

MEMORANDUM
Legal Employer Alumni Relations Section

To: Dyana Barninger, NALP Board Liaison
Fred Thrasher, NALP Deputy Director
Meaghan Hagner, Member Services Manager (mhagner@nalp.org)

From: Adriana Marchetti, 2018-2019 Section Co-Chair
Brian Sogol, 2018-2019 Section Co-Chair
Amanda Stipe, 2018-2019 Section Vice-Chair

Date: Tuesday, October 16, 2018

RE: Legal Employer Alumni Relations Section Second Quarter Board Report

Please find below a report of the Legal Employer Alumni Relation Section's activities during the second quarter of the 2018-2019 NALP year.

Summary

- The section submitted three RFPs for the 2019 Annual Education Conference and two of the three have been accepted.
- Section members submitted four NALP Bulletin proposals and all have been accepted and scheduled. The first bulletin article, written by section vice-chair Amanda Stipe and her Latham colleague Alex Williamson, was submitted on October 1 for inclusion in the November bulletin.
- Co-chairs Adriana Marchetti and Brian Sogol conducted outreach to alumni relations professionals who are not currently NALP members and encouraged them to join NALP and the Legal Employer Alumni Relations Section. This is part of our ongoing effort to increase membership and participation in the section. We know of at least one participant on our most recent section call (Laura Singer, Director of Alumni Relations, Akin Gump) who now plans to join NALP, and have heard interest from others.
- Section members continue to regularly communicate with one another and support growing alumni programs with advice and idea sharing.

NALP Legal Employer Alumni Relations Section Second Quarter Call - October 12

The section had our second quarter call on Friday, October 12, 2018. Seven members were able to meet in person in New York at the offices of Paul, Weiss, Rifkind, Wharton & Garrison, while 19 others attended via teleconference. The section also extended invitations to participate to members of CAPE – Corporate Alumni Program Exchange, a LinkedIn network of legal and non-legal corporate alumni relations professionals. While only one CAPE member participated on the call (Candice Crystal, Alumni Relations Manager, Alvarez & Marsal Holdings LLC), several NALP members expressed interest in learning more about CAPE and lessons from non-legal industries.

Discussion agenda and highlights below:

1) NALP Board Report - Dyana Barninger

- a. The last quarterly NALP Board meeting was in July, the next meeting is in November.
 - i. During the July board meeting members reviewed year-end financials and approve upcoming fiscal year budget (the fiscal year begins July 1). NALP is in great financial shape so they approved using a fair amount of reserve funds to do tech updates and support to new projects, with the goal of improving the member experience.
 - ii. The Regional Resource Counsel got feedback from members and reported out. They hosted a “Designed Thinking Workshop” which helped to think through issues presented to members and find solutions within the industry.
- b. National Mental Health Day
 - i. [Toolkit by ABA](#)
- c. Reminder – November 1 is the launch of the upcoming election/appointment cycle for NALP leadership.

2) AEC Panels and Articles Update

- a. Two accepted panels for 2019 AEC:
 - i. A Recipe for Success: Essential Ingredients for an Effective Alumni Program (Adriana Marchetti, Fried Frank; Sharon Light, Sidley; Abby Raanan, Drinker Biddle) - April 10 at 10:30 am
 - ii. Why Alumni Relations Should Matter to You (Even if You Don’t Work in Alumni Relations) (Amanda Stipe, Latham; Sheri Mayerowitz, Hogan Lovells; Graziella Reis-Trani, White & Case) - April 12 at 10:30 am
- b. Four accepted bulletin articles for 2018-2019
 - i. A Perfect Pair: How Alumni Relations and Professional Development Can Partner to Enhance Careers and Increase Revenue (Amanda Stipe, Latham; Alex Williamson, Latham) - November 2018
 - ii. In-House Career Counselors: Facilitating Transitions Out of the Law Firm (Sharon Light, Sidley) - January 2019
 - iii. Lessons from Across the Aisle: Similarities and Differences of Non-Profit and Corporate Alumni Programs (Brian Sogol, Paul, Weiss; Miriam Droller, CCS) - February 2019
 - iv. Getting the Most From Your Law Firm’s Alumni Committee (Adriana Marchetti, Fried Frank) - April 2019

3) Job Boards and Career Services

- a. Discussion included:
 - i. Career counseling within law firms and the role of the alumni manager in this function.
 - ii. Sourcing job opportunities.
 - iii. Internal and external access to job board. Most firms allow current attorneys to view the job board.

4) Best Practices Guide and Survey

- a. The section will be organizing a survey in order to develop a best practices guide for our industry. This fulfills a section charge.
- b. Call for suggested topics/questions for survey.

- 5) **2018-19 Quarterly Schedule.** Adriana and Brian will schedule another in-person meeting for New York-area section members. 2019 quarterly calls/meetings are currently scheduled as follows:
- a. Friday, January 25, 12:00pm ET
 - b. Friday, March 29, 12:00pm ET