

2014 NALP Resource Center (Convention Center – Rooms 6A/B)

The 2014 NALP Resource Center offers an opportunity to learn about a wide variety of products and services that can help you become more efficient as well as benefit your organization. NALP is pleased to welcome back a number of familiar faces and to offer a special welcome to several new exhibitors. The Resource Center will be open through the end of sessions on Thursday afternoon and is the perfect place to learn about new resources and to meet and greet friends and colleagues. Be sure to catch one of the live demos by some of our Resource Center providers.



Take your bingo card to the Resource Center and visit our exhibitors and you can qualify for one of the prize drawings. Turn in your card with at least 12 stamps (one each from 12 different resource providers) to the registration desk to qualify.

The drawings will take place in the Resource Center. **You must be present at the time of the drawing** or your bingo card will be put back into the drawing and another one chosen.

2014 Resource Center Hours

Wednesday, April 9 7:30 am - 4:00 pm

Thursday, April 10 7:30 am - 4:30 pm

See below for information on prize drawings.

NALP welcomes exhibitors that provide products and services of interest to NALP members. The Resource Center is intended to be a marketplace for members and exhibitors to exchange information. An exhibitor's presence in the Resource Center does not constitute endorsement by NALP.

Special Prizes

Prize Drawing Times

Thursday, 3:45 pm

This year all prize drawings will be done at 3:45 pm Thursday during the Seattle Celebration in the Resource Center. There will be a number of drawings for prizes being furnished by Resource Center providers as well as a prize from NALP:

NALP PRIZE: Airfare up to \$700

Remember that you must be present to win a prize!

Exhibitor Classroom Schedule

Room 614 (Convention Center)

Wednesday, April 9

8:15 - 9:00 am12Twenty

11:45 am - 12:30 pmSymplicity Corporation

1:00 - 1:45 pmFinancial Times

3:15 - 4:00 pmKinney Recruiting

4:15 - 5:00 pmCareerShift, LLC

Thursday, April 10

7:45 - 8:30 amCSO Research, Inc.

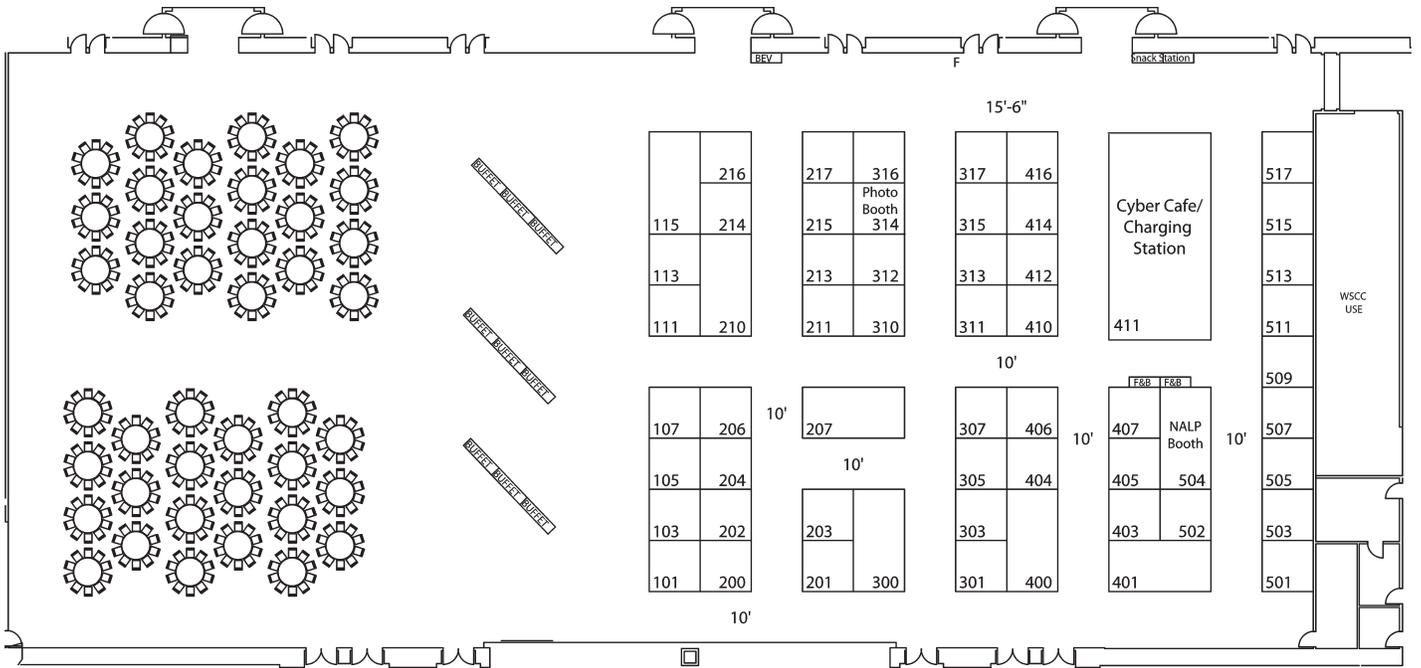
8:45 - 9:30 amBCG Attorney Search

10:45 - 11:30 amLoeb Consulting Group, LLC

12:30 - 1:00 pmVault

1:15 - 2:00 pmRosky Legal Education

The 2014 Conference Resource Center – Rooms 6A/B



List of Exhibitors by Booth Number

101	viDesktop, Inc.	313	The PeterSan Group/PeterSan Legal Staffing
103	Symplicity Corporation	314	Jon Benjamin Photography
105	Massari & Darling LLC	315	The NALP Foundation
107	Laurence Simons International	316	E.P. Dine, Inc.
111	Cooper & Cooper Real Estate	317	Marvel Consultants, Inc.
113	JD Match	400	Major, Lindsey & Africa
115	Lateral Link	401	ELR, Legal Search Consultants
200	A&P Moving/Bekins Van Lines	403	JD Careers Out There
201	Micron Systems	404	Loeb Consulting Group, LLC
202	NALSC	405	W Hotel, Washington, DC
203	Leopard Solutions	406	Mendelsohn Legal, Inc.
204	Bloomberg BNA	407	Rosky Legal Education
206	CSO Research, Inc.	410	Vault
207	Empire Search Partners	412	Ultramar Travel Management
210	Lucas Group	414	Peach New Media
211	12Twenty	416	Chambers Associate
213	American Association of Law Libraries (AALL)	501	Practising Law Institute
214	International Legal Technology Association (ILTA)	502	GoinGlobal
215	CareerShift, LLC	503	Greiner Consulting, Inc.
216	3L+ Law Prep	504	NALP
217	Financial Times	505	The Leadership Council on Legal Diversity (LCLD)
300	SJL Attorney Search	507	Howard-Sloan Legal Search
301	SJL Shannon	509	LawCrossing
303	Garrison & Sisson, Inc.	511	BCG Attorney Search
305	National Institute for Trial Advocacy (NITA)	513	SoFi
307	Greene-Levin-Snyder LLC	515	Inlaw.me
310	Kinney Recruiting	517	BARBRI
311	Momentum Search Group, LLC		
312	ALM		

