

MEMORANDUM

TO: NALP Board of Directors
Donna Branca, Board Liaison
Fred Thrasher, NALP Deputy Director

FROM: Karen Amatangelo-Block

DATE: June 28, 2011

SUBJECT: NALP Legal Employer Alumni Relations/Programs Interest Group Report

SUMMARY

This report summarizes recent activities of the Legal Employer Alumni Relations/Programs Interest Group. We continue to grow our membership and focus on researching best practices.

GROUP REPORT

- At the NALP conference, we held a short meeting and had a few new members join. We hope to integrate those members into our current research tasks.
- Brook Redmond has accepted the role of Vice Chair for the group. Brook is both a NALP member and a member of the PDC, and in addition, she is member of Legal Marketing Association and will be able to assist with cross-membership collaboration.
- We have compiled an updated list of NALP members involved in alumni relations and are preparing to reach out to those contacts.
- One RFP was submitted for the 2012 conference: "Harnessing Alumni Power" submitted on behalf of the Alumni Relations and Experienced Professionals Groups. The proposal includes a panel presentation of information directed at both law firms and law schools on leveraging alumni resources.

ENVIRONMENTAL SCANNING

All members are encouraged to post to the discussion group, any current articles, conference events, or other resources in alumni programming.

GOALS

Our current goals include increasing membership, building our directory of members involved in alumni relations, and then gathering data on best practices for implementing and growing a law firm alumni relations program. Current action items include developing our network, exploring best practices. Long term considerations include a best practices bulletin article, and possibly a program at the 2012 conference.