

MEMORANDUM

TO: Andy Hales, NALP Board Liaison, Legal Employer Alumni Relations Section
Fred Thrasher, NALP Deputy Director
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FROM: Elizabeth Claps, 2016-2017 Legal Employer Alumni Relations Section Chair

DATE: January 26, 2017

SUBJECT: Legal Employer Alumni Relations Section Second Quarter Board Report

Please find below a report of the Legal Employer Alumni Relations Section's activities during the third quarter of the 2016-2017 NALP Year.

Summary

Members of the Legal Employer Alumni Relations Section are finding their schedules in full swing.

Our most recent section call was held on January 25, 2017. The participants and agenda appear below.

Agenda:

1- **Making the case to attend the NALP Education Conference**

- Navigating to the Next Chapter: Strategies for In House Placement of Law Firm Associates.
- Partnering with your Alumni Department: Insights from Multi-Industry Alumni Leaders on how Recruiters Can Leverage Their Former Lawyers and Why Now is the Time To Do It.
- More Than Just Events: How Alumni Can Add Value to your Firm and your Law School Why do you attend?
Legal HR, Networking, School side Career Services, Recruiting, Most alumni teams do more than strictly alumni programming

2- **Alumni Newsletters**

- Electronic or hard copy?
 - Some firms do both
 - At least annually, some with websites send it out more frequently electronically
- Any materials substantially different from website?
 - Yes much more personal- moves, babies, weddings- over corporate focus
 - Pro Bono
 - Class Notes (current attorneys and alums)

3- **2016-2017 NALP Bulletin submissions from our group**

Upcoming articles: **Cynthia Jordan, Dechert LLP** - Finding Missing Alumni and Data Tracking

How to make the most of Alumni Career Services for Law School Graduates and Law Firm Associates, Irina Gomelskaya, NYLS

4- Any new business/questions/ideas for future calls.

- Using outside companies to cleanse data?
 - o Almost all on the call handle in house. A few have mentioned they hired temporary assistance but still in house as opposed to an outside company or product.

- How are firms tracking their efforts relating to external placement assistance for current attorneys and alumni through the alumni program? How are you encouraging internal folks to share jobs from their clients and other friends of the firm and how are you encouraging alumni to share jobs with the alumni community?
 - o Job board, internal clearinghouse, hearing of jobs from alumni
 - o Internal PR now seems okay, 5 -10 years ago it would have been much harder, now they see strategic placements as a benefit for the firm

- Who on the call includes non-lawyers in the alumni program?
 - o Some include clerks, some non-lawyer specialists, summer associates, others all staff for LinkedIn groups but not for programming, some paralegals

Participants:

1. Elizabeth Claps, Cleary Gottlieb
2. Sheri Meyerwitz, Hogan Lovells
3. Crystal Arnold, Squire Patton Boggs
4. Sharon Light, Sidley Austin
5. Chiara Wrocinski, Kirkland
6. Ellen Feldman, Venable
7. Tran Meltzer, O'Melveny
8. Catherine Chang, Goodmans
9. Sherry Kilar, Sullivan and Cromwell
10. Judy Slovin, Ropes
11. Caryn Weinberg, Cravath
12. Graziella Reis-Trani, White and Case
13. Colby Fraschilla, Wiggin
14. Mary Wassel, Miller Kanfield
15. Brian Sogol, Paul Weiss
16. Cynthia Jordan, Dechert
17. Rebecca Weinstein, Sullivan and Cromwell
18. Abby Raanan, Drinker Biddle

Our next call is scheduled for Wednesday, March 22, 2017 at 2:30pm EST.