Guide to 2014 Resource Center Exhibitors

12Twenty

Booth # 211

701 Santa Monica Blvd, Suite 210
Santa Monica, CA 90401
888-281-3251
www.12twenty.com

12Twenty is the intelligent way to collect and report student employment data. Using innovative data acquisition technology, 12Twenty seamlessly and intuitively aggregates data, allowing career counselors to obtain coveted statistics and generate essential reports with a single click. Save time and money while learning more about students than ever before.

3L+ Law Prep

Booth # 216

2 Townsend Street, Suite 2-207
San Francisco, CA 94107
415-237-3703
www.3LPlus.com

3L+ Law Prep is a national company bridging the gap between law school and law practice through a variety of training and consulting programs. Our mission is to help new lawyers and law students successfully transition to the next step in their legal career.

We offer training seminars in Boston, Chicago, Houston, Los Angeles, New York, the San Francisco Bay Area, and Washington, DC. Our Summer Program teaches skills to be a stellar summer associate and skills for lawyers and law students to proactively manage their careers. The Fall Program includes New Attorney Basics, which helps incoming associates and third-year law students hit the ground running as new attorneys by teaching the legal, administrative, and managerial tasks required in the early years of practice. 3L+ also conducts in-house training workshops for law firms, law schools, and other organizations around the U.S. We tailor any of our summer and fall courses to suit your organization's needs and also offer New Attorney Advanced workshops on topics like Case Management and e-Discovery.

The 3L+ Diversity Program partners with law firms and other organizations to promote diversity in the legal profession. It includes our Diversity Scholarship Sponsorship, tailored transition-to-practice coaching, tailored training hosted by firm diversity programs, and consulting with firm administrative and professional development personnel to develop or improve diversity and women's initiative programs.

A and P Moving/Bekins Van Lines

Booth # 200

111 Hamilton Drive
Novato, CA 94949
800-727-7716 x 208
Fax: 415-883-1635
www.apmoving.com

For over 25 years Bekins Van Lines, one of the nation's leading moving and storage companies, has relocated the legal community with a team dedicated to personalized services focusing on quality and trust. Established in 1891, and endorsed by NALP since 1986, Bekins is a world-wide moving company providing local, domestic, and international moving and storage services. We work with recruiting, human resources, and career services personnel in helping employees relocate to new locations. Bekins is committed to the success of NALP. A percentage of the move revenues go directly back to the Association.

ALM

Booth # 312

120 Broadway, 5th Floor
New York, NY 10271
212-457-9400
Fax: 888-770-5647
www.alm.com

ALM is the one trusted source that arms leading lawyers and their teams with real-time news and powerful insights. Our broad array of experts, case databases, and analytic tools gives us the ability to address any issue about the practice and business of law. Our multiple access points, including publications, events, and online resources, give lawyers the ability to access us where and when they need to. ALM is the edge lawyers need to win. For more information, please visit www.alm.com.

ALM Legal Intelligence offers detailed business information and competitive intelligence about the legal industry to top U.S. and international law firms and their clients. ALM Legal Intelligence Online, ALMlegalintel.com, is an integrated, online database of industry leading surveys and more. Covering all of our rankings and surveys — attorney counts, billing, branch offices, corporate representation and capital markets work, corporate legal departments, diversity, and pro bono — ALMlegalintel.com enables legal industry professionals to assess competitors, identify client opportunities, and benchmark performance anytime, from anywhere in the world. For more information visit <http://almlegalintel.com/>.

American Association of Law Libraries (AALL)

Booth # 213

105 W. Adams Street, Suite 3300

Chicago, IL 60603

312-939-4764

Fax: 312-431-1097

www.aallnet.org

The American Association of Law Libraries was founded in 1906 to promote and enhance the value of law libraries to the legal and public communities, to foster the profession of law librarianship, and to provide leadership in the field of legal information.

Today, with nearly 5,000 members, the Association represents law librarians and related professionals who are affiliated with a wide range of institutions: law firms, law schools, corporate legal departments, courts, and local, state, and federal government agencies.

BARBRI

Booth # 517

9400 N. Central Expressway, Suite 613

Dallas, TX 75231

214-932-0910

Fax: 214-932-0918

www.barbri.com

BARBRI, Inc., has helped more lawyers prepare for the bar exam than any other company and is now positioned to meet the legal education needs of both U.S. and international law students and attorneys throughout their academic and professional careers. BARBRI's leading legal and education experts cultivate engaged, successful students — leading to lower attrition rates at law schools and higher bar exam passage rates and job placements — as well as better trained, more professionally ready, and effective practicing attorneys.

Founded in 1967, BARBRI is widely regarded today as the #1 bar exam course in the United States based on its extensive history in bar exam preparation and superior word-of-mouth reputation driven by positive student outcomes. Each year, BARBRI serves the vast majority of bar takers across all 50 states, in all jurisdictions, with a variety of products designed to best suit bar preparation needs, law school success, and beyond. BARBRI is headquartered in Dallas, TX, with offices throughout the United States as well as in Dublin, Ireland. To learn more, visit www.BARBRI.com.

BCG Attorney Search

Booth # 511

175 South Lake Avenue

Pasadena, CA 91101

800-298-6440

Fax: 213-895-7306

www.bcgsearch.com

BCG Attorney Search is the standard in attorney search and placement and the largest search firm in the United States that focuses on placing associates and partners in law firms. Through BCG Attorney Search and our wholly owned group companies, we are responsible for getting an estimated 10,000+ attorneys jobs each year. Employing more than 300 people world-wide, we pride ourselves on the exceptional helpfulness, knowledge, and personal high-end contacts of our recruiters and our extensive research capabilities. We are extraordinarily focused on what we do, and the results we achieve for our candidates in the law firm market are unparalleled by any legal recruiting firm in the world. To learn about the BCG difference, or to review the latest law firm job postings across the United States, go to www.bcgsearch.com.

