

# 2015 NALP Resource Center (Sheraton/Chicago)

The 2015 NALP Resource Center offers an opportunity to learn about a wide variety of products and services that can help you become more efficient as well as benefit your organization. NALP is pleased to welcome back a number of familiar faces and to offer a special welcome to several new exhibitors. The Resource Center will be open through the end of sessions on Thursday afternoon and is the perfect place to learn about new resources and to meet and greet friends and colleagues. Be sure to catch one of the live demos by some of our Resource Center providers.



Take your bingo card to the Resource Center and visit our exhibitors and you can qualify for one of the prize drawings. Turn in your card with at least 12 stamps (one each from 12 different resource providers) to the registration desk to qualify.

The drawings will take place in the Resource Center. **You must be present at the time of the drawing to win.**

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## 2015 Resource Center Hours

Wednesday, April 22      7:30 am - 5:00 pm

Thursday, April 23      7:30 am - 4:30 pm

See below for information on prize drawings.

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*NALP welcomes exhibitors that provide products and services of interest to NALP members. The Resource Center is intended to be a marketplace for members and exhibitors to exchange information. An exhibitor's presence in the Resource Center does not constitute endorsement by NALP.*

## Special Prizes

### Prize Drawing Times

Thursday, 3:30 pm

This year all prize drawings will be done at 3:30 pm Thursday during the Chicago Celebration in the Resource Center. There will be a number of drawings for prizes being furnished by Resource Center providers as well as a prize from NALP:

**NALP PRIZE:** Airfare up to \$700

Remember that you must be present to win a prize!

# **Exhibitor Classroom Schedule**

## **Ontario Room**

### **Wednesday, April 22**

12:00 - 12:45 pm .....Leopard Solutions

1:00 - 1:45 pm .....Symplicity

3:15 - 4:00 pm .....Big Frey

4:15 - 5:00 pm .....Bloomberg BNA

### **Thursday, April 23**

8:45 - 9:30 am.....SoFi

10:45 - 11:30 am .....Lawjobs.com (ALM)

1:15 - 2:00 pm .....12Twenty

## The 2015 Conference Resource Center —

116	Cyber Cafe and Charging Station	217	316	317	416	417	516	
114		215	314	315	414	415	514	
112		213	312	313	412	413	512	
110		211	310	311	410	411	510	
108								
106	107	206	207	306	307	406	407	506
104	105	204	205	304	305	404	405	504
102	103	202	203	302	303	402	403	502
100	101	200	201	300	301	400	401	500

### List of Exhibitors by Booth Number

<p>100 .....The Partners Group/Legalpeople          101 .....Ultramar Travel Management          102 .....Broadlook Technologies          103 .....Chicago Legal Search, Ltd          104 .....Levy Restaurants, Sports and Entertainment Venues          105 .....Peach New Media, An Abila Company          106 .....Triumph Search Consultants, Inc.          107 .....12Twenty          108 .....International Legal Technology Association (ILTA)          110 .....Chambers Associate          112 .....Lateral.ly          114 .....Special Counsel          116 .....Catamount Search Partners, LLC          200 .....viDesktop, Inc.          201 .....Loeb Consulting Group, LLC          202 .....Marvel Consultants, Inc          203 .....Bloomberg BNA          204 .....Greiner Consulting, LLC          205 .....SoFi          206 .....Vault, Inc.          207 .....NALSC®          211 &amp; 310 .....Lucas Group          213 .....GoinGlobal          215 .....JD Match          217 .....McCormack Schreiber Legal Search/ Legal Solutions          300 .....SJL Attorney Search          301 &amp; 400 .....Major, Lindsey &amp; Africa          302 .....SJL Shannon</p>	<p>303 .....National Institute for Trial Advocacy (NITA)          304 .....Lawyer Learning On Demand          305 .....Greene-Levin-Snyder LLC          306 .....Micron Systems          307 .....The PeterSan Group/PeterSan Legal Staffing          311 &amp; 410 .....Momentum Search Group, LLC          312 .....Big Frey Promotional Products          313 .....Howard-Sloan Legal Search          314 .....E.P. Dine Inc.          315 .....ALM          316 .....Kinney Recruiting          317 .....Themis Bar Review          401 &amp; 500 .....ELR Legal Search          402, 404, 406 .....Empire Search Partners          403 &amp; 405 .....Lateral Link          407 .....Garrison &amp; Sisson, Inc.          411 .....Mendelsohn Legal, Inc.          412 .....Sensational Baskets/Dolce          413 .....Minority Corporate Counsel Association (MCCA)          414 .....The NALP Foundation          415 .....Plante Moran Staffing          416 .....Leopard Solutions          417 .....Laurence Simons International          502 .....A &amp; P Moving/Bekins Van Lines          504 .....Massari &amp; Darling LLC          506 .....Symplicity          510 .....Cooper &amp; Cooper Real Estate          512 .....Willard InterContinental Washington D.C.          514 &amp; 516 .....NALP</p>
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# Guide to 2015 Resource Center Exhibitors

## 12Twenty

### Booth 107

701 Santa Monica Blvd, Suite 210  
Santa Monica, CA 90401  
888-281-3251  
[www.12twenty.com](http://www.12twenty.com)

12Twenty is the intelligent way to collect and report student employment data. Using innovative data acquisition technology, 12Twenty seamlessly and intuitively aggregates data, allowing career counselors to obtain coveted statistics and generate essential reports with a single click. Save time and money while learning more about students than ever before.

