

To: Amy Mattock, Board Liaison
Cc: Meghan A. Hagner, Member Services Coordinator
Fred Thrasher, Deputy Director
From: Leslie Becker Wilson, Chair JD Career Advisors Section
Date: October 18, 2018
Re: JD Career Advisors Section First Quarterly Board Report

1. Summary

The JD Career Advisors (JDCA) Section individual Work Groups (WGs) have been active this quarter. There has been one general section meeting held by conference call, in addition to a separate pre-meeting call with all fourteen Work Group (WG) Co-Chairs.

2. Work Groups

a. Annual Educational Conference/Bulletin Article and Webinar Planning

This work load of the Co-Chairs of the WG was largely completed in the prior quarter, with RFPs selected and leads notified, and the Bulletin article slate accepted and authors notified.

Nevertheless, additional topics for Bulletin articles have been proposed and that Co-Chair advised the section members that there may still be opportunities to publish articles should anyone be interested.

b. CSO Employer Outreach

Last quarter this WG decided on its main project, namely creating a guide of what is the most effective for a CSO employer outreach meeting, from the employer's perspective, in order to maximize that interaction and make the job of the organization's hiring person easier. This quarter the group refined the project idea so that the focus will be on small and medium sized employers, and will be seeking volunteers from regions throughout the country to survey these employers in their area in January. The group also is soliciting ideas for the format of the final product so that the data can be presented and organized in the most useful manner.

c. First Generation College Students

This work load of the Co-Chairs of the WG was completed this quarter with great success! This WG held a well-attended webinar in September and published a follow up Bulletin article in this month on the intersection of First Generation (FG) and iGeneration (iGen) students, their common issues and practical solutions for JC Career Advisors working with these students. The Co-Chairs changed from their initial idea for the project, which was solely focused on FGs but quickly adapted to include iGens in response to a new book looking at this growing portion of our student population was brought to their attention.

d. JD Advantage Careers

This WG is dynamic! Both of their projects are steaming ahead, and the Co-Chairs have successfully recruited over 20 people to assist with their work. They are in the early stages of working with Fred Thrasher on their first project, namely creating a portal to aggregate all of the existing NALP resources on JDA careers. Second, it has created four sub-WGs which have begun the research needed to create a 'JDA Career Paths Getting Started' guide that will focus on four spheres: core competencies, related professional associations, useful certifications, and starting salaries. Despite the large numbers of volunteers, they are able to accommodate more should anyone be interested.

e. JD Counseling

As reported last time, this WG has two main projects which will be completed one at a time. First, the Co-Chairs will be writing a Bulletin article regarding tips and strategies for reengaging and tracking down dissatisfied recent graduates through the employment reporting deadline, possibly including the tension that arises when those students are (re)studying for the February bar exam. Thereafter, at the beginning of March when the new NCBA Comprehensive Guide is published the WG will update the 2018 'Updated UBE Score Portability Cheat Sheet' with the assistance of volunteers to be solicited at the beginning of next semester. Once these two projects are completed the Co-Chairs may consider developing a webinar about managing alumni advising.

f. Professionalism & Recruiting Training Videos

As reported last time, this WG's Co-Chairs are focused on three goals, namely how to promote the existing videos to NALP members, how to assist NALP Members' promotion of the existing videos to their students and graduates, and developing ideas for the next round of videos to be produced. This effort is part of a collaboration with two other Sections, namely the Law Student Professional Development Section and the Recruiting Sections, and over the course of this quarter the Chairs of all three Section's WGs Co-Chairs connected to discuss their plans for the video project going forward. The group agreed on expanding the video topics to include those affecting recruiting beyond large law firm OCI including the public sector. This WG is seeking volunteers who are interested in either developing a list of employers to be represented in the new videos or creating the new videos content. It is my understanding that the WG was exploring whether it is possible to post the videos directly on the NALP website to increase exposure to the entire NALP membership.

g. Sexual Harassment & Recruiting Conduct

During this quarter, the WG Co-Chairs have been conducting environmental scanning on this issue. Keeping in mind the survey for employers and schools seeking feedback on sexual harassment initiatives, policies and practices developed and being implemented by WALRA's Wellness Task Force (and depending upon the results could be replicated throughout each region), the Co-Chairs of this WG has shifted its focus to develop best practices on how to advise students experiencing sexual harassment in the recruiting process. This WG is seeking volunteers who are interested in sharing their insights and tips for advising students as well as reaching out to others to obtain input and advice.

3. Quarterly Section Calls

a. October Call

In addition to discussing the activities of the WGs, several "hot topics" were raised for discussion, namely any new initiatives members wanted to share, impact of the #metoo movement on campus, and the revised ABA Protocol.

b. Future Quarterly Calls

Our next calls are scheduled for January 22nd and March 12th.