Bloomberg BNA

Booth # 204

1801 S. Bell St

Arlington, VA 22202

800-372-1033

Fax: 800-253-0332

www.bna.com

Bloomberg BNA, a wholly owned subsidiary of Bloomberg, is a leading source of legal, tax, regulatory, and business information for professionals. Our network of more than 2,500 reporters, correspondents, and leading practitioners deliver expert analysis, news, practice tools, and guidance — the information that matters most to our customers. Bloomberg BNA's authoritative coverage spans the full range of legal practice areas, including tax and accounting, labor and employment, intellectual property, banking and securities, employee benefits, health care, privacy and data security, human resources, environment, and health and safety.

From our renowned dailies, including the *Daily Labor Report*, to in-depth Tax Management Portfolios to esteemed legal treatises, Bloomberg BNA offers its customers a wide variety of information solutions to best meet their needs. Bloomberg Law, our legal research and business intelligence system, uniquely integrates primary and secondary legal content, company and market information, and proprietary news to help legal professionals deliver more value to their clients and their organizations.

CareerShift, LLC

Booth # 215

13827 Tortuga Point Drive

Jacksonville, FL 32225

216-255-3026

Fax: 866-809-3795

www.careershift.com

CareerShift —

- can help the JD Preferred, JD Advantage, or alternative career path job seeker: students and alumni.
- can help the law school with making connections to impact employer relations.
- can be purchased on an as needed basis.

Many career centers struggle to get students to network more. Many students wait until the last minute to find work and aren't proactive. CareerShift complements any career management system currently in place, making it easy for users to find hidden connections and opportunities. Our platform is designed to keep you actively engaged in the job search and making connections, improving the odds of getting hired. Hundreds of schools rely on CareerShift to provide their users with robust search engines and tools for informational interviews, internships, jobs, networking contacts, locating alumni, and employer searches — all on a platform that keeps everyone easily organized and is easy to use.

If you are looking to boost students' engagement with your professional development center and/or looking for an option to expand and improve job search results at your law school, give CareerShift a try. Stop by our booth # 215 to set up a free, live demo, or contact Val Matta at valmatta@careershift.com or 216-255-3026.

Chambers Associate

Booth # 416

39-41 Parker Street

London, UK WC2B 5PQ

44 2077781676

www.chambersassociate.com

The world's leading publisher of legal guides, Chambers and Partners, is now in its sixth year of publishing *Chambers Associate: The Student's Guide to Law Firms*. The *Guide* is widely viewed as the indispensable companion for law students aiming for the leading firms. *Chambers Associate* gives students the Inside View on law firms: honest, truthful reviews on life as a junior lawyer. Our dedicated team of researchers conducts interviews with thousands of junior associates across the U.S., their anonymity protected, to deliver unrivaled insight on the legal industry.

In recent years, the *Guide* has rocketed in popularity with law schools and among JD students, who commend its deep insight and invaluable career guidance. The *Guide* also draws on Chambers USA's unrivaled expertise. Fifteen thousand copies of the book are distributed around the top 150 law schools in the U.S., and all of the content plus more is available online for free. Come and visit us to talk about your firm, pick up a free copy of *Chambers Associate*, or just have a chat.

Cooper & Cooper Real Estate — Apartment Rentals & Sales

Booth # 111

341 West 38th Street, 10th Floor

New York, NY 10018

212-864-4555

www.CooperCooper.com

Cooper & Cooper is a 35-person New York City residential real estate brokerage firm celebrating 10 years of honesty, integrity, and exceptional service. We provide real estate guidance to incoming associates, lateral hires, and existing legal professionals. Our clients are renters, buyers, sellers, and investors, and we have access to nearly all of the apartments for rent and for sale throughout Manhattan. We also service some areas of Queens and Brooklyn. C&C agents are always accessible via cell phone and BlackBerry, and are extremely knowledgeable, courteous, honest, financially savvy, and on-point. We give dozens of lectures each spring at various law schools, and we also give private in-house presentations on “Buying a Home in NYC” as well as “Renting in New York — A Practical Guide.”

We pride ourselves on providing the highest level of professionalism and customer service. Our corporate clients include major law firms, investment banks, and other professional institutions. With a firm grasp on the latest apartment availabilities city-wide, we match our clients’ needs to the appropriate product in an efficient and thoughtful manner. Our mission is to make the entire experience as smooth and stress-free as possible.

Jeremy Cooper holds degrees from Northwestern University (Honors, Environmental Science), Penn State (Meteorology), and Columbia Business School (MBA, Finance) and is an avid instrument-rated private pilot. Jordan graduated *summa cum laude* from Harvard University with a degree in Economics, and is ranked internationally with his barbershop quartet (you’ll hear him at karaoke!).

CSO Research, Inc.

Booth # 206

P.O. Box 340819

Austin, TX 78734

866-705-4201

Fax: 800-858-1380

www.csoresearch.com

CSO Research, Inc.: At CSO, we help launch the careers of the college-educated workforce through solutions for career center automation (The CSO System and CSO Law), career outcomes data collection and reporting (The Outcomes Survey),

employer recruiting services (CSO Connect), and student career exploration (TheCampusCareerCoach.com).

CSO offers software products and research and professional services that enable colleges and universities to provide, manage, and assess a comprehensive array of career programs and services. We offer complementary resources that enable employers to connect with colleges and universities, recruit qualified students and graduates, and assess the success of their effort. We further enhance our software and services with strong partnerships with solutions providers who share our vision.

CSO Law: CSO Law is a powerful career services management solution designed specifically to support law school career centers. Built on CSO’s experience serving 830+ mainstream career services offices, and with the input and guidance of several law school career centers, CSO Law includes an integrated, fully functioning online NALP Employment Report and Salary Survey (ERSS) and ABA questionnaire tool, and continues to evolve as the most comprehensive SERVICE and SOFTWARE combination law schools have ever experienced.

Empire Search Partners

Booth # 207

130 East 59th Street, 11th Floor

New York, NY 10022

212-688-9200

Fax: 212-688-9212

www.empiresearch.com

Empire Search Partners merges one of the largest and most respected in-house legal recruiting platforms with the most comprehensive law firm practice in the country. The firm has a long and successful track record of working with in-house clients in identifying, hiring, and retaining senior and junior level attorneys and compliance officers in a wide range of industries. Empire Search Partners works with an equally broad mix of law firm clients on strategic partner and associate hiring.

