

MEMORANDUM

To: Jessica Sisco, NALP Board Liaison & Karl Riehl, NALP President
From: Mary Beth Walsh & Heather Spielmaker, Section Co-Chairs,
Date: April 5, 2023
Re: Experienced Professionals Section, 4th Quarter Report

Continuing Growth Efforts

Through Q4, we continued our overall goal of increasing membership in the Experienced Professionals section with social media outreach and communications.

Our communications/social media/member relations workgroup chair, Karen Kupetz, is sending out quarterly recruitment messages. She is assisted in this work by Christine Whitehead and Susanna Brennan, from our Knowledge Management workgroup. The most recent message. The continued outreach is working. We now have 418 members! Our initial membership in September before we started the outreach was 384 members. That's growth of 9% this year.

Continuing the tradition of high-quality programming:

We are continuing to offer high-level, relevant programming to the Section's members. Book Club remains very popular - our last installment was "Let's Coach All the Lawyers," and it was attended by over 70 EP section members. Our next installment, reviewing "The Law Career Playbook: The Guerilla Guide to Getting a Legal Job You Actually Like" will take place after the Annual Education Conference with two section volunteers reviewing the book.

Annual Meeting:

And finally, we have firmed up programming plans for our annual member luncheon meeting to be held during the Annual Education Conference. We will recognize our work group chairs; seek new or returning work group chairs; seek and announce initiatives for the upcoming year; and encourage members to submit RFPS for next year. Additionally, before the meeting, we plan to ask NALP members at large to share any stories about how EP members helped them in the past year, so that we can share those reflections during our luncheon.

Respectfully submitted,

Mary Beth Walsh & Heather Spielmaker – Section Co-Chairs

