

# GOING THE DISTANCE

#nalpANNUAL



## Fewer Law School Applicants, More Adjustments: Developing Strategies for Marketing and Recruiting Top Students

**Susan Krinsky**, Associate Dean, University of Maryland Carey School of Law  
and Chair, Law School Admission Council Board of Trustees

**Ann Rainhart**, Executive Director, Briggs and Morgan

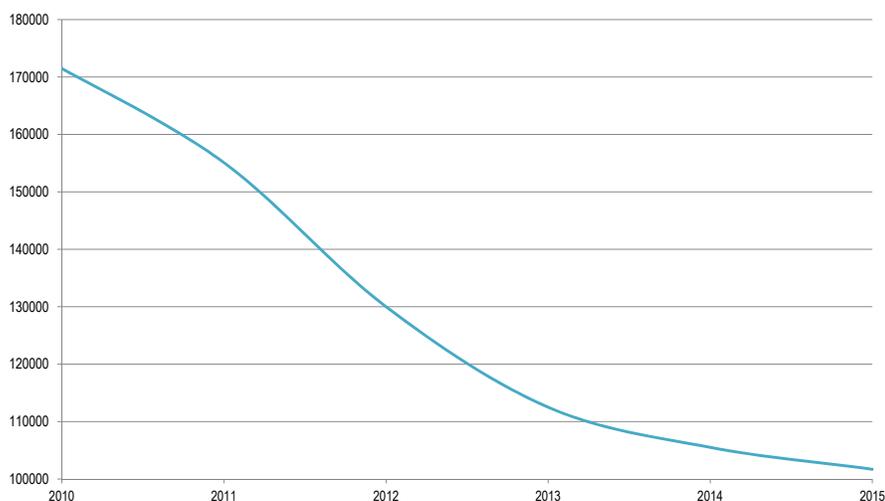
**Don Smith**, Director of Attorney Development, Fried, Frank, Harris, Shriver & Jacobson LLP

**Sarah Zearfoss**, Senior Assistant Dean for Admissions, Financial Aid, and Career Planning,  
The University of Michigan Law School