NALP thanks Empire Search Partners for sponsoring the Sheraton bar cocktail napkins.

ELR, Legal Search Consultants

Booth # 401

60 East 42nd Street, Suite 3200

New York, NY 10165

212-993-6260

www.elrsearch.com

ELR is a premier legal search firm with offices in New York, California, and Texas. Our experienced recruiters share a common goal: to provide top-quality, client-focused legal placement services from a national platform. We offer the deep market knowledge associated with local recruiting firms along with the sophistication of a national market leader. Each of our recruiters is an expert in his or her home market. Each has placed dozens, if not hundreds, of associate and partner attorneys at law firms and in-house positions. Collectively, we have helped attorneys relocate across the country and employers attract legal talent nationwide.

ELR offers clients the power of our national platform along with greater flexibility than our competitors. ELR's recruiters have been successful for years in a variety of markets and economic climates. More importantly, we are not only effective, we are ethical. We bear that responsibility with pride. That means that when a client hires ELR, that client knows that it will get:

- Professional, friendly, and effective representation in the legal market
- Diligent effort until the search is completed
- A promise not to solicit that client's attorneys in accordance with the NALSC Code of Ethics following a placement

We pledge to our clients and candidates that the service we provide will always be personal, knowledgeable, and ethical.

E.P. Dine, Inc.

Booth # 316

460 Park Avenue, Floor 11

New York, NY 10022

212-355-6182

Fax: 212-755-8486

www.epdine.com

Since 1975, there has been only one name in legal recruiting: E.P. Dine Inc. We have earned our unrivaled reputation as the premier legal recruiting firm nation-wide by delivering precisely the attorney required for every client need.

Depth of experience and breadth of knowledge in legal placement set our recruiters apart. Specializing in one or more practice areas, most of these exceptional professionals are attorneys who have practiced with major New York law firms and corporations.

E.P. Dine conducts searches at all levels on behalf of both law firms and corporations. We have spent the past 35 years placing associates, counsel, and partners at major national and international law firms as well as at well-known boutique firms. We have also facilitated law firm mergers and the opening of New York offices of prominent national law firms. In addition to our robust law firm practice, we have built an enviable in-house practice, partnering with companies on general counsel and staff counsel searches. We develop long-standing relationships with our clients. Not surprisingly, our approach results in many top-tier law firms and companies using only E.P. Dine for their recruiting needs.

Financial Times

Booth # 217

330 Hudson St

New York, NY 10013

877-843-3399

www.ft.com/nalp

The Financial Times is owned by Pearson, the world's leading education company and is part of a newly formed division entitled Pearson Professional.

With an increased focus on learning outcomes and efficacy, the FT is developing solutions to contribute positively toward attorney development. Our main goal is to help firms improve associates' international and commercial awareness, explore ways to measure progress, and ultimately enable associates to have broader, more strategic dialogues with clients and prospects.

For more information, visit www.ft.com/nalp.

Garrison & Sisson, Inc.

Booth # 303

655 15th Street, NW, Suite 820

Washington, DC 20005

202-429-5630

www.g-s.com

Profile: Garrison & Sisson, Inc. was voted Washington, DC's best attorney search firm in 2013, 2012, and 2011 (Legal Times/American Lawyer Media survey). Drawing on 75+ years of collective recruiting experience, G&S recruiters offer encyclopedic knowledge of the Washington, DC metropolitan legal community. Since 1986, we have placed 1,000+ attorneys at law firms and public and private corporations in and outside of the region. In short, we "create an advantage" for the attorney candidates and clients who work with us.

Philosophy/Approach:

- We develop long-lasting and personal relationships.
- We are straight-shooters.
- We work extremely hard.
- We have high expectations.
- We focus on the small details.
- We always study the market.
- We meet with most every candidate and client we work with.
- We earn repeat business.
- We are discreet.
- We love what we do.
- We take our work, not ourselves, seriously.

Recognized Authorities: We lecture on the DC legal market at prominent law schools around the country, lead programs at industry conferences, and contribute articles to and appear as sources in national legal and business publications.

GoinGlobal

Booth # 502

258 College Lane

Mobile, AL 36608

251-342-9811

www.goinglobal.com

GoinGlobal provides constantly updated career guides for locations throughout the U.S. and around the world. Our constantly updated database features topics such as hiring trends, work permit and visa regulations, industry trends, professional and social networking groups, resume and CV guidelines, and interview and cultural advice. Additionally, we provide a robust job search system, with more than 16 million internship and job postings, a proprietary H1B database, and major employer profiles for companies in more than 190 countries. GoinGlobal's research is conducted "in-country" by local career experts. More than 600 universities around the world rely on GoinGlobal to help their students and alumni fast-track their job searches, both at home and abroad.

For free trial access contact Mary Anne Thompson, president@goinglobal.com, or call 1-251-342-9811.

Greene-Levin-Snyder LLC

Booth # 307

150 E. 58th Street, 16th Floor

New York, NY 10155

212-752-5200

www.glsllc.com

For over 16 years, Greene-Levin-Snyder has delivered the highest quality search expertise at the most personal, professional, and ethical levels. We provide significant benefits to our clients and candidates by sharing the knowledge, relationships, and creativity of our entire team of search professionals, most of whom are former practicing attorneys. Our team works as an integrated, cooperative group, placing exceptionally credentialed lawyers at prominent law firms, financial institutions, and corporations across the globe.

GLS's enviable law firm and in-house roster of clients, in conjunction with our extensive knowledge, sound judgment, and market ingenuity, attracts an ever-growing candidate base of the highest caliber. Employers recognize that candidates presented by GLS consistently possess the required education, experience, and career goals; likewise, our candidates are always confident that we understand their precise needs and desires. With an uncompromised commitment to professionalism and integrity, our clients and candidates know we work harder and more creatively than our peers.

Providing personal, individualized attention to our candidates and clients is the hallmark of our company. The results speak for themselves.

Greiner Consulting, Inc.

Booth # 503

304 Park Avenue South, 11th Floor

New York, NY 10010

212-822-0222

www.greinerconsulting.com

We are time tested.

Greiner Consulting, a market leader in legal career management, has a successful track record of advising legal professionals for over 20 years. We are experts in career management and place a premium on personalized, one-on-one professional coaching, career counseling, and training. Our programs are available to support a wide array of organizational goals and budgets.

We are legal industry experts.

