

To: Fred Thrasher, NALP Deputy Director
Layke Martin, Board Liaison
NALP Board of Directors
From: Tony Waller, Chair, JD Career Advisors Section
Date: January 18, 2017
Re: JD Career Advisors Section Quarterly Report

Below, please find information about the JD Career Advisor Section's activities since our last report, including section communication and updates from work groups.

Section Communication

The Section held a quarterly conference call on January 17, 2017.

We discussed the November 2016 Board of Directors' meeting, highlighting the decision to fund a virtual career fair pilot program. We also discussed the conclusions from the Board's November outreach calls on student engagement, which led to the discussion below about use of online, on demand programing tools.

Brief review of work done on behalf of the work groups:

Employer Outreach, Joe Christian (Tennessee)

Highlighted work on Annual Education Conference programs.

Small and Solo CSO, Leah Teranova (Kansas)

Discussed a new organization specifically geared towards law school student service professionals: National Association of Law Student Affairs Professionals (NALSAP, nalsap.org/membership). Dues are \$40 and they are holding their first conference this summer at UCLA.

Alumni and Student Counseling, Laura Clemons (Minnesota)

We discussed law school grading and ranking systems, and timing issues surrounding the release of first semester, first year grades. We shared ideas on how to counsel students with grades, but no available rankings, when applying to employers who require ranking information.

We discussed the use of law student 'fellows' or peer counselors in CDO/CSO offices, as well as the types of work they are allowed to do. Three schools (Indiana-Maurer, Georgia, and Michigan State) specifically discussed their use for basic resume and social media profile review for first year students. There was also discussion of how to ensure confidentiality and possible push back from other students to having peer review of resumes. All three schools utilize second and/or third year students to free up counseling time by answering basic 'drop in' questions from first year students.

We discussed schools using podcasts, webcasts, or vlogs to provide on demand 'bite size' services for students. The prevalent usage is short (5-8 minute) video or webcasts. Members offered to share tips and software platforms to NALPconnect.

Environmental Scanning

The following articles were discussed, especially the influence student counseling and employer development approach:

- **"Billable hour pricing is effectively dead because of budget caps, report says,"** (http://www.abajournal.com/news/article/billable_hour_pricing_is_effectively_dead_because_of_budget_caps_report_say)
- **"A Modern Associate Manifesto (Beta),"** (<http://www.slw.ca/2017/01/12/a-modern-associate-manifesto-beta/>)