

## **Brave New World: Exploring Alternative Careers With Students & Recent Graduates**

Presented By:

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## Goals & Challenges

- Challenges counseling students
- Goals for this program

## Overview

- Landscape of JD preferred job market
- Types of JD preferred jobs and resources
- Sample job postings and resumes
- Counseling students on job search, interview, and more

## NALP National Summary Survey

<b>Year</b>	<b>JD Preferred/Advantaged Percent</b>
2009	9.2%
2010	10.7%
2011	12.5%
2012	13.3%
2013	13.8%
2014	14.8%

## 2014 JD Advantage Data

<b>Employment Categories</b>	<b>Percentages of Jobs Reported</b>
Academic	50.4%
Business	47.4%
Private Practice	6.6%
Government	22.3%
Public Interest	18.0%

## 5 Most Common Categories of JD Preferred/Advantaged Jobs in Business Category

<b>Year</b>	<b>Banking/Finance</b>	<b>Technology/E-Commerce</b>	<b>Accounting</b>	<b>Insurance</b>	<b>Legal Temp Agencies</b>
2009	434	356	192	230	418
2010	548	432	204	236	452
2011	654	544	246	256	701
2012	852	578	312	289	550
2013	957	555	364	311	510
2014	1,001	594	393	321	349

## Breakout Group

- West, Northeast, Midwest, South
- Where are your students and recent grads getting JD advantage jobs?
- What resources have you found valuable?
- What have you found challenging about finding opportunities?

## Samples

- Job postings
- Resumes

## How To Prepare For Counseling Students

- Informational interviews with recruiters in different industries
- Attend informational meetings (e.g., with other professional schools or hosted by companies)
- Familiarize self with local companies
- Reach out to alums who have been successful

## Breakout Group

- Privacy
- Human Resources
- Healthcare
- Banking/Finance

## Counseling Students Emotionally

- Disappointed, frustrated, angry
- Unqualified, imposter syndrome
- Unsure how to present self

## Feedback From Potential Employers

- Show genuine interest in job
- Can do attitude and no sense of entitlement
- Show relevant transferable skills

## Strategies For Counseling

- Affirm, and technique
- Examples of students in similar situation who found success
- Share specific strategies to help them take next steps

## Counseling Students For Job Search

- Informational interviews
- Assess desired qualities
- Brainstorm about relevant experience
- Craft a strong narrative

## Mock Counseling Demo

- Brave volunteers?

## Mock Counseling Sessions

- Two per group
- One person be student, one person be counselor

## Key Takeaways

- What insights did you gain?
- What will you bring back to your organization?
- What can you implement in the next month?
- Anything else?

## Thank you!

- Stay connected
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