We counsel and coach associates, counsel, and partners, and managers at all levels in all practice areas and at every aspect of their careers. Our services include:

- transition counseling, career advice, and planning;
- coaching, training, and talent development; and
- project consulting.

We are former practitioners, PD, and BD professionals.

Our clients are consistently impressed by our dedication, work ethic, know-how, and the sophistication of our approach.

We serve Am Law 100 and 200 and boutique law firms.

We provide the highest quality service to global, national, and top regional firms and their attorneys, many of which have worked with us since the company's founding in 1991.

Howard-Sloan Legal Search

Booth # 507

261 Madison Ave. 11th Floor

New York, NY 10016

212-704-0444

Fax: 212-869-7999

www.howardsloan.com

With over 50 years of experience, we are proud that Howard-Sloan Legal Search is one of the most recognized and well-respected executive search firms in the world. We are dedicated to identifying and recruiting the right people — effectively and efficiently. Our reputation has been built on our ability to search out top-notch candidates who can contribute to your organization's success now and into the future.

The foundation of Howard-Sloan Legal Search is a gifted team of search consultants, well known for their abilities to develop and nurture extraordinary relationships with clients and

candidates. Our long-term relationships, industry knowledge, sophisticated and continuously updated database, and global network facilitate the search.

We conduct our business honestly, with the greatest sense of integrity. Our founder and Chairman Emeritus, Stephen H. Berger, was a founding member of the National Association of Legal Search Consultants, the organization created to establish an industry ethics code and to promote the highest level of professionalism. We pledge to uphold his original ideals. Commitment to excellence is the hallmark of our organization.

inlaw.me

Booth # 515

917-524-7878

inlaw.me

Working with headhunters can be challenging. Enter inlaw.me, a tech start-up focused on connecting legal employers and top lateral candidates. No more paying high fees for mediocre candidates. Our internet-based solution provides an efficient alternative to headhunters and supports the full recruiting life cycle, including candidate sourcing, screening, and management. Best of all, it's free for both employers and candidates to use! Seriously.

We attract top attorney talent across the country by hosting thousands of jobs for firms, in-house employers (big and small), law schools, government entities, professional sports teams, and more. And when you're flooded with resumes, our software will screen candidates to identify the ones most interesting to you.

We believe legal recruiting can be a collaborative process. The unique characteristics of the legal market make it possible for employers, candidates, and the source connecting the two to work together for the benefit of all. Finding the best match of candidate and employer has been the mission of our site from day one. We hope this focus soon makes us your most trusted recruiting partner.

inlaw.me is a portfolio company of Bizdom, a nonprofit start-up accelerator founded by serial entrepreneur Dan Gilbert, founder and chairman of Quicken Loans, majority owner of the Cleveland Cavaliers, and general partner at Detroit Venture Partners.

International Legal Technology Association (ILTA)

Booth # 214

9701 Brodie Lane, Suite 200

Austin, TX 78748

512-795-4660

Fax: 512-233-5109

www.iltanet.org

For over three decades, ILTA (International Legal Technology Association) has provided peer-networking and collective knowledge to those who support technology in law firms and law departments world-wide. Responding to firms' needs in on-boarding new attorneys, ILTA has launched Law Firm 101, an initiative that focuses on providing law schools with technology training for attorneys, and providing law firms with resources for training newly hired attorneys in the areas of technology and the business practices/dynamics of the firm. For information about ILTA, visit www.iltanet.org.

JD Careers Out There

Booth # 403

P.O. Box 48842

Los Angeles, CA 90048

323-989-3340

Email: marc@jdcot.com

<http://JDCareersOutThere.com>

<http://JDCOT.com> (JD Careers Out There)

JD Careers Out There ("JDCOT") is a video website providing career advice from accomplished JDs to help law students and grads of any age find fulfilling career paths using a law degree.

Voted Best Career Site by the *ABA Journal Readers Poll* in December 2013, this video resource is full of real-world advice not found in the typical classroom. Through day-in-the-life career path interviews, viewers learn right from the horse's mouth what it's really like to be a lawyer in different practice areas as well as a wide variety of other career paths that make use of a law grad's skill set. Talk show-style interviews are guided and hosted by JDCOT founder Marc Luber, a University of Michigan and Chicago-Kent College of Law grad who used his JD to work in the music industry before becoming a legal recruiter in the early 2000s. Like virtual informational interviews for each career path, JDCOT's videos cover a typical day, what skills and personality types fit best, plus actionable advice on how to break in.

Whether viewers are interested in practicing law or using their legal skills to do something outside of law, they'll hear from people who have been in their shoes and found the right paths for them. Plus they'll get professional development advice

filled with tips on soft skills and practical skills — from interviewing and networking tips to how to communicate with superiors at work.

JD Match

Booth # 113

305 West 98th St.

New York, NY 10025

212-866-4800

www.jdmatch.com

JD Match is the first online platform bringing together law students with law firms. JD Match brings order and cost savings to a system that has become chaotic and unjustifiably expensive.

- A core premise of JD Match is to provide information. Often this is information not available elsewhere. This information helps firms, students, and law schools make more thoughtful, rational hiring decisions.
- Our powerful search capability extends the reach of firms to schools they do not visit and students they don't know.
- Our Trait Assessment is the first assessment developed for lawyers — important because other general-purpose trait assessments are not able to finely discriminate among lawyers. This allows firms to better determine "fit" with their firm.
- For the first time, JD Match reveals which students have ranked a firm highly. This gives firms insights they never had before.
- Our patent-pending algorithm matches firms and students based on a high degree of mutual interest.

Because we're entirely online, all our features are available 24/7/365 from anywhere in the world. For more information, please visit JDMatch.com or phone Janet Stanton, CEO, or Bruce MacEwen, President, at 855-JD-Match (855-536-2824).

Janet Stanton and Bruce MacEwen are also the principals of Adam Smith, Esq.

Please stop by; we'd love to chat.

Jon Benjamin Photography

Booth # 314

604-733-9975

<http://jonbenjamin.ca>

Professional headshots done free of charge for NALP members. Stop by the booth to have your picture taken!

Kinney Recruiting

Booth # 310

824 W. 10th St., Suite 202

Austin, TX 78701

512-233-0280

www.kinneyrecruiting.com

KINNEY RECRUITING proudly serves markets around the globe. We have placed countless attorneys at many of the best law firms and major in-house legal departments in the world.