## A and P Moving/Bekins Van Lines

### Booth 507

111 Hamilton Drive  
Novato, CA 94949  
800-727-7716 x 208  
[www.apmoving.com](http://www.apmoving.com)

For over 25 years Bekins Van Lines, one of the nation's leading moving and storage companies, has relocated the legal community with a team dedicated to personalized services focusing on quality and trust. Established in 1891, and endorsed by NALP since 1986, Bekins is a world-wide moving company providing local, domestic, and international moving and storage services. We work with recruiting, human resources, and career services personnel in helping employees relocate to new locations. Bekins is committed to the success of NALP. A percentage of the move revenues go directly back to NALP. The benefits include that the contract will allow your relocations to have:

- **Frozen dates** for one year based on 2014 winter pricing, and avoid any summer price increases.
- Receive free **full value transit and storage coverage** on all interstate relocations (a value of up to \$450 per move).
- Receive **free unpacking of mattresses** and up to four cartons (a value of up to \$75.00 per move).
- **Guaranteed dates** for pickup and transit time, with delay compensation benefits in the event of missed dates.
- **A specific corporate account management team** through our Bekins Agency (800-727-7716) responsible for all aspects of the relocation from the initial survey, discussion of relocation estimate information with the attorney, scheduling of dates, driver assignment, and communication about the attorney relocation needs, to in-transit logistics monitoring,

follow-up with attorney prior/during/and post move, and constant contact from a serviceability position.

*Please note that employees need to first contact our office directly (Darcy Quinn, 800-727-7716 x 208, [Daman@apmoving.com](mailto:Daman@apmoving.com)) to receive the benefits of the program, as only A and P Moving, Inc./Bekins is familiar with the NALP contract and its benefits.*

## ALM

### Booth 315

120 Broadway, 5th Floor  
New York, NY 10271  
212-457-7904  
[www.alm.com](http://www.alm.com)

ALM is a global leader in specialized industry news and information. Trusted reporting delivered through innovative technology is the hallmark of ALM's award-winning media properties, which include Law.com ([www.law.com](http://www.law.com)), *The American Lawyer*, *Corporate Counsel*, *The National Law Journal*, and *The New York Law Journal*. Headquartered in New York City with 16 offices worldwide, ALM brands have been serving their markets since 1843. ALM was named among *Folio: Magazine's* "Top Places to Work in Media" in 2014. For more information, visit [www.alm.com](http://www.alm.com).

## Big Frey Promotional Products

### Booth 312

420 Lake Cook Road, #117  
Deerfield, IL 60015  
800-888-1636  
[www.BigFrey.com](http://www.BigFrey.com)

Big Frey Promotional Products assists law firms, career centers, and the service industry in building and maintaining brand awareness through promotional merchandise on campus. By running focus groups with students, we offer unique and appropriate products for building brand with prospects, recruits, academic clubs, on-campus personnel, and career placement offices.

Stop by the Big Frey booth and see the latest and greatest products for these phases of your recruiting program:

- Career Fairs
- Presentations
- Interviews
- When Extending an Offer ("SAY YES" program)
- Accepts
- Working with Key Academic Groups on campus
- Hospitality Events

## **Bloomberg BNA**

### **Booth 203**

1801 S. Bell Street  
Arlington, VA 22202  
800-372-1033  
800-253-0332  
[www.bna.com](http://www.bna.com)

Bloomberg BNA, a wholly owned subsidiary of Bloomberg, is a leading source of legal, tax, regulatory, and business information for professionals. Our network of more than 2,500 reporters, correspondents, and leading practitioners deliver expert analysis, news, practice tools, and guidance — the information that matters most to our customers. Bloomberg BNA's authoritative coverage spans the full range of legal practice areas, including tax and accounting, labor and employment, intellectual property, banking and securities, employee benefits, health care, privacy and data security, human resources, and environment, health and safety.

From our renowned dailies, including the *Daily Labor Report*, to in-depth *Tax Management Portfolios*, to esteemed legal treatises, Bloomberg BNA offers its customers a wide variety of information solutions to best meet their needs. Bloomberg Law, our legal research and business intelligence system, uniquely integrates primary and secondary legal content, company and market information, and proprietary news to help legal professionals deliver more value to their clients and their organizations.

## **Broadlook Technologies**

### **Booth 102**

125 N. Executive Drive, Suite 200  
Brookfield, WI 53005  
877-977-8080  
[www.attorneypeople.com](http://www.attorneypeople.com)

With over 6,000 law firms and more than 260,000 attorneys, AttorneyPeople is the single most complete database of Partners and Associates. Our technology uses 10+ years of R&D to capture the most accurate attorney and law firm data in real-time. It's the ideal, custom-tailored solution for finding the most qualified legal candidates in addition to intelligent law firm research. Additionally, AttorneyPeople is a great way to help align referring attorneys at your firm to attorneys they're affiliated with through alumni groups or associations.

