

## MEMORANDUM

**To:** Jessica Sisco, Board Liaison

**Cc:** Fred Thrasher, Deputy Director  
Claire Nash, Member Services Coordinator

**From:** Paul Lazdowski and Jennifer Gewertz, Co-Chairs; Adrienne Jaroch, Vice Chair Legal Employer Alumni Relations/Programs Section Leadership Team

**Date:** January 20, 2022

**Re:** Board Report, NALP Legal Employer Alumni Relations/Programs Section

---

During our Q3 Zoom call, the Legal Employer Alumni Relations/Programs Section welcomed its new members, provided a brief update on its charges, and engaged in a group discussion on varied topics. This report summarizes the attendees, the presentation, and the various topics that were discussed.

### I. Attendance

- Abby Raanan (Faegre Drinker); Adriana Marchetti (Fried Frank); Adrienne Jaroch (McDermott Will & Emery); Amanda Stipe (Latham & Watkins); Amy Kattman (Baker Hostetler); Anne Callender (Simpson Thacher & Bartlett); Baina Renaud (Fenwick); Christie Reynolds (Greenberg Traurig); Cindy Lindsley (Holland & Knight); Claire Yan (Sidley Austin); Cressie Taylor-Scott (Milbank); Danya Ray (Seyfarth Shaw); E.J. Weppler (Weil, Gotshal & Manges); Elizabeth Claps (Cleary Gottlieb Steen & Hamilton); Emma Seideman (Ropes & Gray); Erin McNichol (Morgan, Lewis & Bockius); Graziella Reis-Trani (White & Case); Hayley Niven (Borden Ladner Gervais); Jennifer Gewertz (Arnold & Porter Kaye Scholer); Jess Badain (Davis Polk); Jim Lovelace (Pillsbury Winthrop Shaw Pittman); Judy Davis (Greenberg Traurig); Karen Cheung (Sullivan & Cromwell); Kari Jensen Thomas (Faegre Drinker); Kayleigh Neil (Mayer Brown); Laura Higgins (Haynes and Boone); Laura Singer (Akin Gump Strauss Hauer & Feld); Lena Gunderman (Wilson Sonsini Goodrich & Rosati); Lesley Stumphauzer (Freshfields); Lora Whitticker (Sidley Austin); Lori Broderick (Eversheds Sutherland); Muguet Kebel (Cleary Gottlieb Steen & Hamilton); Nicole DePue (Perkins Coie); Paul Lazdowski (Proskauer); Sarah Stettner (Floey & Lardner); Sharon Light (Sidley Austin); Sheri Mayerowitz (Hogan Lovells); Stephanie Dorssom (Husch Blackwell); Theresa DeLoach (Goodwin Proctor)

### II. Welcome & New Members

- Welcome and congrats to P. Lazdowski on new role at Proskauer ([PLazdowski@proskauer.com](mailto:PLazdowski@proskauer.com)); one more call for Paul as section co-chair; Jen and Adrienne will serve as 2022-23 cochairs – P. Lazdowski
- 2022-23 Vice-Chair interest – J. Gewertz
  - Opportunity to get more involved in section; anyone interested contact Paul, Jen or Adrienne
- New Members to Section – J. Gewertz (10/7/21-1/20/22)
  - Danya Ray, Alumni Relations Manager, Seyfarth Shaw

- Jim Lovelace, Director of Talent Development, Pillsbury
- Jeannette Forgey, Senior Manager Recruiting & Professional Development, Wolf, Greenfield & Sacks
- Karen Cheung, Associate Director - Business Development, Sullivan & Cromwell
- Kate Christoff, Director of Legal Recruiting & Professional Development, Keating Muething & Klekamp
- Lesley Stumphauzer, Legal Recruiting Senior Manager, Freshfields
- Samira Jacobson, Regional Senior Coordinator, Talent Acquisition, Greenburg Traurig
- Sarah Nord, Coordinator, Professional Development & Recruiting, Reinhart Boerner Van Deuren
- Stephanie Dorssom, Senior Manager - Digital Marketing & Alumni Relations, Husch Blackwell
- Theresa DeLoach, Director, Strategic Alumni Engagement & Client Relations, Goodwin Proctor

