

MEMORANDUM
Legal Employer Alumni Relations Section

To: Dyana Barninger, NALP Board Liaison
Fred Thrasher, NALP Deputy Director
Meaghan Hagner, Member Services Manager (mhagner@nalp.org)

From: Brian Sogol, 2018-2019 Section Co-Chair
Adriana Marchetti, 2018-2019 Section Co-Chair
Amanda Stipe, 2018-2019 Section Vice-Chair

Date: Thursday, March 21, 2019

RE: Legal Employer Alumni Relations Section Fourth Quarter Board Report

Please find below a report of the Legal Employer Alumni Relation Section's activities during the fourth quarter of the 2018-2019 NALP year.

Summary

- The section has published one article in the NALP bulletin. Brian Sogol, writing with CCS consultant Miriam Droller, appeared in the bulletin. The second, by section member Sharon Light, appeared in the February 2019 bulletin. A final publication from the section, by Adriana Marchetti, will appear in the April 2019 bulletin.
- Section members continue preparing two panels for the April 2019 AEC: "A Recipe for Success: Essential Ingredients for an Effective Alumni Program" and "Why Alumni Relations Should Matter to You (Even if You Don't Work in Alumni Relations)."
- Co-chairs Adriana Marchetti and Brian Sogol have continued discussions with the group about building a section Best Practices Guide.
- Section members continue to regularly communicate with one another and support growing alumni programs with advice and idea sharing.
- Brian Sogol will resign from the section following the final 2018-2019 meeting on Friday, March 29. Brian is moving to Dechert LLP, where he will be working in lateral partner recruitment and integration. As Dechert does not currently have a formal alumni program, he hopes to be able to help provide guidance in that area in coming years and to rejoin this section if appropriate.
- Adriana Marchetti (Fried Frank) and Amanda Stipe (Latham & Watkins) will co-chair the section for the 2019-2020 year.

NALP Legal Employer Alumni Relations Section Fourth Quarter Call – March 29

The section will host our fourth quarter call on Friday, March 29, 2019. Eleven members are currently scheduled to attend the meeting. New York-area attendees will meet in person at the offices of Simpson Thacher & Bartlett. Discussion agenda will include ROI/metrics; lateral recruitment and alumni relations; and a call for 2020 conference RFPs and bulletin articles for the 2019-2020 year.