

To: Amy Mattock, Board Liaison
Cc: Meghan A. Hagner, Member Services Coordinator
Fred Thrasher, Deputy Director
From: Leslie Becker Wilson, Chair JD Career Advisors Section
Date: January 31, 2019
Re: JD Career Advisors Section Third Quarterly Board Report

1. Summary

The JD Career Advisors (JDCA) Section individual Work Groups (WGs) have been somewhat less active this quarter as it fell over the winter holiday break. There has been one general section meeting held by conference call.

2. Work Groups

a. Annual Educational Conference/Bulletin Article and Webinar Planning

The work load of the Co-Chairs of this WG was largely completed in the prior quarters.

b. CSO Employer Outreach

This WG's main project, a guide of what is the most effective for a CSO employer outreach meeting from the small and medium sized employers' perspective, is moving forward. This quarter the group developed its list of survey questions; some tweaking and refinement still needed and then their next step is to get the survey out. To ensure getting a fully representative sample nationwide and of as many diverse markets as possible, the WG will be identifying contacts at schools in a wide variety of markets nationwide and reaching out to them directly rather than a call for volunteers. The "ask" will be that the school contacts send the short survey to a number of small to mid-size firms that they work with asking that it be filled out anonymously. The WG is aiming to have survey up, out, and collecting responses in the next couple of weeks.

c. First Generation College Students

The work load of the Co-Chairs of this WG, a webinar in September and a follow-up Bulletin article on the intersection of First Generation (FG) and iGeneration (iGen) students, was completed in the prior quarter. Co-Chair Stephanie Gallo stepped down today as she is moving on to a new position with a legal recruiting firm.

d. JD Advantage Careers

This WG is both working with Fred Thrasher on creating a portal to aggregate all of the existing NALP resources on JDA careers and beginning the process of creating a 'JDA Career Paths Getting Started' guide that focusing on four spheres: core competencies, related professional associations, useful certifications, and starting salaries. The WG is aiming to final product ready to share before the Annual Education Conference.

e. JD Counseling

The first portion of the work load of the Co-Chairs of this WG, a Bulletin article "When 4Ls Fly the Coop: Tips for Engaging Disgruntled Graduates and Finding Graduates Who Do Not Want to be Found" was published in December. Co-Chair Liz Jones is currently out on maternity leave. At the beginning of March when the new NCBA Comprehensive Guide is published Co-Chair Emily Bramer will be tasked with recruiting volunteers to help update the 2018 'Updated UBE Score Portability Cheat Sheet' that will subsequently be uploaded to NALP Connect for all members' use.

f. Professionalism & Recruiting Training Videos

This WG's Co-Chairs are tasked with collaborating with their counterparts from the Law Student Professional Development Section and the Recruiting Section to promote the existing videos to NALP member and their students/graduates alike, and developing ideas for the next round of videos to be produced. The WG has determined how to post the videos directly on the NALP website verses on YouTube where they currently exist. However, the recently revised NALP Principles impact much of the advice contained in the existing videos and at this juncture the three sections need to adjust accordingly and reevaluate the goals of this collaboration.

g. Sexual Harassment & Recruiting Conduct

This WG's Co-Chairs are tasked with collaborating with their counterparts from the Recruiting Section, and together they are aiming to develop a resource guide on how to advise students experiencing sexual harassment in the recruiting process. The goal is to provide NALP members with an easy way to both access relevant information and to continue to update it as progress is made on these issues. The starting point likely will be a list of questions employers and law schools may want to address within their organizations and then provide resources for them to address those questions.

3. Quarterly Section Calls

a. January Call

In addition to discussing the activities of the WGs, several "hot topics" were raised for discussion, namely the revised NALP Recruiting Principles, the impact of the Supreme Court decision on transgender individuals serving in the military, and thoughts about in what capacity members would like to volunteer during the coming NALP year.

b. Future Quarterly Call

Our next call is scheduled for March 12th.