

**From:** Sandee Magliozzi, NALP Law Student Professional Development Section Chair  
**To:** Fred Thrasher, NALP Deputy Director  
**CC:** Carol Sprague, NALP President 2010-2011  
**Date:** 4/11/2011  
**Re:** Law Student Professional Development Section Report

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This memo reviews the Section's work group accomplishments for the year as we wind down and anticipate transitioning at the Annual Education Conference. Included are a few suggestions for moving forward next year.

We held our last Section quarterly conference call on March 30, 2011

### **Work Group Updates**

#### 1. E-Professionalism and Social Networking

The work group created a series of e-Guides regarding social media for use as professional development guides by law schools and possibly law firms and other legal employers:

The following work group members generously contributed their time to write these e-Guides:

- Susanne Aronowitz, Golden Gate University: E-mail etiquette
- Heather DiFranco, Case Western Reserve Univ: Facebook for CSO's
- Tracy Evans & Gwen Ferrell, Louisiana State University: Managing your "Digital Dirt" (on-line reputation)
- Marina Sarmiento Feehan, University of San Francisco: LinkedIn
- Ellen Jones, Lewis & Clark University: Facebook for Law Students
- Tom Ksobiech, University of Alabama: Twitter

All of the e-Guides were delivered to Janet Smith in the NALP office except one, which will be forthcoming. It is expected that the eGuide launch will be announced at the NALP Annual Education conference and will be available online for NALP member use.

#### 2. Professionalism Standards

This work group conducted two successful conference calls this past quarter to identify and explore ideas for creating "soft skills" training modules. The group generated a

framework to proceed with the project next year and several members expressed interest in continuing to work on the project next year.

**Goal:** Create educational modules and tools that can be customized for a variety of audiences, including pre-law students, law students, and lawyers that address critical “soft” professional skills.

**Framework:**

	<b>Project Description</b>	<b>Action Items</b>
1	Send out Shultz/Zedeck umbrella categories to determine gaps in training/education.	<ul style="list-style-type: none"> <li>• Determine what we want out of this survey- what do we want to learn?</li> <li>• Create list of questions</li> <li>• Build survey</li> <li>• Work with NALP to send survey out to law school pd section, law firm pd section, firms, schools, faculty, possibly bar associations</li> <li>• Assess and summarize findings</li> </ul>
2	Create modules for partnering	<ul style="list-style-type: none"> <li>• Determine if anyone has a program that fills a hole as found in above survey.</li> <li>• Discussed creating a blueprint or readymade program</li> <li>• Build a list of speakers, content, examples and speaking objectives</li> </ul>
3	Creating talking points for students	<ul style="list-style-type: none"> <li>• Create student marketing plan template</li> <li>• Collect lists of skills or strategies members provide to their students</li> </ul>

**Work Group:**

Heather Karns (Vice-chair)  
 Susan Fine  
 Aisha Joseph  
 Beth Kirch  
 Beth McManus  
 Linda Spagnola  
 Sarra Ziari

### 3. Law Student and Lawyer Professional Development Sections Collaboration

The 2010 Survey of Law School Experiential Learning Opportunities and Benefits study report is now complete. The link to the PDF is expected to be posted on the NALP and NALP Foundation websites in the next couple of days. It will also be mailed to every law school dean within the next two weeks. The collaboration between firms and schools and among NALP members, Board of Directors, and NALP Foundation produced an amazing end result. To quote the NALP foundation website, “this study will provide valuable answers and benchmarking data on a topic that is a central focus for law firms and law schools today.”

There are also plans to write several short Bulletin articles as follow-up for the summer. The group has expressed hope that we will consider expanding the survey next year to other new attorneys in a variety of different legal environments, beginning with government attorneys.

#### **Bulletin Articles**

March - *Leveraging Externship Opportunities to Provide the Benchmark Experiences and Skills for Practice*, Sandee Magliozzi and Susan Beneville.

January - *Networking Programs for Law Students: Addressing the Disconnect Between Perception and Reality*, Denise D. Corin.

November - *Great Expectations: Managing the expectations of international LLM students*, Elizabeth Cali