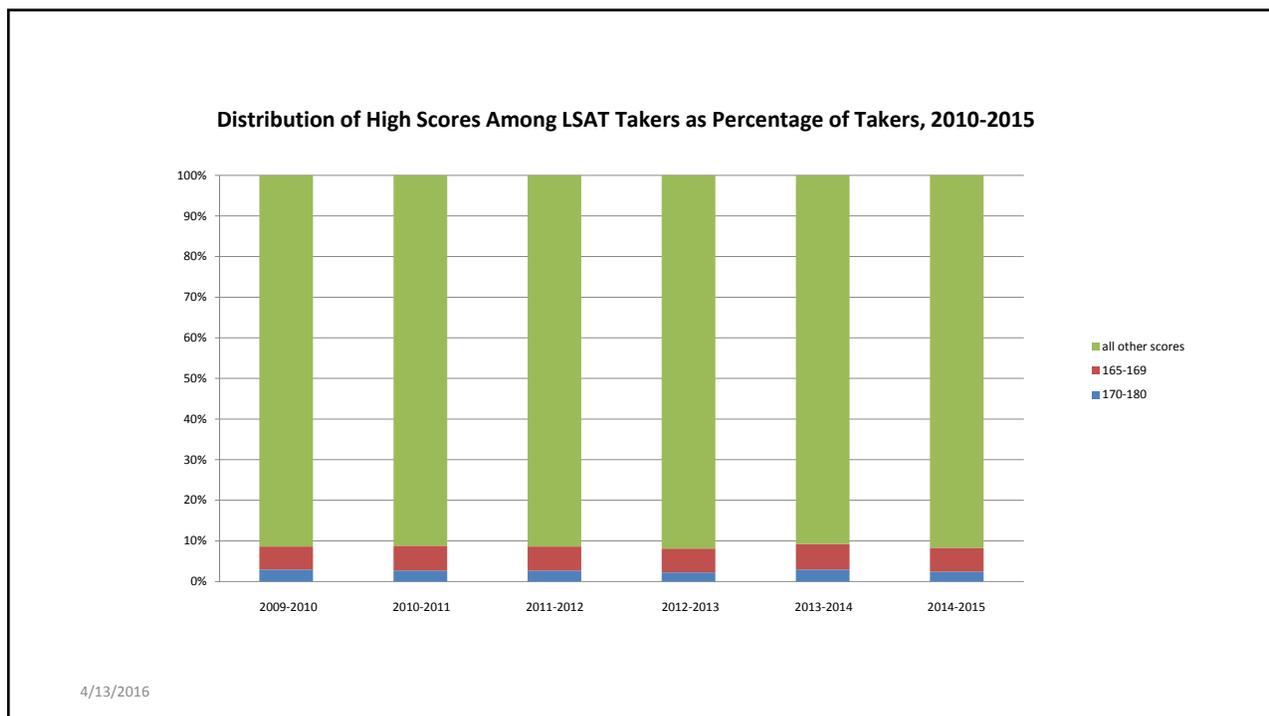
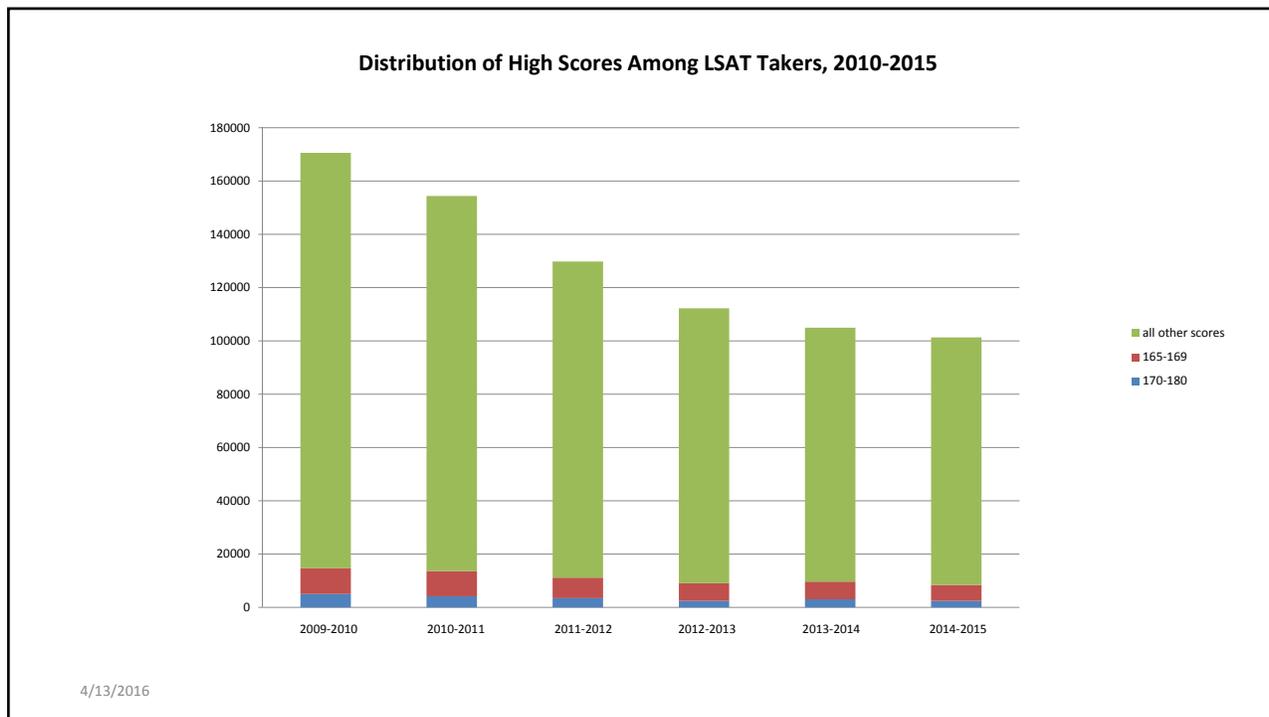
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### LSATs Administered, 2010-2015