## **Catamount Search Partners, LLC**

### **Booth 116**

312-854-1115  
[www.catamountsearch.com](http://www.catamountsearch.com)

Catamount Search Partners is a leading national legal recruiting firm, with a focus on Chicago and the Midwest. We match top legal talent with outstanding opportunities at all levels at the best law firms and companies — including Am Law 100 firms and Fortune 500 corporations as well as boutique firms and startups. Our recruiters are among the best in the business. We are former attorneys with several years of experience in the legal recruiting industry. We understand the importance of running an efficient search and attracting top talent. We will partner with you to understand your hiring needs and culture to ensure we present you with the best candidates, not the largest number of resumes.

***Catamount Search Partners. Professional. Responsive. Confidential. Connectors.***

Please visit our booth during the conference to meet the Catamount Search Team!

## **Chambers Associate**

### **Booth 110**

39-41 Parker Street  
London, UK WC2B 5PQ  
44 2077781676

[www.chambersassociate.com](http://www.chambersassociate.com)

*Chambers Associate: The Student's Guide to Law Firms.* From the world's leading legal publisher, Chambers and Partners.

*Chambers Associate* is the guide for top law students aiming for the top law firms. Our law firm reviews provide students with unparalleled insight on the legal industry. Our dedicated team of researchers conducts interviews with thousands of junior associates across the U.S., their identities protected, to inform frank, insightful reports that help law students choose the right firms for them.

The guide has rocketed in popularity among the law schools and their students in recent years. Readers commend its deep insight and invaluable career guidance. 15,000 copies of the book are distributed to the top 150 law schools in the U.S., and all the content plus more is available online for free.

Come and visit us to introduce your firm, and learn more about how we can help your firm reach the right candidates. And if you're a law school, we'd also love to meet you.

- "Thank you! It's a great resource!" — Stanford Law School
- "MANY thanks to you and your colleagues. This is terrific..." — NYU School of Law

## **Chicago Legal Search, Ltd.**

### **Booth 103**

180 North LaSalle Street, Suite 3525  
Chicago, IL 60601  
312-251-2580

<http://chicagolegalsearch.com>

Chicago Legal Search, Ltd. (CLS), established in 1988, is one of Chicago's oldest, preeminent legal search firms. Our clients range from the largest law firms and corporations in the Chicago metropolitan area to smaller boutique firms and publicly and privately held companies. CLS will celebrate its 27th anniversary in June, having placed more than 1,000 attorneys in the Chicago metropolitan area. Our three recruiters have a combined 70 years of recruiting experience placing partners, associates, and practice groups, in addition to handling law firm mergers on behalf of our clients.

CLS maintains a longstanding commitment to diversity recruiting. We are the only diversity-owned and National Gay and Lesbian Chamber of Commerce (NGLCC) certified Chicago-based legal search firm. Additionally, CLS is a longtime member of the National Association of Legal Search

Consultants (NALSC®), further differentiating us from our competitors.

As a testament to CLS's emergence as an industry leader, in 2001, we established CLS Legal Staffing, a division that places outstanding paralegals, legal secretaries, and support staff. Our staffing division has steadily grown over the past 14 years, and is committed to maintaining the same high standards set by CLS.

## **Cooper & Cooper Real Estate — Apartment Rentals & Sales**

### **Booth 510**

341 West 38th Street, 10th Floor  
New York, NY 10018  
212-864-4555

[www.CooperCooper.com](http://www.CooperCooper.com)

Cooper & Cooper is a 40-person New York City residential real estate brokerage firm celebrating 11 years of Honesty, Integrity, and Exceptional Service. We provide real estate guidance to incoming associates, lateral hires, and existing legal professionals. Our clients are renters, buyers, sellers, and investors, and we have access to nearly all of the apartments for rent and for sale throughout Manhattan. We also service some areas of Queens and Brooklyn. C&C agents are always accessible via mobile phone, and are extremely knowledgeable, courteous, honest, financially savvy, and on-point. We give dozens of lectures each spring at various law schools, and we also give private in-house presentations on "Buying a Home in NYC" as well as on "Renting in New York — A Practical Guide."

We pride ourselves in providing the highest level of professionalism and customer service. Our corporate clients include major law firms, investment banks, and other professional institutions. With a firm grasp on the latest apartment availabilities city-wide, we match our clients' needs to the appropriate product in an efficient and thoughtful manner. Our mission is to make the entire experience as smooth and stress-free as possible.

Jeremy holds degrees from Northwestern University (Honors, Environmental Science), Penn State (Meteorology), and Columbia Business School (MBA, Finance) and is an avid instrument-rated private pilot. Jordan graduated *Summa Cum Laude* from Harvard University with a degree in Economics, and is a proud Patron of Carnegie Hall.

## **ELR Legal Search**

### **Booths 401 & 500**

60 East 42nd Street, Suite 3200

New York, NY 10165

212-993-6260

[www.elrsearch.com](http://www.elrsearch.com)

ELR is a premier legal search firm with offices in New York, California, and Texas. Our experienced recruiters share a common goal: to provide top-quality, client-focused legal placement services from a national platform. We offer the deep market knowledge associated with local recruiting firms along with the sophistication of a national market leader. Each of our recruiters is an expert in his or her home market. Each has placed dozens, if not hundreds, of associate and partner attorneys at law firms and in-house positions. Collectively, we have helped attorneys relocate across the country and employers attract legal talent nationwide.

