

Counseling Your Middle Children

Creative and Effective Strategies for Engaging Your 2Ls

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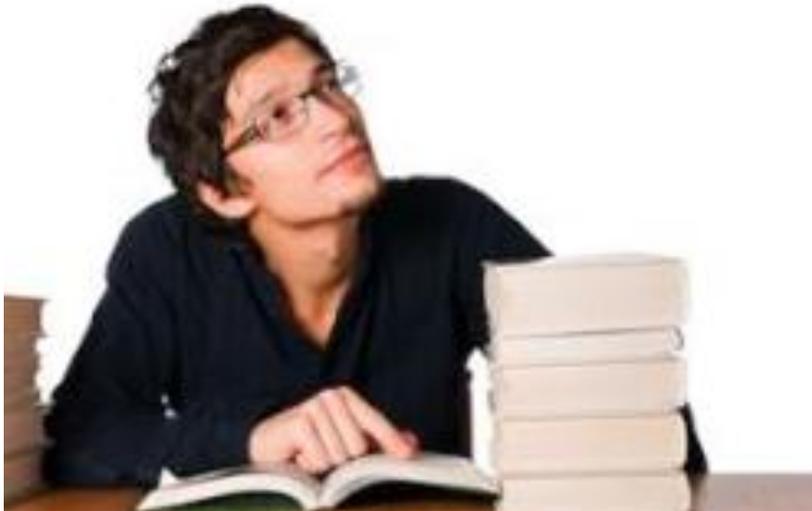
2Ls: Our “Middle Children”



Today's Goals

- Explore ways to redefine relationship with 2Ls:
 - Messaging
 - Timing
 - Coaching Tools
- Unique considerations
- Resources

It's 2L Year: Do You Know Where Your Students Are?



Daydreaming?



Networking?

Identify the Problem(s)



“What’s the Issue, Dear?”
(*Frozen*, 2013)

Prototypical 2L Challenges

“Out to Lunch”



**Never Comes In
or Parrots Others**

“The Sampler”



