

MEMORANDUM

TO: Alisa N. Benedict O'Brien, Board Liaison
FROM: Elizabeth Bernstein and Kathy Greenier, JD Career Advisors Section Chairs
CC: NALP Office (reports@NALP.org)
DATE: June 20, 2024
RE: NALP JD Career Advisors Section First Quarterly Report

I. SUMMARY OF ACTIVITIES

Elizabeth Bernstein, Director of Career Services at Southwestern Law School, returned for a second year to serve as co-chair of the JD Career Advisors (JDCA) Section. Kathy Greenier, Director of Career Development at the University of Richmond School of Law, accepted the invitation to serve as co-chair.

In April, the first order of duty was to secure a vice chair for the Annual Education Conference / Bulletin+ Article and Webinar Planning work group. Kathy and Elizabeth conducted outreach to people Rebecca Calman, NALP President, suggested as individuals eager to get more involved in NALP activities. As a result of that outreach, prior to the Annual Education Conference (AEC), Erik Turkman of The George Washington University Law School volunteered to serve as the work group vice chair. After individual outreach to other referrals, we were unable to secure a co-vice chair for Erik. Instead, Kathy and Elizabeth have provided additional support to him through the process of facilitating the brainstorming, collecting, and submitting of conference and article proposals. Erik has done an exceptional job with calendaring deadlines, soliciting Section member engagement, and tracking conference proposal and article ideas.

At the AEC in Boston, Kathy and Elizabeth hosted the JDCA Section meeting where 40 members were in attendance. Outgoing work group vice chairs in attendance introduced themselves and gave brief descriptions of their charges. Each table brainstormed 2025 conference proposal ideas, which were collected at the end and later entered into a shared spreadsheet.

Following the conference, emails were sent to the 40 individuals who expressed interest in a work group or conference proposal. Kathy and Elizabeth met several times to discuss quarterly meeting dates, workgroup vice chairs, 2025 AEC proposals, and the agenda for the June quarterly call. On May 1, Kathy and Elizabeth hosted a JDCA call to follow up on the brainstorming done at the Boston AEC Section meeting, and to brainstorm additional proposal ideas for the 2025 AEC. Ultimately, the JDCA Section had six endorsed proposals submitted for consideration as presentations during NALP's 2025 AEC.

The Section's first quarterly call was on June 4, at 2PM EST, and had 42 attendees.

First Quarterly Call Notes

Kathy and Elizabeth introduced themselves and welcomed everyone to the first quarterly meeting of the Section.

Topics covered:

- Purpose of Section work groups.
- Introduction of work group vice chairs, charges, and plans for the year ahead, while encouraging meeting attendees to participate in work group activities (see *Section II, JDCA Work Groups*).
- The First-Generation College Students Work Group is seeking vice chair(s).
- Our DEI Liaison for this Section will be shared with the group when announced.
- Two new work groups will be seeking Board approval, one focused on AI and CSOs and one on Online JD Advising (see *Section III, For Board's Review*).
- Work group vice chair Erik Turkman led the meeting attendees through a brainstorming session to come up with Bulletin+ article topics. Millie VandenBroek (Quinnipiac Law) took notes for to collect and organize article ideas; those notes are housed here:
<https://docs.google.com/spreadsheets/d/1wEYHZTOxF3nxPil6CHRADGWGIZHgYXNz0zqbFBypzAw/edit?gid=1625871468#gid=1625871468>
 - **This brainstorm led to much discussion on the use of AI. Many members are interested in this topic. the Future of the Legal Workplace Advisory Group and the resources they created were shared with the group.**
- Well-Being Champion Patrick Niebauer (New England Law) led the meeting attendees through a discussion to crowdsource what are favorite go-to well-being activities. Meeting attendees shared ideas like using your vacation time, tennis, playing an instrument, walking meetings, and meeting outside.
- Kathy and Elizabeth closed the meeting by screen-sharing the NALPConnect Section page and highlighting the resources therein, particularly our announcement section containing the meeting dates for the year ahead, the list of work groups and their associated vice chairs, and the discussion forum.