ELR offers clients the power of our national platform along with greater flexibility than our competitors. ELR's recruiters have been successful for years in a variety of markets and economic climates. We bear that responsibility with pride. That means that when a client hires ELR, that client knows that it will get:

- Professional, friendly, and effective representation in the legal market
- Diligent effort until the search is completed
- A promise not to solicit that client's attorneys in accordance with the NALSC' Code of Ethics' following a placement

We pledge to our clients and candidates that the service we provide will always be personal, knowledgeable, and ethical.

## **Empire Search Partners**

### **Booths 402, 404 & 406**

130 East 59th Street, 11th Floor

New York, NY 10022

212-688-9200

[info@empiresearch.com](mailto:info@empiresearch.com)

[www.empiresearch.com](http://www.empiresearch.com)

Empire Search Partners merges one of the largest and most respected in-house legal recruiting platforms with the most comprehensive law firm practice in the country. The firm has a long and successful track record of working with in-house clients in identifying, hiring, and retaining senior and junior level attorneys and compliance officers in a wide range of industries. Empire Search Partners works with an equally

broad mix of law firm clients on strategic partner and associate hiring.

The recruiting team at Empire Search Partners is one of the most highly qualified and experienced in the industry. Every recruiter at the firm has experience in both the in-house and law firm markets at all levels of seniority. Our full spectrum model puts our team in a unique position to provide attorneys and clients with an invaluable and complete perspective of the market. Our team has a diverse mix of substantive legal backgrounds and practiced law at top-tier law firms and corporations.

Empire Search Partners has been recognized by *The New York Law Journal* as the #1 legal search firm in New York, and by *The National Law Journal* as one of the top three legal search firms in the U.S. The firm has offices in New York City, San Francisco, and Washington, DC.

*NALP thanks Empire Search Partners for sponsoring the cocktail napkins being used in the Chi Bar.*

## **E.P. Dine Inc.**

### **Booth 314**

460 Park Avenue, Floor 11

New York, NY 10022

212-355-6182

212-755-8486

[www.epdine.com](http://www.epdine.com)

Since 1975, there has been only one name in legal recruiting: E.P. Dine Inc. We have earned our unrivaled reputation as the premier legal recruiting firm nation-wide by delivering precisely the attorney required for every client need.

Depth of experience and breadth of knowledge in legal placement set our recruiters apart. Specializing in one or more practice areas, our exceptional professionals are attorneys who practiced with major New York law firms and corporations.

E.P. Dine conducts searches at all levels on behalf of both law firms and corporations. We have spent the past 40 years placing associates, counsel, and partners at major national and international law firms as well as at well-known boutique firms. We have also facilitated law firm mergers and the opening of New York offices of prominent national law firms. In addition to our robust law firm practice, we have built an enviable in-house practice, partnering with companies on general counsel and staff counsel searches. We develop long-standing relationships with our clients. Not surprisingly, our approach results in many top-tier law firms and companies using only E.P. Dine for their recruiting needs.

## **Garrison & Sisson, Inc.**

### **Booth 407**

655 15th Street, NW, Suite 820

Washington, DC 20005

202-429-5630

[www.g-s.com](http://www.g-s.com)

**Profile:** Voted Washington, DC's best attorney search firm, 2014, 2013, 2012, and 2011 (*Legal Times/American Lawyer* Media survey). Drawing on 75+ years of collective recruiting experience, G&S recruiters offer encyclopedic knowledge of the Washington, DC metropolitan legal community. Since 1986, we have placed 1000+ attorneys at law firms and public and private corporations in and outside of the region. In short, we "create an advantage" for the attorney candidates and clients who work with us.

### **Philosophy/Approach:**

- We develop long-lasting and personal relationships
- We are straight-shooters
- We work extremely hard
- We have high expectations
- We focus on the small details
- We always study the market
- We meet with most every candidate and client we work with
- We earn repeat business
- We are discreet
- We love what we do
- We take our work, not ourselves, seriously

**Recognized Authorities:** We lecture on the DC legal market at prominent law schools around the country, lead programs at industry conferences, and contribute articles to and appear as sources in national legal and business publications.

## **GoinGlobal**

### **Booth 213**

258 College Lane

Mobile, AL 36608

251-342-9811

[www.goinglobal.com](http://www.goinglobal.com)

GoinGlobal is the academic market leader for career and employment resources. The constantly updated database service includes career guides for 90-plus worldwide locations, a proprietary H1B visa search engine, corporate profiles, and more than 16 million job and internship listings. GoinGlobal's Career Guides feature job search resources, industry trends, salary ranges, professional and social networking groups, work permit and visa regulations, resume and CV writing guidelines, and interview and cultural advice. GoinGlobal's research is conducted "in-country" by local career experts. More than 600 universities around the world rely on GoinGlobal to help their students and alumni fast-track their job searches, both at home and abroad.