Kinney Recruiting began with a simple philosophy: If we work as hard and smart, and if we are as responsive to client needs as the best of our clients and candidates, we will become the premier legal recruiting firm in every market we serve. We have succeeded by gathering over 50 years of attorney recruitment and top law firm experience within our organization and leveraging technology to help us help our clients. We have structured our organization to promote teamwork. As a result, we believe that we know of more “real” jobs, we have more clients who know and respect our work, and we provide more help to more people than any legal recruitment agency in any market we serve.

If you are interested in legal staffing services for your organization, please browse our site until you are comfortable with our philosophy and practices. Kinney Recruiting is committed to serving our clients’ interests in an ethical and effective manner, ultimately matching the right candidate with the perfect job. Contact us today to start your search!

Kinney Recruiting. Excellence in legal search and placement.

NALP thanks Kinney Recruiting for sponsoring Sheraton hotel room keys.

Lateral Link

Booth # 115

11400 W. Olympic Blvd., Suite 200

Los Angeles, CA 90064

866-374-5829

Fax: 866-728-3096

www.LateralLink.com

About Us: Founded and managed by former practicing attorneys, Lateral Link is a full-service legal recruitment firm annually placing hundreds of top attorney candidates throughout the U.S., Europe, and Asia. Our clients include law firms — from the Am Law 100 to specialty boutiques — and corporations — from the Fortune 500 to entertainment companies.

Our Candidates: Our candidate network consists of over a hundred thousand highly credentialed attorneys from Top 25

law schools with Am Law 100 experience, world-wide. In fact, over 57% of the lateral associate market has taken the time to register with Lateral Link as one of our candidates.

Our Client Commitment: As we are a go-to search firm for our top clients, we see ourselves as strategic partners in the search process. We want to know your practice area goals and how these goals fit within firm culture and overall growth plans. When it comes to recruiting and retaining top legal talent, we can better position our top clients ahead of their competition.

Laurence Simons International

Booth # 107

1140 Avenue of the Americas, 9th floor

New York, NY 10036

646-380-6631

www.laurencesimons.com

Carey Bertolet, Laura Rusche, Michelle Bigler, and David Baron represent Laurence Simons International, bringing over 25 years of combined recruitment experience servicing the U.S. national market from the East Coast to the West Coast. Each member of the team specializes in associate, counsel, and partner placement in law firms, from the smallest of boutiques to the largest international firms. The recruiters at Laurence Simons are information-oriented recruiters who value integrity and relationships over transactions.

Since 1988, LSI has been one of the world’s elite recruitment firms. With on-the-ground operations in 14 cities across four continents, our network of offices is unique in the field of legal recruitment. Throughout the world, our consultants are often admitted or former practicing lawyers in their national jurisdictions and regularly work together as a matter of course to provide a seamless service across countries and continents. Having recruited successfully in 55 countries, we epitomize the phrase “global capability, local knowledge.” LSI has the largest single social networking group in our field, and it continues to grow. In North America, Laurence Simons operates out of the New York office and in Chicago, the Willis Tower.

The Chicago team can be reached at Chicago@laurencesimons.com.

LawCrossing

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Pasadena, CA 91101

800-973-1177

www.lawcrossing.com

LawCrossing is the largest collection of active legal jobs in the world. It continuously monitors the hiring needs of more than 1.2 million legal employers, including virtually every law firm, corporation, government office, and public interest organization in the United States. Employers have the opportunity to list their jobs on LawCrossing for a very affordable rate compared to other job boards. This innovative site offers up-to-date legal and national news as well as daily job search advice and videos. LawCrossing has been America's #1 legal job board year after year due to having 25 times as many legal jobs as any other job board.

The Leadership Council on Legal Diversity (LCLD)

Booth # 505

2200 Pennsylvania Ave. NW, 4th Floor East

Washington, DC 20037

202-507-5876

www.lclldnet.com

The Leadership Council on Legal Diversity is an organization of more than 200 corporate chief legal officers and law firm managing partners — the leadership of the profession — who have dedicated themselves to creating a truly diverse U.S. legal profession. Our action programs are designed to attract, inspire, and nurture the talent in society and within our organizations, thereby helping a new and more diverse generation of attorneys ascend to positions of leadership. By producing tangible results in the lives of talented individuals, we work to promote inclusiveness in our institutions, our circles of influence, and our society, with the ultimate goal of building a more open and diverse legal profession.

Leopard Solutions

Booth # 203

305 Riverside Drive

New York, NY 10025

800-718-8553

www.leopardsolutions.com

The Leopard Solutions Law School Program offers a robust and effective system that administrators and students alike can use to develop a brighter future. We have a job program that is tailored to the law school student/graduate; our attorney database, The Leopard List; and Firmscape, our law firm intelligence program. Firmscape provides an in-depth look at law firms from all fronts, with salary and financial information, historical and current data, and more. Our unique reports can deliver insight into firm growth, loss, and their current trajectory. This is invaluable data when making career decisions.

There is not another product or system that delivers what Leopard Solutions provides. Our data and system are unique and the advantage this can give to your school, both on the administrative and student side, is unmatched.

We have two levels of subscriptions and can tailor a program for your needs. Please visit our website and this page for more Law School Program information:

<https://www.leopardsolutions.com/Schools/lawschool2014>

The **Law School Package** can include:

- **The Leopard List** — our databases of associates, partners, and counsels — covering almost 1,800 firms and over 166,000 attorneys.
- **Leopard Job Search** — our database of entry-level jobs for students. It includes both attorney and support positions.
- **Leopard Firmscape** — our new law firm intelligence program showcasing reports on almost 1,800 firms and placing extra focus on the top 200 law firms.

Loeb Consulting Group, LLC

Booth # 404

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www.loebconsultinggroup.com

Loeb Consulting Group (LCG) is a leadership development company dedicated to building strong, competent, forward-looking leaders in law firms and other professional services firms.

Our consultants, facilitators, and coaches bring their in-depth knowledge and expertise gained from working with many Am Law 100 firms and combine it with their experiences working with cutting-edge professional services and high-tech companies. This brings new perspectives and innovative ideas to the issues facing today's mid-sized and global law firms.

LCG's experience working with both the support staff and attorneys within law firms helps LCG consultants understand the intricacies surfacing with both groups. This experience, working with both attorneys and administrative staff, helps LCG consultants foster enhanced collaboration and communication.

