

MEMORANDUM

TO: NALP Board of Directors
Donna Branca, Board Liaison
Fred Thrasher, NALP Deputy Director

FROM: Karen Amatangelo-Block

DATE: October 18, 2011

SUBJECT: NALP Legal Employer Alumni Relations/Programs Interest Group Report

SUMMARY

This report summarizes recent activities of the Legal Employer Alumni Relations/Programs Interest Group. The group has gained a few members in this quarter. We have had very limited activity this quarter due to the continued uptick in lateral hiring and the fall recruiting efforts of our members.

GROUP REPORT

- NALP member alumni relations list has been updated with contacts for connecting to members involved in alumni activity.
- Chair and Vice-Chair have strategized on next steps, including:
 - sending out survey
 - identifying colleagues in the PDC to participate in survey
 - consider alternative industries with successful alumni activity (i.e. accounting firms, consulting firms, large institutional companies, LinkedIn groups)
- At the close of fall recruiting, we will reconvene committee and schedule a timeline for survey distribution, data collection and analysis
- Committee members will review and propose ideas for best method to share results with NALP community
- The RFP entitled “Harnessing Alumni Power” has been accepted for the 2012 NALP conference.

ENVIRONMENTAL SCANNING

In the NALP June Bulletin Article “Recruiting 3.0: Welcome to Your New Job,” There was a mention on how to leverage alumni as a strategic way to build your talent acquisition plan.

All members are encouraged to post to the discussion group, any current articles, conference events, or other resources and trends in alumni programming that would benefit those on our group and the NALP members.

GOALS

We are moving forward with our main project to conduct substantial research on alumni relations because there is little information currently available to NALP members. Our focus right now is building our list of contacts and then to gather data.