## **Greene-Levin-Snyder LLC**

### **Booth 305**

150 E. 58th Street, 16th Floor

New York, NY 10155

212-752-5200

[www.glsllg.com](http://www.glsllg.com)

For nearly two decades, Greene-Levin-Snyder has delivered the highest quality search expertise at the most personal, professional, and ethical levels. We significantly benefit our clients and candidates by sharing the knowledge, relationships, and creativity of our entire team of search professionals, most of whom are former practicing attorneys. Our team works as an integrated, cooperative group, placing exceptionally credentialed lawyers at prominent law firms, financial institutions, and corporations across the globe.

GLS's enviable law firm and in-house roster of clients, in conjunction with our extensive knowledge, sound judgment, and market ingenuity, attracts an ever-growing candidate base of the highest caliber. Employers recognize that candidates presented by GLS consistently possess the required education, experience, and career goals; likewise, our candidates are always confident that we understand their precise needs and desires. With an uncompromised commitment to professionalism and integrity, our clients and candidates know we work harder and more creatively than our peers.

Providing personal, individualized attention to our candidates and clients is the hallmark of our company. The results speak for themselves.

## Greiner Consulting, LLC

Booth 204

304 Park Avenue South, 11th Floor

New York, NY 10010

212-822-0222

[www.greinerconsulting.com](http://www.greinerconsulting.com)

Greiner Consulting is the market leader in legal career management, providing consulting services to Am Law 100 and 200 firms, corporate law departments, and boutique law firms. We are legal industry experts; our coaches and counselors are all former legal practitioners or PD and BD professionals.

Our services include:

- Coaching, training, and talent development;
- Transition counseling, career advice, and planning; and
- Project consulting.

Since our founding in 1991, we have established a successful track record of counseling and coaching thousands of Associates, Counsel, Partners, and management professionals at all levels, in all practice areas, and at every point in their careers. We are honored that many of our law firm clients have worked with us since our inception.

Our clients recognize us for our personalized, one-on-one approach — we do not believe that one size fits all.

Greiner Consulting is pleased to offer its services both nationally and internationally, assisting clients from the United States, Europe, the Middle East, and Asia. We have offices in New York, Washington, DC, Los Angeles, and San Francisco, and consult regularly in major markets throughout the U.S., including Chicago, Boston, Philadelphia, Miami, Houston, Charlotte, Denver, and Pittsburgh.

For more information visit [www.greinerconsulting.com](http://www.greinerconsulting.com).

## Howard-Sloan Legal Search

Booth 313

555 Fifth Avenue, Floor 3

New York, NY 10017

212-704-0444

[www.howardsloan.com](http://www.howardsloan.com)

With over 50 years of experience, we are proud that Howard-Sloan Legal Search is one of the most recognized and well-respected legal search firms in the world. We are dedicated to identifying and recruiting the right people — effectively and efficiently. Our reputation has been built on our ability to search out top-notch candidates who can contribute to your organization's success now and into the future.

## International Legal Technology Association (ILTA)

Booth 108

9701 Brodie Lane, Suite 200

Austin, TX 78748

512-795-4660

[www.iltanet.org](http://www.iltanet.org)

For over three decades, ILTA (International Legal Technology Association) has provided peer-networking and collective knowledge to those who support technology in law firms and law departments world-wide. Responding to firms' needs in on-boarding new attorneys, ILTA has launched Law Firm 101, an initiative that focuses on providing law schools with technology training for attorneys, and providing law firms with resources for training newly hired attorneys in the areas of technology and the business practices/dynamics of the firm.

## JD Match

Booth 215

[www.JDMatch.com](http://www.JDMatch.com)

JD Match is the first online platform bringing together law students with law firms. JD Match brings order and cost savings to a system that has become chaotic and unjustifiably expensive.

A core premise of JD Match is to provide **information** — often this is information not available elsewhere. This information helps firms, students, and law schools make more thoughtful, rational hiring decisions.

- Our powerful search capability extends the reach of firms to schools they do not visit and students they don't know.
- Our Trait Assessment is the *first assessment developed for lawyers* — important because other general-purpose trait assessments are not able to finely discriminate among lawyers. This allows firms to better determine “fit” with their firm.
- For the first time, JD Match reveals which students have ranked a firm highly. This gives firms insights they never had before.
- Our patent-pending algorithm matches firms and students based on a high degree of mutual interest.
- Because we're entirely online, all our features are available 24/7/365 from anywhere in the world.

For more information, please visit [JDMatch.com](http://JDMatch.com) or phone Janet Stanton, CEO, or Bruce MacEwen, President, at 212-866-2630. Janet and Bruce are also the principals of Adam Smith, Esq.

Please stop by; we'd love to chat.