LCG's customized training and executive coaching services for partners, associates, and administrators deliver measurable results. Clients report increased confidence, competence, and clarity of leadership responsibility that is sustained by the development of a personalized action plan for the future. A further desire to sustain leadership learning and development is inspired by the quick, noticeable results observed by clients and stakeholders.

Join our presentation on *Lawyer Personalities and The Leadership Challenge*[®] (authored by Kouzes and Posner) on Thursday, April 10 from 10:45 to 11:30 am in Room 614. Dr. Larry Richard of LawyerBrain will join us in a discussion on leadership development practices exclusively for the legal industry.

Lucas Group

Booth # 210

950 East Paces Ferry Road NE, Suite 2300
Atlanta, GA 30326
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www.lucasgroup.com

As North America's premier executive recruitment firm, Lucas Group Legal recruiters expertly assist law firms find and hire transcendent associate talent. We do so with demonstrated efficiency, insight, and discretion. With 14 national offices, our knowledgeable attorney recruiters understand both local dynamics and global trends. Our goal is to consistently provide clients with high-quality candidates and to respond without delay to our clients' specific requests and requirements.

Lucas Group Legal recruiters understand both the unique circumstances of an associate career move and the wider dynamics of the industry — the primacy of personal and professional reputations; the financial significance of firm changes; and the highly compressed timeframe within which these changes must occur. Our recruiters, most of whom are former practicing attorneys, operate at the very highest levels of the legal industry. We maintain respected relationships with every Am Law 100 firm and extensive contacts at leading regional and local firms. Mergers, acquisitions, and firm-to-firm moves are delicate undertakings. We are able to quickly and proficiently recruit and move associates, partners, and entire practice groups because we understand our clients' needs; we discreetly approach attorneys who match those needs; and we manage the entire search process with the utmost professionalism.



ATTORNEY SEARCH
CONSULTANTS

Major, Lindsey & Africa

Booth # 400

18 offices across the United States

Phone: 877-482-1010

www.mlglobal.com

Major, Lindsey & Africa, is the world's largest and most experienced legal search firm. With offices throughout the U.S. and in London, Hong Kong, and Tokyo, and more than 200 recruiting professionals, MLA combines local market knowledge with an unrivaled global recruiting network. MLA has earned world-wide recognition for its 30+-year record of successful Associate, Partner, General Counsel, Corporate Counsel, and Law Firm Management placements.

MLA also provides law firms and companies with highly specialized legal professionals on a project, interim, and temporary-to-permanent hire basis. Many of the world's top law firms and companies rely on MLA's search professionals for their dedication to delivering top-of-the-market talent with efficiency and accuracy. Our clients know that MLA recruiters do not settle for good on-paper matches. We maintain the highest degree of professionalism and confidentiality while meeting our clients' demands for synergy between attorney and organization — a blending of needs and strengths that contributes to long-term mutual success. MLA considers every search a diversity search and is committed to diversity in the law. MLA makes Powerful Placements.

For more information and to see why MLA was voted "Best Legal Search Firm in the U.S." in 2013 by readers of *The National Law Journal*, visit www.mlglobal.com.

NALP thanks Major, Lindsey & Africa for their sponsorship of the Late Night event.

Marvel Consultants, Inc.

Booth # 317

28601 Chagrin Blvd., Suite 210

Cleveland, OH 44122

216-292-2855

Fax: 216-292-7207

www.marvelconsultants.com

For 40+ years, Marvel Consultants, Inc., has been one of the nation's premier niche recruiting firms.

Marvel Consultants legal group specializes in global searches for law firms, Fortune 500 corporations, and businesses of all sizes.

Marvel's mission is to conduct searches with integrity and professionalism. We develop close relationships with our clients and as a result have an insider's view of the culture and dynamics of each opportunity. Our understanding of the local and national legal markets and our ability to discover highly specialized attorneys has made us successful in filling niche assignments.

Massari & Darling LLC

Booth # 105

515 NW Saltzman Road, #895

Portland, OR 97229

503-488-0244

www.mdlegalrecruiters.com

About Us: Massari & Darling provides the best legal talent with opportunities in leading companies and law firms. We understand both the needs and desires of highly talented individuals contemplating enhanced career opportunities, as well as the inner workings of large law firms and public companies in search of game-changing talent.

Our founders have backgrounds as the General Counsel of an NYSE company, Managing Director at a bulge bracket investment bank, former member of the Hiring Committee at an Am Law 50 law firm, Hiring Manager at an Am Law 50 law firm, Manager of Operations at a leading legal placement firm, and attorney at an Am Law 50 firm. Our backgrounds provide us a unique 360-degree view from that of both the individual and the organization looking to find talent, as well as a robust legal network and relationships developed over time and working closely together.

We maintain a selective practice so that the best legal talent and organizations know they are building relationships with focused professionals. We are revolutionizing how law firms

and legal departments screen and hire legal talent through our proprietary M&D Elite Performance Screening System™, a unique system that draws on a synthesis of significant findings in performance, strengths, and personality research applied to legal service.

Mendelsohn Legal, Inc.

Booth # 406

203 N. LaSalle, 15th Floor

Chicago, IL 60601

312-332-8800

www.mendelsohnlegal.com

MENDELSONLEGAL, a top legal recruiter, places partners, associates, paralegals and support staff in law firms and in corporate legal departments. Our search and legal placement services are highly focused and multi-layered — we go beyond traditional search methodologies to understand the goals of those initiating the search and then work tenaciously to complete the engagement quickly and successfully.

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Micron Systems

Booth # 201

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Micron Systems has been delivering Talent Management Software to law firms for over 20 years! We specifically design our platform for the precise workflow of administrators and end-users, including both legal and staff audiences.

LawCruit: the most widely used legal applicant tracking system, with a new dashboard for insight into your recruiting efforts, and a Summer Program management module. Interview evaluation summaries, Outlook integration, online applications, resume searches from thousands of job boards, and background checks — all leading to the best hires at your firm!

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Top Performance: performance evaluation software that outperforms other systems! A dashboard for your reviewers, with competencies and training history pulled right from CE Manager. Plus performance notes entered throughout the year, and recommendations incorporated with professional development — all to make your employees the best they can be. Mobile accessibility for your busy partners, including ability to review multiple people at once, and informative reporting.

NALP thanks Micron Systems for sponsoring the conference lanyards.

Momentum Search Group, LLC

Booth # 311

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New York, NY 10016

212-802-1477

mymomentumsearch.com

No catch phrases. No stock photos. Just great recruiters.

