
NALP
LAW STUDENT PROFESSIONAL DEVELOPMENT SECTION

TO: Traci Jenkins, Board Liaison
FROM: Marina Sarmiento Feehan, Chair
RE: First Quarter Report – NALP LSPD Section
DATE: 10/25/2011
CC: Fred Thrasher

SECTION HIGHLIGHTS

With Fall on-campus recruiting in full swing in August, this quarter was a quiet time for our section as our members are mostly law school career services folks. There were changes with the Work Group as the Law Student Lawyer Collaboration vice-chair, Dalel Raide left her position at St. Thomas School of Law. As she is no longer a NALP member, she cannot serve as a vice-chair so we are conducting a search for a new vice-chair. There were no section calls for this quarter.

RFP'S ACCEPTED

2012 Annual Conference: Three RFP's out of the eight submitted on behalf of our section were accepted:

1. Building, Branding and Marketing a Law School Professional Development Program – a Strategic Opportunity for Embedded Marketing

Description: Ready to act on the substantive collaboration needed between law firms and law schools? Do you want your team to help produce exceptional legal thinkers with the professional skills and “readiness” to enter the legal industry, adding value to firms and clients? Law school professional development programs are the perfect starting point! This program explains the wide range of professional development programming at law schools throughout the country. Legal employers and law schools will take away examples of how they can capitalize on embedded marketing through partnerships while developing both small and large-scale professional development programs.

Co-Presenters: (2 from our section!)

Kristine D. Bridges, Assistant Dean, Director of Professional Development
The University of Tulsa College of Law; Suzanne Hunt Levy, Director of Career Services, USC – Bloat College of Law, Los Angeles, CA; Lacie Marshall, Legal

Recruiting and Professional Development Manager, McDermott Will & Emery, Los Angeles, CA

2. Core Competencies: Begin NOW!

Description: Last year's conference attendees were introduced to the 26 factors of lawyer effectiveness during the Shultz and Zedeck plenary session. Given the use of these factors as core competencies by employers for professional development and evaluations, the need to introduce and explain these to students through a career development lens is clear. We will introduce methods and tools to develop frameworks which embed core competency concepts into programming, counseling, coaching, and communication efforts. Discover how using these frameworks will instill a sense of understanding and purpose in your students to take charge of their professional development.

Co-Presenters: (all 3 from our section!)

Gina Rowsam, formerly Asst. Dean for Professional and Development, Oklahoma City Univ. School of Law; Suzanne Aronowitz, Associate Dean for Law Career Services, Golden Gate University School of Law; Karen Britton, Director of Admissions, Financial Aid and Career Services, Univ of Tennessee College of Law.

NOTE: Gina Rowsam has left her position at Oklahoma City Univ SOL. As she was the driving force behind this RFP, the status of the session is in limbo as Gina is uncertain where she will land, whether her future employer will allow her to go to NALP. Suzanne Aronowitz, co-presenter, is presently following up with Gina to determine status.

3. Running a Successful Field Placement Program: An A to Z Primer

Description: Many Career Services Professionals have become involved in administering and teaching in academic field placement programs as a way to support students as they work to improve their lawyering skills and chances of securing legal employment. This program will provide an opportunity for a facilitated discussion led by two clinical/externship instructors with significant experience in creating, overseeing, and evaluating internship programs as curricular offerings. Participants will learn about applicable standards and best practices for field placements, and share information about how to create and run meaningful and successful field placement programs.

Co-Presenters: Sue Schechter, Field Placement Program Director, UC Berkeley School of Law; Eden Harrington, Asst. Dean for Clinical Education & Public Service.

NOTE: This RFP was submitted under our section, LSPD. However, it was accepted under the "Public Service" category for the conference.

Work group updates
E Professionalism & Social Networking

Vice-chairs: *Kristin Hulse, Georgetown; Ginna Galbraith, South Texas College of Law*

- Webinar: Kristin Hulse has proposed a webinar on “How to Conduct a LinkedIn Job Search.” It will be geared toward teaching career services providers how to teach law students to use LinkedIn. The webinar is proposed for the first two weeks of Dec. 2011. Kristen Hulse has done a similar presentation at Georgetown and can easily adapt her format to a webinar.
- Collaboration with Social Media Section: This work group is tasked with collaborating “with the Social Media Work Group to evaluate the ways in which students can use social networking to their benefit.” Kristen Hulse and Ginna Galbraith both sent follow-up emails to Social Media section chair Megan McGrath in the first quarter to introduce our work group and propose a conference call to discuss possible collaborations. After no response in the 1st quarter, I received an email on October 11 from Megan McGrath informing me that she would be following up with vice-chairs Kristen and Ginna to discuss collaboration.