## **Kinney Recruiting**

### **Booth 316**

824 W. 10th Street, Suite 202

Austin, TX 78701

888-848-5757

jobs@kinneyrecruiting.com

[www.kinneyrecruiting.com](http://www.kinneyrecruiting.com)

KINNEY RECRUITING proudly serves markets around the globe. We have placed countless attorneys at many of the best law firms and major in-house legal departments in the world. Kinney Recruiting began with a simple philosophy: If we work as hard and smart, and if we are as responsive to client needs as the best of our clients and candidates, we will become the premier legal recruiting firm in every market we serve. We have succeeded by gathering over 50 years of attorney recruitment and top law firm experience within our organization and leveraging technology to help us help our clients. We have structured our organization to promote teamwork. As a result, we believe that we know of more “real” jobs, we have more clients who know and respect our work, and we provide more help to more people than any legal recruitment agency in any market we serve. If you are interested in legal staffing services for your organization, please browse our site until you are comfortable with our philosophy and practices. Kinney Recruiting is committed to serving our clients’ interests in an ethical and effective manner, ultimately matching the right candidate with the perfect job. Contact us today to start your search!

*Kinney Recruiting. Excellence in legal search and placement.*  
[www.kinneyrecruiting.com](http://www.kinneyrecruiting.com)

***NALP thanks Kinney Recruiting for sponsoring the hotel key cards.***

## **Lateral Link**

### **Booths 403 & 405**

11835 W. Olympic Boulevard, Suite 445E

Los Angeles, CA 90064

866-374-5829

[www.LateralLink.com](http://www.LateralLink.com)

*About Us:* Founded and managed by former practicing attorneys, Lateral Link is a full-service legal recruitment firm annually placing hundreds of top attorney candidates throughout the U.S., Europe, and Asia. Our clients include law firms — from the Am Law 100 to specialty boutiques — and corporations — from the Fortune 500 to entertainment companies.

*Our Candidates:* Our candidate network consists of over a hundred thousand highly credentialed attorneys from Top 25 law schools with Am Law 100 experience, world-wide. In fact, over 57% of the lateral associate market has taken the time to register with Lateral Link as one of our candidates.

*Our Client Commitment:* As we are a go-to search firm for our top clients, we see ourselves as strategic partners in the search process. We want to know your practice area goals and how these goals fit within firm culture and overall growth plans. When it comes to recruiting and retaining top legal talent, we can better position our top clients ahead of their competition.

## **Lateral.ly**

### **Booth 112**

70 Terra Vista Avenue # 1

San Francisco, CA 94115

415-484-8765

<https://lateral.ly>

Lateral.ly is changing the way law firms and companies recruit top talent. Our app provides associates with the easiest way to discover great opportunities, attracting today’s busy and tech-savvy lawyers.

Our new tool, Explore, is a search engine designed for law firms to find and connect with the nation’s top associates and build a talent pipeline.

*The Washington Post* called us “online dating for the legal business,” and *The American Lawyer* said Lateral.ly “eliminates the need for a recruiter middleman in lateral transactions.”

**Lateral.ly builds technology that makes recruiting more efficient.**

## **Laurence Simons International**

### **Booth 417**

In New York: 646-380-6631

In Chicago: 312-853-8001

[www.laurencesimons.com](http://www.laurencesimons.com)

Carey Bertolet, Laura Rusche, Michelle Bigler and Ben Goldin are thrilled to represent Laurence Simons International. From New York and Chicago locations, the LSI team serves law firms of all sizes across the United States: from the East Coast to the West Coast. We provide high level associate, counsel, and partner placement into the smallest of boutiques to the largest international firms. The recruiters at Laurence Simons are information-oriented recruiters who value integrity and relationships over transactions.

Since 1988, LSI has been one of the world's elite recruitment firms. With on-the-ground operations in 14 cities across 4 continents, our network of offices is unique in the field of legal recruitment. Throughout the world, our consultants are often admitted or former practicing lawyers in their national jurisdictions and regularly work together as a matter of course to provide a seamless service across countries and continents. Having recruited successfully in 55 countries, we epitomize the phrase "global capability, local knowledge." LSI has the largest single social networking group in our field, and it continues to grow.

## **Leopard Solutions**

### **Booth 416**

609 Western Park Drive

West Hempstead, NY 11552

800-718-8553

[www.leopardsolutions.com](http://www.leopardsolutions.com)

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Loeb Consulting Group (LCG) is a leadership and management development company dedicated to building strong, competent, forward looking leaders in law firms and other professional services firms.

Our consultants, facilitators, and coaches bring their in-depth knowledge and expertise gained from working with many Am Law 100 firms and combine it with their experiences working with cutting-edge professional services and hi-tech companies. This brings new perspectives and innovative ideas to the issues facing today's mid-sized and global law firms.

LCG's experience working with both the support staff and attorneys within law firms helps LCG consultants understand the intricacies surfacing with both groups. This experience, working with both attorneys and administrative staff, helps LCG consultants foster enhanced collaboration, communication, and teamwork.

LCG's customized training and executive coaching services for partners, associates, and administrators deliver measurable results. Clients report increased confidence, competence, and clarity of leadership responsibility that is sustained by the development of a personalized action plan for the future. A further desire to sustain leadership learning and development is inspired by the quick, noticeable results observed by clients and stakeholders.

Join our presentation on "Unlocking the Lawyer Code to Enhance Leadership at Your Firm" on Wednesday, April 22, from 1:30pm to 2:45pm. Our partner, Dr. Larry Richard of LawyerBrain, will join us in our presentation on leadership development practices exclusively for the legal industry based on the Five Practices of Exemplary Leadership<sup>®</sup> by Jim Kouzes and Barry Posner, authors of The Leadership Challenge.

