NALP Bulletin articles this year:
 - Increase Alumni Engagement Through Data Research - Baina Renaud
 - The Current State of Affairs: Law Firm Alumni Relations Programs - Jennifer Gewertz

- Section survey (Jennifer Gewertz)
 - As part of an effort to gather some benchmarking information on the current state of law firm alumni relations programs to be used for a NALP Bulletin article and a panel at the Annual Education Conference, a survey is being finalized that will be sent to the list of about 40 firms with alumni relations professionals.
 - The survey will likely take 20 to 30 minutes to complete but we hope everyone who receives the survey will take the time to complete it so we can get robust data to use.
 - Any firm that completes the survey will receive a report with the results.
 - The survey will be distributed the week of September 30th.

- 2020-2025 Strategic Plan Memo (Amanda Stipe)
 - NALP's Board of Directors was developing the Association's 2020-2025 strategic plan and sought insight and recommendations from our Section for strategic goals and planning as it relates to our alumni relations subject area.
 - To prepare this memo, we held a special Section-wide conference call in early September 2019 to discuss the Planning Advisory Group's questions.
 - The Memo is posted on NALP Connect in our Section's Community, under the Library link.

- ICAN² Conference
 - Hosted by IntraWorlds and SAP
 - December 2 and 3 at Hudson Yards in NYC
 - Who is going? Is it worth attendance?
 - Sarah (PW) is thinking of going - she is curious about content, wants to go for networking

- Adrienne - Enterprise is thinking of doing a conference as well (November in Atlanta); she is not attending
 - Sharon - waiting on agenda and seeing if others are going
- Board Update (Kara Sutherland)
 - Board met in July - approved budget
 - Modest increases in membership dues (can find updates through NALP emails/website)
 - Please fill out the NALP survey
 - NDLE and NDLS Advisory Group has been looking at making some changes to include more gender inclusion language in some categories, workplace environment section (wellness, benefits, etc.), NDAs, workplace policy questions
 - Jen Gewertz will lead Section's efforts to add an alumni program section to the form.
 - Discussion about hosting a diversity event in 2020 and what that might look like
 - Kara will share results of Nov. board meeting and results of strategic planning process
- Q&A
 - Laura Singer - Akin - question on privacy laws in California (similar to GDPR)
 - Jen from Arnold & Porter - this is similar but not as cumbersome as GDPR so if you're covered by that you should be okay. Still looking into it.
 - Adriana - question about alumni in the government attending events
 - Jen said she hasn't had this issue yet because they haven't had events but will deal with this as she is DC based
 - Amanda - has investment bank client with similar issue. She does separate invite and includes cost language. Then has relationship partner reach out and address.
 - Debbie and Adrienne - government employees reach out to them and note that they want to come but know they need to pay. They note that they will bring a check to the event and ask how much their portion of event cost is (total event cost divided by RSVPs).