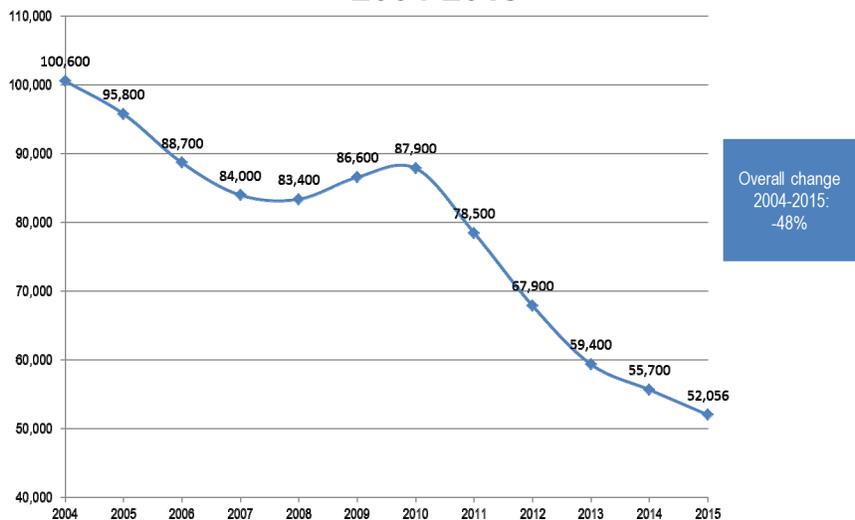


Overall change  
2010-2015:  
-41%

4/13/2016