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As North America's premier executive recruitment firm, Lucas Group Legal recruiters expertly assist law firms find and hire transcendent associate talent. We do so with efficiency, insight, and discretion. **With 14 national offices, our knowledgeable attorney recruiters understand both local dynamics and global trends.** Our goal is to consistently provide our clients with high-quality candidates and respond immediately to their specific requests or needs.

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**NALP thanks Major, Lindsey & Africa for their sponsorship of the Late Night event and the conference app.**

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Our founders have backgrounds as the General Counsel of an NYSE company, Managing Director at a bulge bracket investment bank, former member of the Hiring Committee at an Am Law 50 law firm, Hiring Manager at an Am Law 50 law firm, Manager of Operations at a leading legal placement firm, and attorney at an Am Law 50 firm. Our backgrounds provide us a unique 360-degree view from that of both the individual and the organization looking to find talent, as well as a robust legal network and relationships developed over time and working closely together.

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The Minority Corporate Counsel Association (MCCA) is a vibrant community of in-house counsel and law firm affiliates (FANs) dedicated to promoting diversity and inclusion in the legal profession. MCCA collects and disseminates information about diversity and inclusion through our annual conferences, publications, research, and workshops. Throughout our history, MCCA's programs and research have tracked the progress of diverse lawyers and showcased the best practices employed by organizations that have achieved diversity results. This work continues to help shape new industry standards.

As the preeminent voice on diversity issues in the legal profession, MCCA's thought leadership has been widely recognized. The association has received several awards including recognition by the Association of Corporate Counsel, the National LGBT Bar Association, the National Minority Business Council, Inc., and the U.S. Equal Employment Opportunity Commission.

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Momentum Search Group is a New York City based legal recruiting agency with offices in New York City, San Francisco, and Los Angeles. We focus on high-end attorney recruitment for law firms and companies. We have successfully placed associates, partners, and groups of attorneys into Am Law 200 and regional boutique firms, as well as public and private clients, including financial institutions, investment banks, funds, and entertainment companies. Our searches are targeted and precise, and we help our clients and candidates identify exactly what they are looking for. Please visit our booth during the conference to meet the Momentum Team!

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**Booths 514 & 516**

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**[www.nalp.org](http://www.nalp.org)**

NALP is an association of over 2,500 legal career professionals who advise law students, lawyers, law offices, and law schools in North America and beyond.

What brings NALP members together is a common belief in three fundamental things. First, all law students and lawyers should benefit from a fair and ethical hiring process.

Second, law students and lawyers are more successful when supported by professional development and legal career professionals. Third, a diverse and inclusive legal profession best serves clients and our communities. That's why NALP members work together every day to collect and publish accurate legal employment data and information, and champion education and standards for recruiting, professional and career development, and diversity and inclusion. For more than forty years, NALP has played an essential role in the success of our members and the lawyers and law students they serve.

Visit all of NALP's websites: [www.nalp.org](http://www.nalp.org), [www.psjd.org](http://www.psjd.org), [www.nalpdirectory.com](http://www.nalpdirectory.com), [www.nalpcanada.com](http://www.nalpcanada.com), and [www.nalplawsonline.org](http://www.nalplawsonline.org).

## **The NALP Foundation**

**Booth 414**

6624 Lakewood Boulevard  
Dallas, TX 75214  
214-828-6000

**[www.nalpfoundation.org](http://www.nalpfoundation.org)**

The NALP Foundation, a nonprofit 501(c)(3) organization, was created in 1996 by NALP to ensure that the legal community and society at large have a reliable, objective, and affordable source of information on a wide range of issues impacting every stage of lawyer professional development. The Foundation's groundbreaking research on legal careers has informed — and continues to influence — strategic talent management decisions and the design and delivery of lawyer professional development programming. Since its inception, the Foundation's research on the effective management of lawyers, diversity and retention of minority lawyers, and career satisfaction within the profession has provided crucial information and metrics that industry leaders have used to navigate a rapidly changing industry.

The support of leading law schools, legal employers, corporations, and individuals throughout the legal industry has enabled the Foundation to fulfill a mission to improve the quality and delivery of legal services by advancing:

- timely research on legal careers and providing a reliable and affordable source of information to the legal community;
- excellence in strategic and practical organizational leadership;
- effective management of legal personnel;
- professional development of lawyers;
- access to and diversity within the profession; and
- ethical practices and professionalism.

## **NALSC®**

### **Booth 207**

1525 North Park Drive, Suite 102

Weston, FL 33326

954-349-8081

[www.nalsc.org](http://www.nalsc.org)

The National Association of Legal Search Consultants (NALSC®) is the national professional organization for the legal search profession and is committed to upholding the highest ethical standards in the field.

The field of legal search consulting evolved in the late 1960s as a response to developing demands for specialized consulting services in the hiring of attorneys. Since then, the industry has grown dramatically and faces unlimited potential in the new century. However, in the early days of the profession, dialogue among legal search practitioners was virtually nonexistent and lack of consistent standards of practice marred the credibility of the legal search profession.

