

MEMORANDUM

TO: Andy Hales, NALP Board Liaison, Legal Employer Alumni Relations Section
Fred Thrasher, NALP Deputy Director
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FROM: Elizabeth Claps, 2016-2017 Legal Employer Alumni Relations Section Chair

DATE: June 23, 2016

SUBJECT: Legal Employer Alumni Relations Section First Quarter Board Report

Please find below a report of the Legal Employer Alumni Relations Section's activities during the first quarter of the 2016-2017 NALP Year.

Summary

Members of the Legal Employer Alumni Relations Section are getting ready for the summer and hoping for a slowdown of events to tend to their data and clean up needs.

Our most recent section call was held on June 22, 2016. While we had a great rsvp response it sounded like a smaller group (you couldn't hear the "beep beep" as people joined so it was impossible to know how many people were on the call though I tried to introduce everyone). I have highlighted the participants in yellow and the agenda appears below.

Agenda:

1- Discuss RFP Submitted for the 2017 NALP Education Conference

More Than Just Events: How alumni can add value to your firm and your school

Do you think alumni are those people you see once a year at a big party? Do you think firm alumni programs are a drain on the bottom line or that law schools only benefit from donations? This session will explore how alumni can be utilized strategically throughout the year to enhance recruiting, professional development, career services and business development at your firm or your school. Me, Alissa Golden, Director of Legal Recruiting at Schulte Roth, Amy Jones Mattock from Georgetown Law

2- Announce 2016-2017 NALP Bulletin submissions from our group

Sharon Light, Sidley Austin - Who to include in your alumni program - lawyers at competing firms? Professional staff?"

Scheduled for October 2016 (due to Janet by September 2)

Cynthia Jordan, Dechert LLP - Finding Missing Alumni and Data Tracking

Scheduled for February 2017 (due to Janet by January 3)

Irina Gomelskaya, NYLS - How to make the most of Alumni Career Services for Law School Graduates and Law Firm Associates

Scheduled for March 2017 (due to Janet by February 2)

Kari Jensen Thomas, Faegre-"Revitalizing Your Firm's Alumni Program"

Scheduled for April 2017 (due to Janet by March 2)

Brandy Sprague, Ropes and Gray- Strategies for a successful alumni program (having sponsors/advocates inside the firm)

Scheduled for November 2017 (due to Janet by September 30 since the usual October 2nd deadline falls on a weekend).

3- Discussion of potential arrangement with LMA (after speaking an alumni topic for a recent panel, the LMA organizers offered to honor NALP members with LMA member rates for sessions that cover alumni issues if we have enough interest)

Debby Caldwell interested in Alumni topic and LMA.
Sharon also interested in it

4- Any new business/questions/ideas for future calls

NALP Connect issues? No one has logged on it. Having password issues. (You can't seem to get in but it doesn't tell you your password is incorrect)

Websites – We briefly discussed content and how to decide what your alumni want to see on the sites.

Ideas for guest speakers on future calls (perhaps BoardEx, RelSci or LinkedIn)
(non-legal industry alumni professionals)
(data reporting side) Baina
(keeping data up to date) Laura

Participants:

1. Norma Cirincione, Cleary Gottlieb
2. Cynthia Jordan, Dechert
3. Heli Moberg, Morgan Lewis
4. Kari Jensen Thomas, Faegre Baker Daniels
5. Sharon Light, Sidley
6. Christine Guard, Mercer Law
7. Nancy Stitt, Goodmans
8. Alison Feldman Walsh, Riker
9. Bridget Crowley, Kirkland
10. Baina Renaud, Kirkland
11. Laura Singer, Akin Gump
12. Abby Raanan, Drinker Biddle
13. Graziella Reis-Trani, White and Case
14. Tran Meltzer, O'Melveny
15. Tom Rodriguez, Steptoe
16. Bradley Merrit, Barry.edu
17. Debby Caldwell, Winston and Strawn

Mary Wassel, Miller Canfield (maybe)
Dorianna Phillips, Stoel (maybe)
Torey Phillips, Crowell (maybe)
Molly Peckman, Dechert (maybe)
Brook Redmond, Baker Donaldson (maybe)

Our next call is scheduled for October 5th.