Immediately following the meeting, Kathy and Elizabeth facilitated a meeting for all work group vice chairs, to build relationships and solicit from them what kind of support they are looking for in the year ahead. The chairs are pleased to report that the work groups are engaged and active. The vice chairs are working together effectively to review their charges for the upcoming term.

Since the last JDCA Quarterly report, thirty-nine posts have been made in NALPConnect, with 1 reply.

II. JDCA WORKGROUPS

Annual Education Conference / Bulletin+ Article and Webinar Planning

Vice Chair: Erik Turkman, The George Washington University Law School

Erik has been active on NALP connect and doing individual outreach to members regarding conference proposals and Bulletin+ articles. Through the Boston AEC brainstorm and May 1 brainstorm call, the **JDCA Section had six endorsed RFPs submitted** for consideration as presentations during NALP's 2025 AEC. **To date, six Bulletin+ article ideas have been submitted to Erik.**

CSO Employer Outreach

Vice Chairs: Amelia E. Curotto, Villanova University School of Law; Amy Roesel, University of Cincinnati Law

The work group's first meeting will be held on Tuesday, August 27, at 3:00pm EST, and they plan to focus their efforts this year on creating an employer outreach checklist.

JD Counseling

Vice Chairs: Kim Underdown, St. Mary's University School of Law; Amy Rowland, New York Law School

The work group is eager to hear from Section members what they consider "hot topics" in JD counseling, and the work group plans to focus this year, as in past years, on developing the Professional Lawyer Student Tip Videos. They asked Section members to reach out to them about topics they should consider for those videos.

JD Advantage Careers

Vice Chairs: Ellen Dolan, Suffolk Law; Cassie (Katherine) Butler, University of Massachusetts School of Law

The work group typically meets every few months, on Wednesdays at 1:30pm EST. Vice chairs plan to focus on five charges for the year ahead: 1) Continue the collaboration with NALP and law school members to create an annual week focused on JD Advantage careers; 2) Continue the creation and distribution of a podcast series showcasing lawyer interviews for the career paths outlined in the JD Advantage Career Guide; 3) Finish updating the 2020 [NALP JD Advantage Career Guide](#); 4) Explore the potential for JD Advantage careers in the emerging world of AI; and 5) One or more educational webinar(s) open to the NALP community related to JD Advantage careers and career advising.

III. For NALP Board's Review

1. New JDCA Work Group Proposal: Online JD Career Advising

Submitted by: Alison Finn, Case Western Reserve University School of Law

<u>Proposed Project Goal and Outcome</u>	<u>Responsibilities and Volunteers</u>	<u>Target Dates</u>	<u>Resources Required</u>
<p>The goal of the online JD Career Advising Work Group is to provide members with resources to be able to handle the complexities of advising a remote population- given the influx in online JD programs appearing across the country.</p> <p>The group would create a best practices document to help advisors who have a new online program understand how this cohort differs from residential students and to help advisors consider how to recontextualize their work for this cohort of students.</p>	<p>Alison Finn has volunteered to lead the work group.</p> <p>There have been three unofficial meetings that have garnered attendance from schools across the country.</p>	<p>Monthly topical meetings (tentatively set for the fourth Thursday of the month at 1 PM ET).</p> <p>May 2025: Draft of document available for group review and comment</p> <p>August 2025: Document available to NALP members</p>	<p>None</p>

2. New JDCA Work Group Proposal: AI Topics & Trends in Student Advising

Submitted by: Jackie Russell, Chicago Kent College of Law and Amy Kimmel, UC Law San Francisco