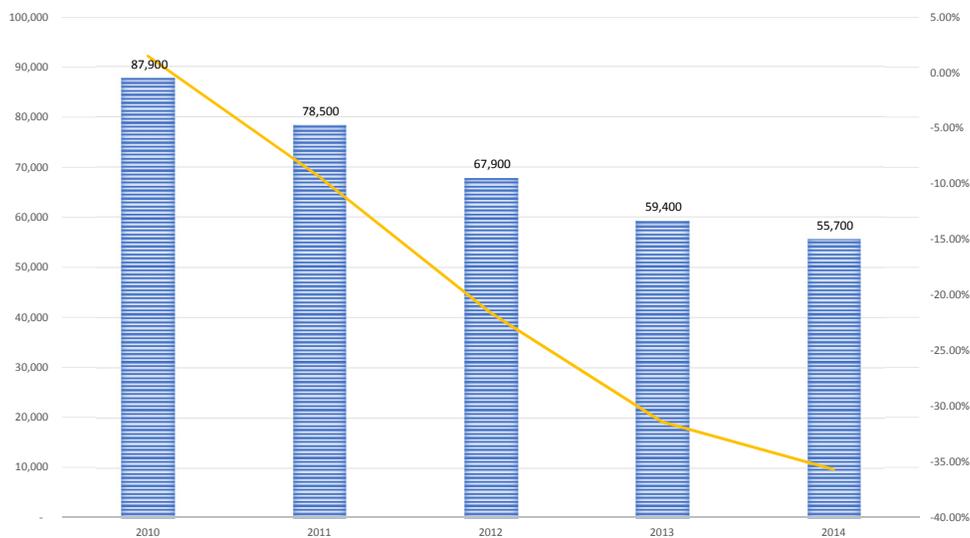


### Number of Applicants to ABA Schools, 2004-2015



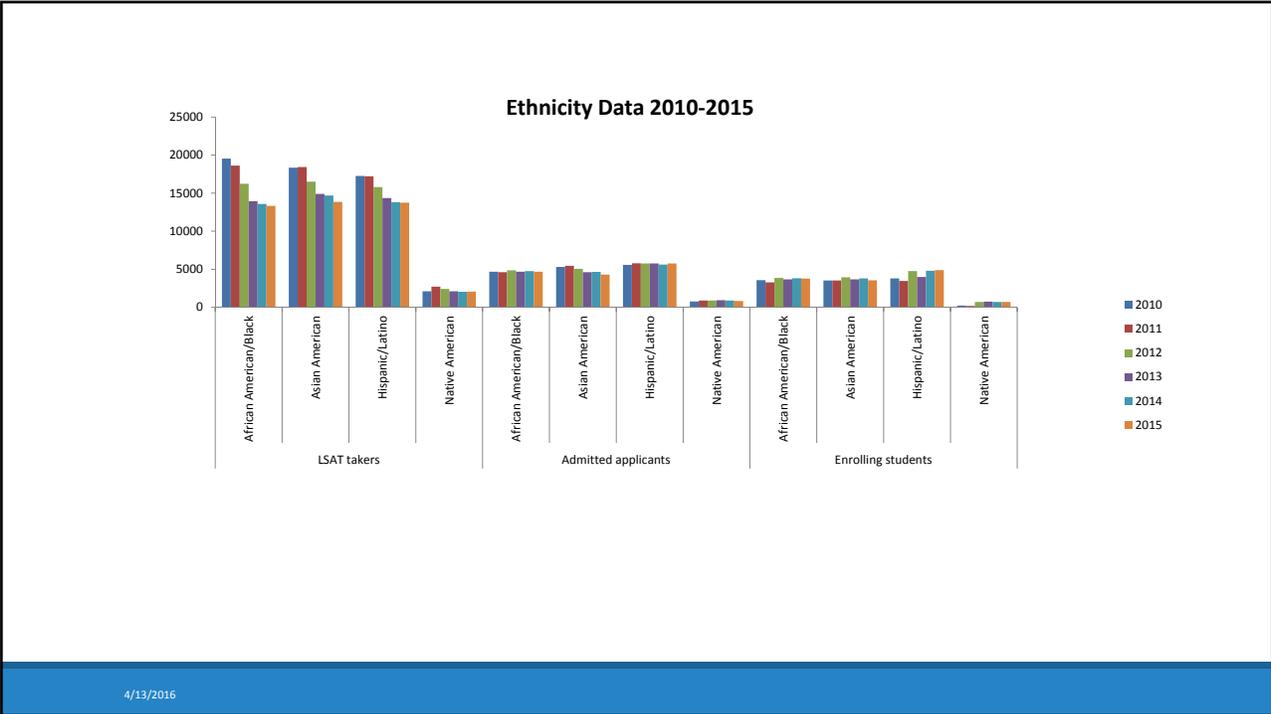
