

To: Fred Thrasher, NALP Deputy Director
Janet Hutchinson, Board Liaison
NALP Board of Directors

From: Tony Waller, Chair, JD Career Advisors Section

Date: June 21, 2017

Re: JD Career Advisors Section Quarterly Report

Below, please find information about the JD Career Advisor section's activities since our last report, including section communication and updates from work groups.

Section Communication

The section met in person at the Annual Education Conference in San Francisco. We spent time developing ideas and themes for our 2018 AEC RFP submissions, as well as discussing possible leadership changes in work groups.

Two notable trends:

- There is increased interest in and need for information surrounding the UBE and how it that interplays with our students' career search.
- Increased difficulty communicating with law students in a meaningful way/failure of students to engage with the CSO despite increased opportunities to do so.

We also held a special conference call on May 3rd to discuss our idea list and identify RFP leads for the AEC RFP process.

This effort led to 22 RFPs submitted/co-submitted by the section for consideration:

1. *But I Don't Want to Stay Here! Resources for Counseling the Out-of-State Job Seeker*
2. *Congratulations on Your (1L) Engagement! Let the Planning Begin: Building out your Professional Development Programs to Keep Your 2Ls and 3Ls Happily Engaged*
3. *Counseling Students Whose Expectations Aren't Aligned with Their Market Realities*
4. *Graduate Employment Data Collection Can Be a Day at the Beach: Time Saving Tips*
5. *Great Expectations – Managing Expectations with Efficiency and Grace*
6. *In One Ear and Out the Other: Tools to Avoid 1L Overload and Make Your Messages Stick*
7. *Lawyers By Trade, Counselors By Choice: Using Career Development Theory to Deliver Effective Career Services*
8. *Millennial Attitudes Towards Work- How You Can Teach (and learn from) Young Students and Associates*
9. *Show Me the Money – Negotiating Job Offers*
10. *Special Orders Don't Upset Us: Career Counseling in the Era of Customizable JD Programs.*
11. *Staying ahead of the robots: Artificial intelligence and law career services*
12. *The Lean CSO: Manage Shifting Demands with Efficiency and Grace*
13. *The UBE Effect – Preparing our Grads for Successful Out of State Job Searches*
14. *Threading the Narrative: Engaging and Empowering First Generation Law Students*

15. *TLDR (Too Long/Didn't Read): How to get your message through to law students*
16. *To Rank or Not to Rank: Exploring Ranking Options and Counseling the Bottom Half*
17. *Are you there, Faculty? It's me, the CSO: Leveraging Faculty in Pursuit of Judicial Clerkships*
18. *No Turning Back: Supporting (and Reporting) Alumni Judicial Clerks*
19. *OSCAR: The Next Generation*
20. *Put me in Coach! Strategies for Preparing Your Clerkship Advisees for the Interview Process*
21. *Small but Mighty: Judicial Clerkship Advising for the Generalist/Small CSO*
22. *Winning Strategies for Supporting Diverse Clerkship Applicants*

The section held its quarterly conference call on June 19, 2017.

We discussed the sections' efforts on developing RFPs for the 2018 AEC. We also introduced the two new work groups approved by the board:

- **Bar Exam Resources Work Group**, led by Alisa Rosales, Indiana University Maurer School of Law, and Leslie Becker Wilson, University of Massachusetts School of Law
- **Student and Employer Contact Management Technology Work Group**, led by Lisa Key, University of Missouri School of Law, and Lisa Terrasi, Harvard Law School.

We had a report on Board Activities, including the May meeting/retreat from Janet Hutcheson.

The chair of the JD Counseling Work Group, Laura Clemons, University of Minnesota Law School, announced the section's first webinar, to be held on July 13th at 2pm Eastern. The webinar, entitled "Coaching Your Recent Graduates to Job Search Success," presented by Susanne Aronowitz, who gave our section a quick rundown of her learning objectives. This will be our first section specific webinar.

Finally, we discussed the Bulletin Articles submitted on behalf of the section and encouraged others to reach out to section leadership if they were interested in writing this year.

Work Group Leadership

Leah Terranova has notified the section that she will leave the University of Kansas School of Law at the end of this calendar year, as her spouse is taking a sabbatical year in New Zealand. She will step down as the chair of the Small and Solo Work Group this fall. We have identified two new co-chairs, Alisa Benedict O'Brien from the University of Akron School of Law, and Maria Comas from Duquesne University School of Law. They will be introduced as co-chairs of the work group during the next section Conference Call.