NOTE: Vice-Chair Kristin Hulse has re-located to the San Francisco Bay Area and has left her position at Georgetown. However, she is working remotely as a contractor for Georgetown and is still a NALP member.

Track Programming:

Vice-chairs: *Beth McManus, Univ of Penn; Sandra P. Buteau, Georgetown*

This Work Group got off to a slow start last quarter amid confusion about the Work Group's appointed tasks to "Track Programs" related to alternative legal careers. After speaking with NALP President Marcy Cox, the project was changed to create resource list to be posted on NALP website that tracked programming related to *Law Student Professional Development* (instead of alternative careers) from the 2010 & 2011 NALP Conference, Diversity Conference, NALP bulletins, books, webinars so members interested in this topic that were unable to attend any NALP conference have "one-stop shop" resource on NALP website.

- Resource Created: I am pleased to report that Beth and Sandra did an outstanding job in creating a compendium of Law Student Professional Development resources. This document contains links to resources pulled from NALP's 2010 & 2011 Annual Education Conference, NALP Bulletin articles, books, and webinars. Beth and Sandra also received assistance from Janet Smith who helped them with information regarding handouts from the 2011 NALP conference.

We would love to announce the launch of this resource with a short Bulletin article and perhaps in concert with other sections who are also tasked with "Track Programming."

Law Student Lawyer Collaboration:

Vice-Chair: *Meg Reuter, NY Law School*; **NOTE:** *Dalel Raide, former Vice-Chair is unable to continue as vice-chair as she has left her position and is no longer a NALP member.*

Liaison to Lawyer PD Section: *Kristine Bridges, Univ of Tulsa*

- Experiential Learning Survey: this work group will explore expansion of the Experiential Learning Survey, by (1) surveying public interest and government sectors; (2) obtaining more information/conducting further analysis on the private sector side by surveying associates.
- Webinar idea: Convert one of the LSPD section RFPs that was not accepted for the NALP Conference into a webinar, such as "Is Everyone on the Bus: Developing a Professional Development Curriculum at Your School" (RFP proposed by Kristine Bridges) or to create "educational modules" on how to CSO's can teach law students professionalism, core competencies.

NALP BULLETIN ARTICLES ACCEPTED

The following articles have been scheduled, in order of publication:

1. Oct 2011. Aisha Joseph (Hostra NY) & Dina Billian (Miles Stockbridge), "Stepping Outside the Comfort Zone: Organic Ways to Find a Job."
2. Oct 2011. Beth Shackleford, PDI Conf Planning Comm (UGeorgia): "Why Law School Members Should Attend the PDI Conference."
3. Nov 2011. Marina Sarmiento Feehan (Univ of San Francisco), "LinkedIn Groups: The Power of Community."
4. Dec 2011. Amanda DiPolvere (Penn State) "Boosting Law Student PD through Civic Engagement."
5. Jan 2012. Sarra Ziari & Molly Stafford (both UOP McGeorge), "Using Generational Differences to Create Effective Career Programs".
6. March 2012. Kristine Bridges (UTulsa) & Suzanne Levy (USC). "Building a Law School Professional Development Curriculum."
7. April 2012. Stacey Tidball (UMinn), "Summer Associates and Summer Assignments: Ensuring Quality Work Products."
- 8-10. Series of 3 articles, April, May, June 2012: Kristine Bridges (UTulsa), our Liaison to Lawyer PD section, will be an author. She will collaborate with Lawyer PD section for appropriate co-authors. Title: "It's Easy as 1,2,3...Addressing Professional Development Issues from Law School through Retirement." Three part series addressing the progressive stages of an attorneys' professional development, one of the mandates for the Law Student-Lawyer PD Collaboration.

"Step #1: Laying the Foundation" - 1st article addresses laying the foundation for basic professional development concepts for law students through their first post-graduation placement. "Step #2: Building Momentum and Sustaining Success"- second article addresses adapting to the first post-graduation placement and options for growing in that placement, or into another placement, and otherwise professionally. "Step #3 - Rounding Out a Great Career" - final article addresses considerations of attorneys in latter and final stages of professional development.

ENVIRONMENTAL SCANNING

The biggest news on the law school landscape has been news about potential law suits being filed against 15 law school across the nation regarding post-graduation employment statistics.

http://www.abajournal.com/news/article/law_firms_announce_plans_to_sue_15_more_law_schools_over_job_stats