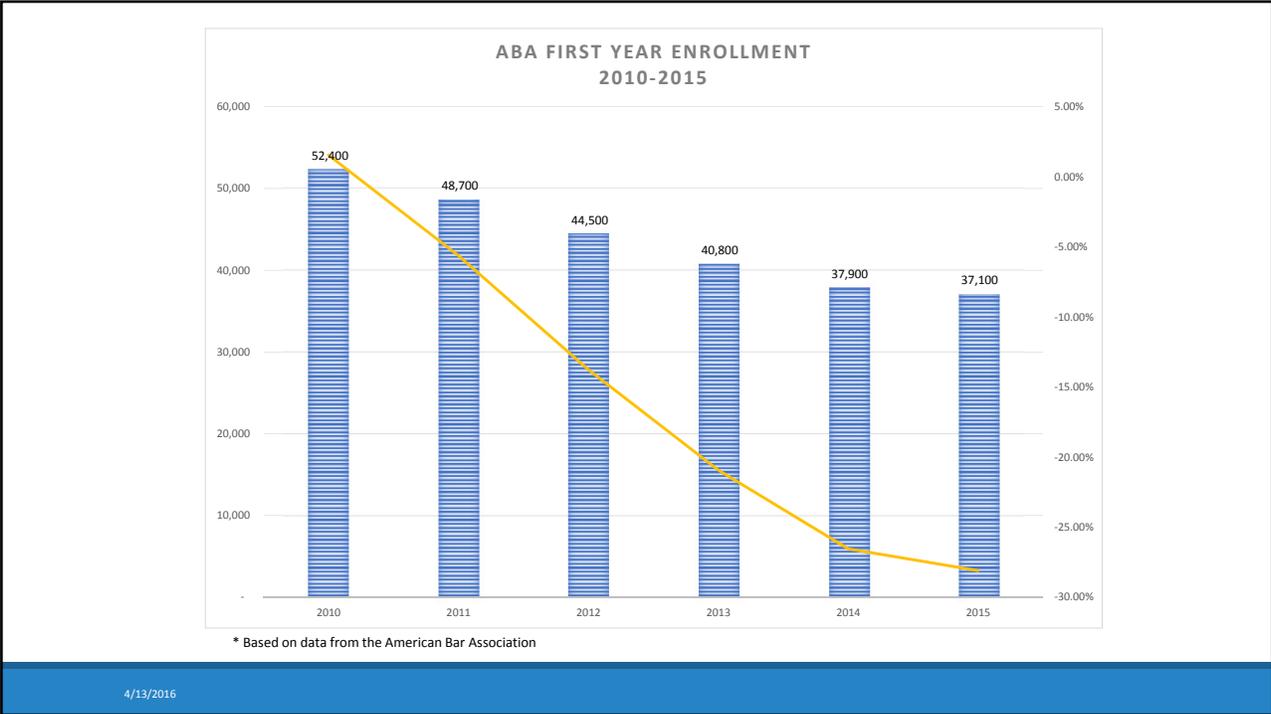
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