To provide an effective forum for dialogue among legal recruiters and develop consistent standards within the industry, the National Association of Legal Search Consultants was founded in 1984 by a group of the nation's leading legal search experts. NALSC's primary goal continues to be elevation of the professionalism of the field by establishing a standard of ethical business conduct. Today, NALSC® members agree to abide by the NALSC Code of Ethics®. NALSC's additional goals include raising the image of the legal search profession through a national Public Relations effort, and providing education and cutting-edge insight on industry trends and issues. Annual Conferences and Seminars serve as educational forums for members and for the legal and business community, allowing attendees continuing education as well as social networking opportunities.

## **National Institute for Trial Advocacy (NITA)**

### **Booth 303**

1685 38th Street, Ste 200

Boulder, CO 80301

800-225-6482

[www.nita.org](http://www.nita.org)

The National Institute for Trial Advocacy (NITA) is the world's premier provider of litigation skills training and publications. A 501(c)(3) not-for-profit organization based in Boulder, Colorado, NITA pioneered its unique learning-by-doing methodology 40+ years ago and has remained the gold standard in continuing legal education ever since.

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- In addition to customized programs, NITA offers a wide variety of skills training programs across the country. While NITA is most prominently known for Trial Advocacy and Deposition Skills programs, we also offer a variety of specialty programs including Writing, Communication Skills, Mediation, Negotiation, and others.
- We believe in bringing the same high-level advocacy resources to our publications as we do in our learning-by-doing and online training courses. NITA's publications are available on our site as e-books in MOBI and EPUB formats. MOBI files are compatible with Kindle devices. EPUB files are compatible with iPad, Kobo, Nook, and Sony, to name a few.

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### **Booth 100**

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Bldg 15, Suite 700  
Atlanta, GA 30305

[www.legalpeoplegroup.com](http://www.legalpeoplegroup.com)

[www.legalpeople.com](http://www.legalpeople.com)

In January 2013, The Partners Group and Legalpeople, two of the nation's leading legal recruiting firms, merged to form a combined company with expertise across the entire spectrum of permanent and contract attorney and paralegal placement and staffing. The result: The only agency with the ability to assist with **all** of your legal placement/staffing needs, from large-scale document review, including foreign language review, to specialized project-based staffing, to permanent placement ranging from lateral associates to partner/group placements and office openings.

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We are national in scope, with offices in Atlanta, Los Angeles, San Francisco, Nashville, Charlotte, Chicago, Columbia, Houston, and Dallas, and also serve Boston, Seattle, Washington, DC, Miami, and New York. We also have legal project centers which are designed to be flexible, secure, state-of-the-art spaces that can house document reviews in Atlanta, Chicago, Dallas, Houston, and Los Angeles.

## **Peach New Media, An Abila Company**

### **Booth 105**

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[www.peachnewmedia.com](http://www.peachnewmedia.com)

Peach New Media (PNM) is a technology and services company that works with over 180 organizations to help deliver online learning through webinars, webcasts, and on-demand courses. As a company, PNM believes in the power of knowledge sharing, the power to make a difference, and the power to change society and improve lives through online learning.

Using PNM's LCMS, Freestone™, organizations are able to host customized e-learning portals that include full e-commerce capabilities, personalized user classrooms, and a complete suite of online certification features. Freestone™ also includes a content recording/broadcast platform, along with a content administrative center for clients.

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Founded in September 2001, PNM has been in business for over 12 years. Originally formed as Boston Conferencing in 2001, the organization began with a focus on webinar hosting and web/audio conferencing services. BC acquired Impact Media Solutions in 2009 to enhance its conference capture and webcasting delivery services.

PNM currently employs 38 full-time employees, who make up seven departments: client services, user support, content management, production services, applications development, sales and marketing, and finance.

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Founded in 1994, The PeterSan Group is one of the nation's premier legal search and consulting firms. We are a full service legal search firm, placing attorneys in all facets of the legal market. Our clients appreciate our disciplined screening of candidates, based on decades of practical and professional experience, resulting in a few choice resumes with the perfect experience and credentials. In addition to law firm mergers and placing partners and practice groups, The PeterSan Group has unmatched depth in in-house placement including General Counsel, Chief Intellectual Property Counsel, Chief Compliance Counsel, and Heads of Corporate and Litigation.

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Voted "Best of Chicago – Legal Recruiter" by *The National Law Journal* in 2014, Plante Moran Staffing takes an innovative, focused, and thorough approach to legal recruiting. We are passionate about ensuring satisfaction for both our clients and candidates. Our legal recruiters are all legal professionals, with experience in the practice of law. We know what it takes to find the perfect fit for your team. Unlike other legal recruiters, our internal compensation structure is salary based (not commission based like our competitors) so our recommendations are not pressured or biased. Also, as an affiliate of Plante Moran, one of the nation's largest certified public accounting and business advisory firms, we have unique resources to accomplish what no other search firm can — connecting you with the most highly suited, experienced, and qualified legal professionals for your needs.

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## **Triumph Search**

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## **viDesktop, Inc.**

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Our full range of products and services are designed to enrich firm culture, foster collective engagement in career growth and development, and boost productivity. We are your partners in unleashing full workforce potential by aligning each employee's performance with overall business objectives.

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**Booth 512**

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