

**To: Amy Mattock, Board Liaison**  
**Cc: Meaghan A. Hagner, Member Services Coordinator**  
**Fred Thrasher, Deputy Director**  
**From: Leslie Becker Wilson, Chair JD Career Advisors Section**  
**Date: June 18, 2018**  
**Re: JD Career Advisors Section First Quarterly Board Report**

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## 1. Summary

The JD Career Advisors (JDCA) Section has been active this quarter. There have been three section meetings, including two by conference call in addition to the one held in person at the Annual Education Conference. As we began to organize the NALP year ahead, I held separate calls with the remarkably dynamic Co-Chairs of each of the Section's seven Work Groups (WGs) to get acquainted, talk about priorities, and think about possible projects related to each WG's charge. In my opinion, the WGs have robust and varied ideas which the Co-Chairs will passionately pursue, with the assistance of other volunteer members and in collaboration with other Sections, in the coming months. As we reached out to all NALP Law School members, I encouraged everyone interested in this Section's work to join the JDCA Section on NALP Connect and have regularly used NALP Connect to share the Section's information with the entire NALP membership.

## 2. Work Groups

### a. Annual Educational Conference/Bulletin Article and Webinar Planning

This WG's Co-Chairs worked quickly to shepherd our slate of sixteen RFPs and eight Bulletin articles by their respective deadlines. Since we had an abundance of Bulletin articles proposed, after review of the topics we coordinated the transfer of the relevant ideas to the newly reconstituted Small & Solo Section which had not reached its full allotment. At the request of Jay Richards, NALP's Senior Director of Operations and Member Services, we recently prioritized the RFPs keeping in mind the JDCA Section's overall mission as well as the individual charges of its seven WGs.

### b. CSO Employer Outreach

This WG's main project will be creating a guide of what is the most effective for a CSO employer outreach meeting, from the employer's perspective, in order to maximize that interaction and make the job of the organization's hiring person easier.

### c. First Generation College Students

This WG's main project will be webinar in September and a follow up Bulletin article in October on defining first generation students (FGs), identifying FGs, overcome challenges to FGs self-identifying, what to do with identified FGs, and creating a supportive culture for FGs. The Co-Chairs will connect with the D&I Section FG Vice-Chairs to share information about this idea and gauge their interest in collaborating.

d. JD Advantage Careers

This WG's project is two-fold. First, it will review, organize, catalog and aggregate all of the existing NALP resources on JDA careers. Second, it will create a 'JDA Career Paths Getting Started' guide that will focus on the following four spheres: core competencies, related professional associations, useful certifications, and starting salaries. It is anticipated that the WG's main challenge will be determining, in a finite manner, the jobs and sectors that fit into the JDA category so that the WG's members can then find out the related information in each of the four spheres. Additionally, the WG's Co-Chairs are eager to provide input for the biennial Emerging Careers Summit and I recommend that they present the product of this WG at that event.

e. JD Counseling

This WG's projects are three-fold. First, the WG Co-Chairs agreed to undertake the annual updating of the March 2018 'Updated UBE Score Portability Cheat Sheet' and will solicit volunteers to do so at the beginning of March when the new NCBA Comprehensive Guide is published. Second, the Co-Chairs will be writing a Bulletin article regarding tips and strategies for engaging and tracking down dissatisfied recent graduates through the employment reporting deadline, possibly including the tension that arises when those students are (re)studying for the February bar exam. Third, the Co-Chairs will consider developing a webinar about managing alumni advising, possibly touching on topics including addressing mental health, prioritizing by graduation year, and outsourcing counseling; if they decide to pursue a webinar they will reach out to the Small/Solo Section to determine if it has any interest in partnering on it in some way.

f. Professionalism & Recruiting Training Videos

This WG's Co-Chairs are focused on three goals, namely how to promote the existing videos to NALP members, how to assist NALP Members' promotion of the existing videos to their students and graduates, and developing ideas for the next round of videos to be produced. Efforts are underway to connect this WG's Co-Chairs with their fellow WG Chairs in the Law Student Professional Development and Recruiting Sections and connect that entire group with Eric Bono or someone else who can speak to the genesis of the videos to learn what problem they were attempting to solve, as well as the reasoning behind the initial topics pursued and those shelved. One area of interest is expanding the video topics to include those affecting recruiting in the business, government, and nonprofit spheres. As of now the videos are housed on a NALP YouTube channel, and to date links to the videos been shared with NALP members only twice: on NALPConnect by Tony Waller on April 20, 2017 and on NALPNow on May 16, 2017; currently the WG is exploring whether it is possible to post the videos directly on the NALP website to increase exposure to the entire NALP membership.

g. Sexual Harassment & Recruiting Conduct

This WG's goal is to further the work in this arena, and will begin by determining employer anti-harassment policies and law school recruiting conduct policies. Once this is completed, the WG will develop best practices for prevention, including mechanisms for reporting the harassment. The WG's Co-Chairs will connect with the Chairs of the Recruiting Section's WG to learn what they are thinking with respect to moving forward on this topic.

**3. Upcoming Quarterly Section Calls**

Our future quarterly calls are scheduled for October 9th, January 22nd and March 12th.