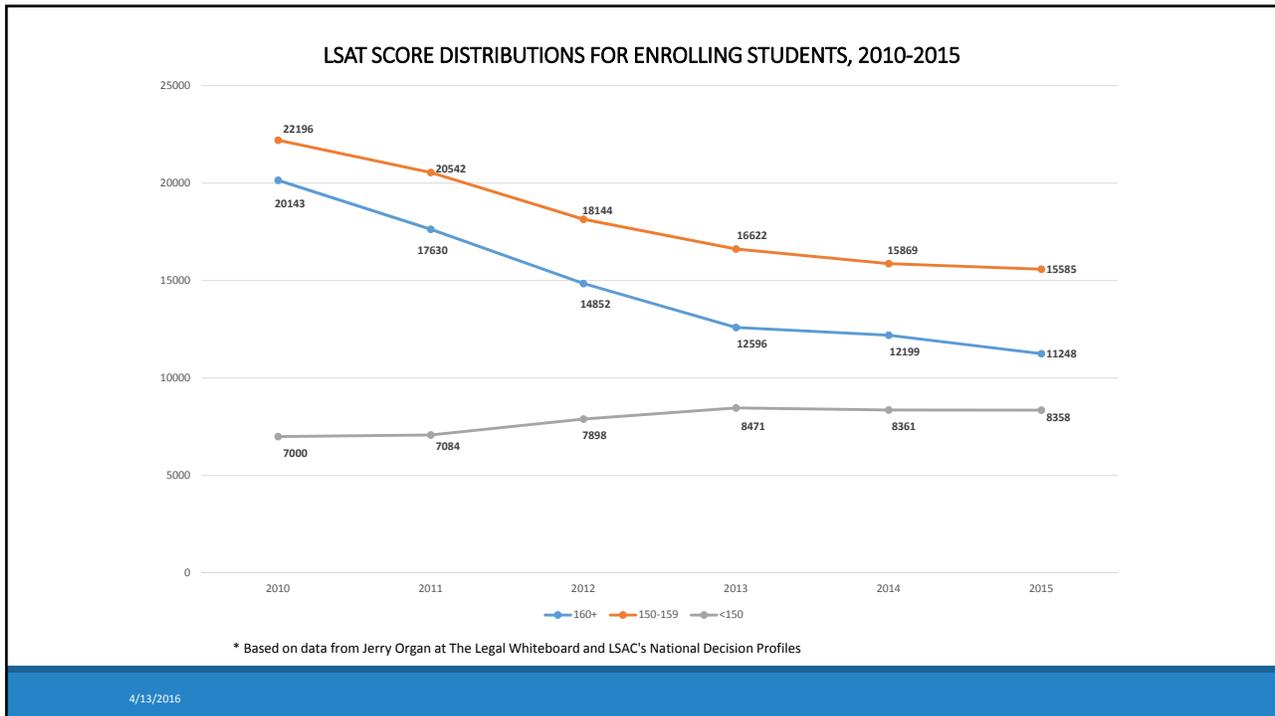
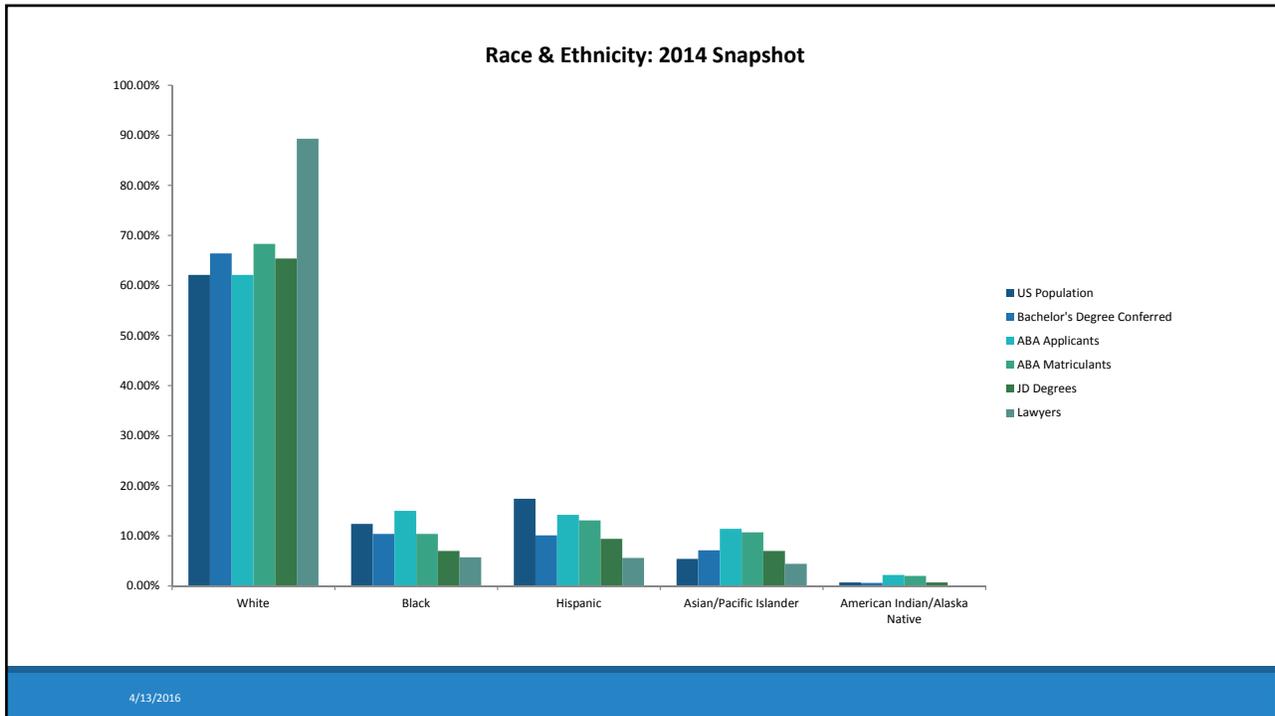
### ABA APPLICANTS 2010-2014

