

TO: Fred Thrasher, NALP Deputy Director
Valerie Jackson, Board Liaison
NALP Board of Directors

FROM: Sheri Mayerowitz, Chair, Legal Employer Alumni Relations Section

DATE: March 26, 2015

RE: Legal Employer Alumni Relations Section Quarterly Report

Vice Chair

NALP Bulletin Vice Chair, Graziella Reis-Trani, Alumni Relations Manager, White & Case

Conference Calls

Section conference calls have been scheduled for:

Wednesday, May 21 at 2:00 – 3:00 p.m. ET
Wednesday, September 17 at 2:00 – 3:00 p.m. ET
Wednesday, November 19 at 2:00 – 3:00 p.m. ET
Wednesday, February 25 at 2:00 – 3:00 p.m. ET

Our last conference call was held on Wednesday, February 25. I arranged for a guest speaker. Approximately 20-25 members participated on the call. The call was audio taped and shared with the whole section afterwards.

See below for information on the speaker:

LinkedIn founder Reid Hoffman and Silicon Valley entrepreneurs Ben Casnocha and Chris Yeh wrote a *New York Times* bestseller that you may have heard of called, *The Alliance: Managing Talent in a Networked Age*. An executive summary of the book can be found here: <http://www.alliedtalent.com>.

The gist of the book: The employee relationship is broken, leaving managers with a seemingly impossible dilemma. They cannot afford to treat employees like family yet they cannot have a lasting, innovative business when every employee acts like a free agent. Their answer to the problem: Stop thinking of employees as either family or free agents, and start thinking of them as allies. There is a section in the book on corporate alumni networks that I think you will find interesting.

The excerpt from the book can be found here:

http://image.exct.net/lib/feffc1d72716004/m/1/The_Alliance_CorporateAlumni.pdf

Ben and Chris were getting so many requests for additional advice on this topic that they asked Chip Joyce to join them to start a boutique consultancy dedicated to helping companies recruit,

manage, and retain entrepreneurial employees. Chip serves as CEO & Co-Founder of this company, Allied Talent. He will speak to us about creating a lifelong alliance with your former employees.

NALP Bulletin

Grazielle Reis-Trani has been coordinating the second of two NALP Bulletin articles for the year. It was supposed to be a feature article in the May 2015 issue, but will now be placed in the June issue instead.

Other items

- 1) Graziella Reis-Trani has been confirmed as the next chair of the Legal Employer Alumni Relations section. I will transfer knowledge and materials accordingly. I will also announce this to the section.
- 2) Graziella will represent the section at the Annual Education Conference Open House and will also host the section meeting during the conference.
- 3) We plan to submit an RFP for the 2015 Professional Development Institute. More information to follow.