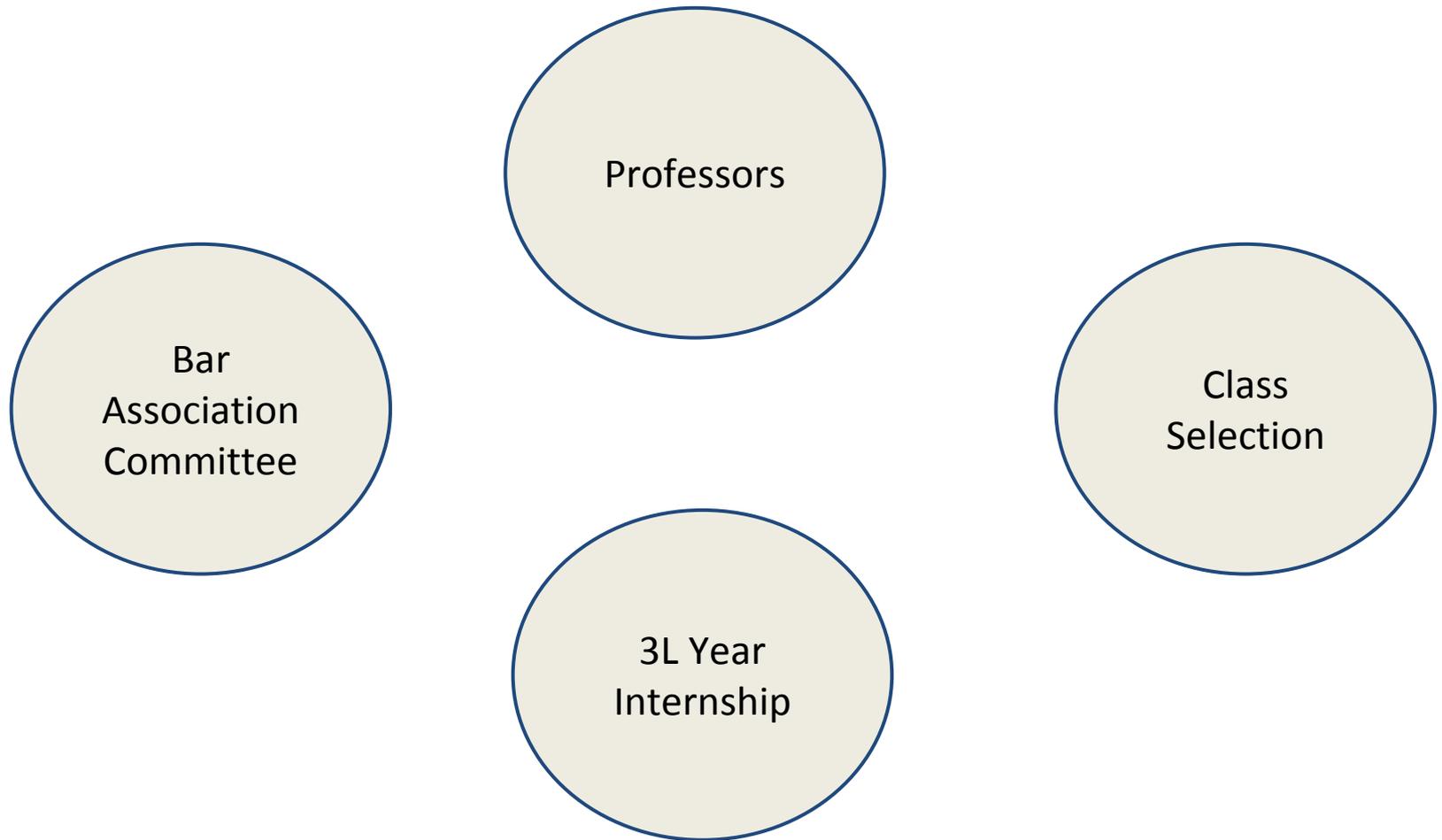
**Spread Thin,
Dabbling without Focus**

“The Entitled”



**Good Grades
Will Get Me the Job**

What Works



Coaching as Tool for 2L Professional Development

Coaching is not telling people what to do; it's giving them a chance to examine what they are doing in light of their intentions.

—James Flaherty

Action: Student into Driver's Seat

2L sessions should:

- Be organized toward development of individual action plan
- Establish expectation of autonomy
- Build gradually
- Acknowledge progress and setbacks

Define the Relationship/ Change the Dynamic

From 1L Advising to 2L Coaching:

- 2L Year is Strategy Year
- Counselor as facilitator of student's intentions
- Help student become an expert
- Build action plan

1L Advising vs. 2L Coaching

1L Advising

- Definitions
- Deadlines
- Processes

2L Coaching

- Questions
- Goals
- Action

Questions

- What are your long- and short-term goals?
- How does each action build towards a goal?
- What is your hoped-for outcome?
- What obstacles should we address?

Setting a Plan in Motion

- Look at the short and long-term goals
- Evaluate the market, the self, and the gap between
- What obstacles should be addressed?
- Who are allies?
- What are the resources?



New Tools, New Habits

- Assessments
- Candid Feedback
- Habitual Reflection/Self-Evaluation
- Accountability

Pre-Meeting Tracking Form

- List accomplishments since last meeting
- Items to focus on in today's meeting
- Items I've been procrastinating on since last meeting
- Progression items for next 90 days to meet 1 year goals

Lessons from Attorney Coaching

Repetition is the father of knowledge, I repeat,
repetition is the father of knowledge.

—Lil Wayne
(Dwayne Michael Carter)

Reaching this Diverse and Elusive Audience

- Don't surrender 1L momentum
- Designate a 2L advocate to develop game plan
- Branding and consistency
- Build alliances to promote message
- Advocate for mandatory programming
- Find them where they are
- Form matters
- Timing is everything!

Considerations and Discussion

What will you do to help your 2Ls? Identify:

- **Obstacles:**

- CSO Resources
- Lower enrollment=higher expectations
- Focus on academics and bar exam (to the exclusion of job search?)
- Other concerns?

- **Allies**

- **Resources**

- **Action items**

Time Machine: 2L to 3L Year



1L



2L



3L

Contact Information

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