Proposed Project Goal and Outcome	Responsibilities and Volunteers	Target Dates	Additional Notes	Resources Required
<p>AI is becoming an increasingly popular tool for students in job searches and application materials. The purpose of this workgroup is to offer guidance to CSOs as they determine how to implement AI policies and training.</p> <p>Initial Proposed Outcomes</p> <ul style="list-style-type: none"> NALP AI Guidance for CSO document: (1) how to create an AI Use Policy for their office, (2) Suggestions on AI programs for students related to ChatGPT and others in their job searches, application materials, and interview prep. Possible NALP Webinar 	<p><u>Co-Vice Chairs:</u> Jackie Russell Amy Kimmel</p> <p><u>Workgroup Member Recruitment:</u> Once the workgroup is created, we'll extend an invitation to the NALP school-side members who presented on AI topics at the Boston AEC.</p> <p>We will also invite members to join the workgroup through JDCA section calls, and via NALP Connect.</p>	<p><u>2nd Quarter Goals. by September. 2024</u> -Recruit workgroup members. -Hold initial workgroup call to decide any Bulletin Articles, Guidance document ideas.</p> <p><u>October 2024 - January 2025</u> -Begin work on decided items. -Initial draft of guidance OR NALP Bulletin Article -Secure webinar panelists. -Set up webinar, draft questions.</p> <p><u>3rd Quarter Goals: by March 2025</u> -Hold AI in CSO panel webinar - state of where things are. -Release guide OR complete NALP article.</p> <p><u>Cleveland AEC. April 2025</u> -Reflect on goals achieved. Consider a new goal the AI Guide for CSOs or Bulletin article, whichever was not done.</p>	<p>Jackie Russell and Amy Kimmel will also be working on a Bulletin Article with Ashley Gardner (employer side) as a follow-up to their AEC presentation. This article would not be part of the workgroup's goals but could be used as a recruitment tool.</p>	<p>None.</p>

New Work Group Proposal

Submitted by: JD Career Advisors Section, AI Topics & Trends in Student Advising Workgroup

Date: 6/10/2024

Proposed Project Goal and Outcome	Responsibilities and Volunteers	Target Dates	Additional Notes	Resources Required
<p>AI is becoming an increasingly popular tool for students in job searches and application materials. The purpose of this workgroup is to offer guidance to CSOs as they determine how to implement AI policies and training.</p> <p><u>Initial Proposed Outcomes</u></p> <ul style="list-style-type: none"> NALP AI Guidance for CSO document: (1) how to create an AI Use Policy for their office, (2) Suggestions on AI programs for students related to ChatGPT and others in their job searches, application materials, and interview prep. Possible NALP Webinar 	<p><u>Co-Vice Chairs:</u></p> <p>Jackie Russell Amy Kimmel</p> <p><u>Workgroup Member Recruitment:</u></p> <p>Once the workgroup is created, we'll extend an invitation to the NALP school-side members who presented on AI topics at the Boston AEC.</p> <p>We will also invite members to join the workgroup through JDCA section calls, and via NALP Connect.</p>	<p><u>2nd Quarter Goals, by September, 2024</u></p> <p>-Recruit workgroup members. -Hold initial workgroup call to decide any Bulletin Articles, Guidance document ideas.</p> <p><u>October 2024 - January 2025</u></p> <p>-Begin work on decided items. -Initial draft of guidance OR NALP Bulletin Article -Secure webinar panelists. -Set up webinar, draft questions.</p> <p><u>3rd Quarter Goals: by March 2025</u></p> <p>-Hold AI in CSO panel webinar - state of where things are. -Release guide OR complete NALP article.</p> <p><u>Cleveland AEC, April 2025</u></p> <p>-Reflect on goals achieved. Consider a new goal the AI Guide for CSOs or Bulletin article, whichever was not done.</p>	<p>Jackie Russell and Amy Kimmel will also be working on a Bulletin Article with Ashley Gardner (employer side) as a follow-up to their AEC presentation. This article would not be part of the workgroup's goals but could be used as a recruitment tool.</p>	<p>None.</p>