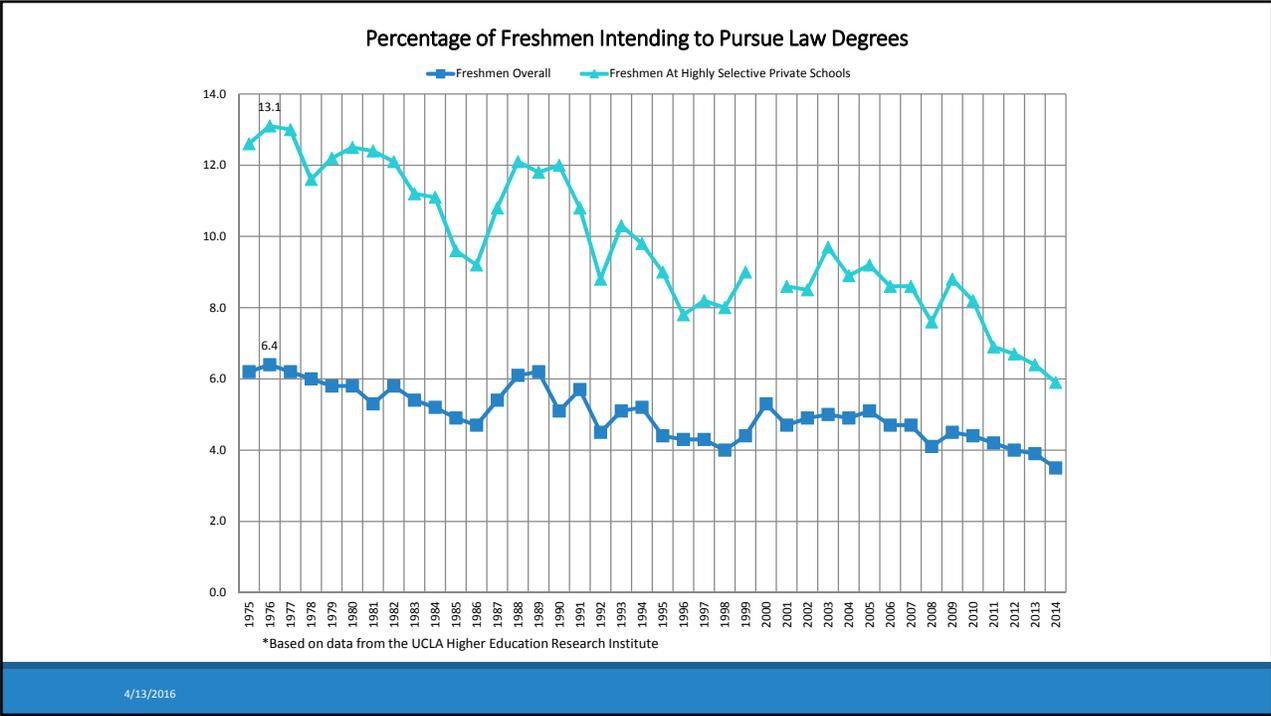


\* Based on data from the American Bar Association

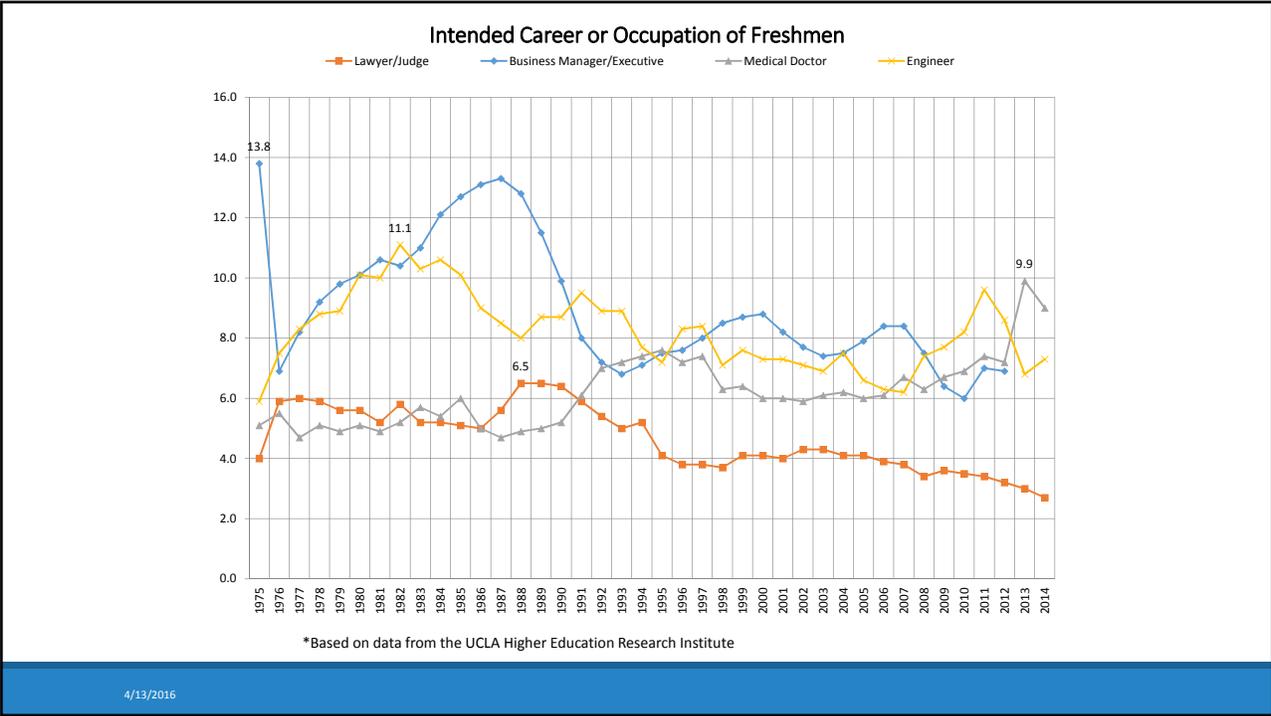
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