### III. **Reminder: Survey Results Discussion**

- Many new members; NALP Connect is a great resource – A. Jaroch
- Examples:
  - Posted 2021 Conference presentation by D. Caldwell, J. Gewertz and A. Jaroch on the Section Benchmarking Survey Results
  - Posted Presentation from Dr. Paluch on Alumni Programs & The Great Resignation: Insights from the 2021 Corporate Alumni

### IV. **Best Practices: Benchmarking Report Discussion Board**

- Check out discussion posts and reach out to the post author to discuss what they learned; look at past meeting notes; discussions always raise new topics – A. Jaroch
- Be specific – ask targeted questions based on what you need to know and what you've already gathered – A. Jaroch
- Topical Key Contacts List – preparing list of topics and will share a link to sign up for areas that you would like to discuss/address – J. Gewertz

### V. **Update on Section Charges**

- Working Groups
  - Secondments – A. Marchetti
    - Met in November for first time to introduce each other and discuss expectations; if interested in joining contact [Adriana.Marchetti@friedfrank.com](mailto:Adriana.Marchetti@friedfrank.com)
  - Career Transitions – S. Light, G. Reis-Trani, and L. Whitticker
    - Three meetings so far; introductions and program stages; impact of Great Resignation and Pandemic on career transitions; adding Lora Whitticker as co-chair; meetings posted to NALP Connect; if you want to join email [slight@sidley.com](mailto:slight@sidley.com)
- Upcoming Bulletin Articles – L. Higgins
  - Feeding the bottom line: How to build a winning business case around career transitions – S. Light and G. Reis-Trani (April)
  - Big 4 to Big Law: Alumni Programs with University Best Practices – A. Jaroch (February)

- Tracking for four articles in 2021-22 – a record! Thanks to Laura for driving this charge!
- NALP Annual Education Conference – New Orleans, April 5-8 – Jen
  - Planning section meeting during AEC conference, and will coordinate social gathering (dates and times TBD)
  - Alumni Panel: Tomayto/Tomahto: Two Approaches to Coordinating Career Counseling & Alumni Relations – S. Mayerowitz & E. Claps (Friday pm time slot)

## VI. Open Discussion Topics

- Departing Gifts
  - Some ship directly to alums home; shipping depends on when in the office; ask for mailing address if don't already have it; mailroom may also help with shipping
  - Some send gifts to alums going to competitors and some do not; either way, gifts leave lasting impression
  - Gift ideas: HomeSick Candle, alumni luggage tag, Yetis, water bottles
    - Check firm store for options if you have one
- CLE Credit
  - On-Demand CLE Library which gave alumni access with general password; worked closely with CLE team; CE Manager is helpful tool to allow alumni to view eligible external CLE; can sometimes auto populate the CLE forms; reused and recorded external programs and then developed and recorded others specifically for alumni – P. Lazdowski, E. Seideman, J. Gewertz
  - PLI Free Friday can be extended to alumni
- International Job Boards
  - Some have paused job board because learned might need a license in Hong Kong as acting as employment agency; job board is still operating, but no longer posting external Hong Kong roles; Hong Kong jobs can't be advertised, but can still view other job posts – K. Neil
  - Worked with General Counsel and spoke to SME in different jurisdictions to confirm agreement/consent language for portal – E. McNichol
    - Different issue, but also helpful way forward
- Alumni Emails/ Current Alumni Information
  - Sends emails through PeoplePath and use info on record; alumni often respond and ask to update – G. Reis-Trani
  - Vuture allows certain fields to be filled from InterAction
- Alumni benefits:
  - NYT subscription? – KPMG offers to alumni via portal; other discounts available to extend to alumni – G. Reis-Trani

## VII. Other

- Future guest speaker? [Jason Levin](#), Career Coach and author of [Relationships to Infinity](#) [The Art and Science of Keeping in Touch - Ready Set Launch](#)
- Next call: Thursday, March 3rd @ Noon pm ET/9 am PT