Momentum Search Group is a premier national recruitment agency specializing in the placement of elite attorneys into law firm and in-house clients. Our recruiters are among the best in the business. All former attorneys, each provides a unique viewpoint and style. And with offices on both the East and West Coasts we are able to handle all of your recruitment

needs. Once you engage us, you'll understand the difference. We are eager to meet with you to discuss how we might be able to assist in your growth. Momentum Search Group, LLC — New York * San Francisco * Los Angeles.

Please visit our booth during the conference to meet the Momentum Team and win an awesome prize!

NALP

Booth # 504

1220 19th Street NW, Suite 401

Washington, DC 20036

202-835-1001

Fax: 202-835-1112

www.nalp.org

NALP is an association of over 2,500 legal career professionals who advise law students, lawyers, law offices, and law schools in North America and beyond.

What brings NALP members together is a common belief in three fundamental things. First, all law students and lawyers should benefit from a fair and ethical hiring process. Second, law students and lawyers are more successful when supported by professional development and legal career professionals. Third, a diverse and inclusive legal profession best serves clients and our communities. That's why NALP members work together every day to collect and publish accurate legal employment data and information, and champion education and standards for recruiting, professional and career development, and diversity and inclusion. For more than 40 years, NALP has played an essential role in the success of our members and the lawyers and law students they serve.

NALP Bookstore: Have you ever wished you could browse through all of the books listed on NALP publication flyers? Come visit the NALP booth, where display copies of most of the books in NALP's bookstore will be available for browsing — including several new additions to the bookstore.

Stop by the NALP booth to learn more about PSJD and about the NALP/Street Law Legal Diversity Pipeline Program as well!

The NALP Foundation

Booth # 315

6624 Lakewood Boulevard

Dallas, TX 75214

214-828-6000

Fax: 214-828-6001

www.nalpfoundation.org

The NALP Foundation, a nonprofit 501(c)(3), is a preeminent research authority on lawyers' careers. The mission of the Foundation is to improve the quality and delivery of legal services by advancing:

- excellence in strategic and practical organizational leadership;
- effective management of legal personnel;
- professional development of lawyers;
- access to and diversity within the profession; and
- ethical practices and professionalism.

The support of leading law schools, legal employers, corporations, and individuals throughout the legal community has enabled the Foundation to fulfill that essential role. The Foundation has taken the lead on projects of importance to the profession, including initiating the first longitudinal study of lawyer careers, providing benchmark research on associate retention, and documenting attorney contributions to public service.

NALSC

Booth # 202

1525 North Park Drive, Suite 102

Weston, FL 33326

954-349-8081

Fax: 954-349-1979

www.nalsc.org

The National Association of Legal Search Consultants (NALSC®) is the national professional organization for the legal search profession and is committed to upholding the highest ethical standards in the field.

The field of legal search consulting evolved in the late 1960s as a response to developing demands for specialized consulting services in the hiring of attorneys. Since then, the industry has grown dramatically and faces unlimited potential in the new century. However, in the early days of the profession, dialogue among legal search practitioners was virtually nonexistent and lack of consistent standards of practice marred the credibility of the legal search profession.

To provide an effective forum for dialogue among legal recruiters and develop consistent standards within the industry, the National Association of Legal Search Consultants was founded in 1984 by a group of the nation's leading legal search experts. NALSC's primary goal continues to be elevation of the professionalism of the field by establishing a standard of ethical business conduct. Today, NALSC members agree to abide by the NALSC Code of Ethics®. NALSC's additional goals include raising the image of the legal search profession through a national Public Relations effort, and providing education and cutting-edge insight on industry trends and issues. Annual Conferences and Seminars serve as educational forums for members and for the legal and business community, providing attendees with continuing education as well as social networking opportunities.

National Institute for Trial Advocacy (NITA)

Booth # 305

1685 38th St., Ste 200

Boulder, CO 80301

800-225-6482

Fax: 720-890-7069

www.nita.org

The National Institute for Trial Advocacy (NITA) is the world's premier provider of litigation skills training and publications. A 501(c)(3) not-for-profit organization based in Boulder, Colorado, NITA pioneered its unique learning-by-doing methodology 40+ years ago and has remained the gold standard in continuing legal education ever since.

- NITA designs and conducts Custom Programs to address specific training objectives of law firms, government agencies and corporations. These programs can be customized to focus the content on your organization's educational goals, time constraints and competency models. No matter where your firm is in the training process or what type of practice you want to focus your training on, NITA can design a program to meet your specific goals.
- Delivered by some of the legal industry's biggest names, NITA's webcasts in 2014 provide an unequalled opportunity to learn key techniques and strategies from the comfort of your own office.
- In addition to customized programs, NITA offers a wide variety of skills training programs across the country. While NITA is most prominently known for Trial Advocacy and Deposition Skills programs, we also offer a variety of specialty programs including Writing, Communication Skills, Mediation, Negotiation, and others.
- We believe in bringing the same high-level advocacy resources to our publications as we do in our learning-by doing and online training courses. NITA's publications are available on our site as e-books in MOBI and EPUB formats. MOBI files are compatible with Kindle devices. EPUB files are compatible with iPad, Kobo, Nook, and Sony, to name a few.

We'll have detailed information on everything described above at our booth. We look forward to you stopping by to say hello.

Peach New Media

Booth # 414

1100 Circle 75 Parkway, Suite 900

Atlanta, GA 30339

770-805-6292

www.peachnewmedia.com

Peach New Media (PNM) is a technology and services company that works with over 180 organizations to help deliver online learning through webinars, webcasts and on-demand courses. As a company, PNM believes in the power of knowledge sharing, the power to make a difference, and the power to change society and improve lives through online learning.

Using PNM's LCMS, Freestone™, organizations are able to host customized e-learning portals that include full e-commerce capabilities, personalized user classrooms and a complete suite of online certification features. Freestone™ also includes a content recording/broadcast platform, along with a content administrative center for clients.

PNM has had long-standing success working with CLE providers, CPE providers, and providers of mandatory continuing education in many other fields including engineering, medical, nursing, and financial.

Founded in September 2001, PNM has been in business for over 12 years. Originally formed as Boston Conferencing in 2001, the organization began with a focus on webinar hosting and web/audio conferencing services. BC acquired Impact Media Solutions in 2009 to enhance its conference capture and webcasting delivery services.

PNM currently employs 37 full-time employees, who make up seven departments: client services, user support, content management, production services, applications development, sales and marketing, and finance.

The PeterSan Group/PeterSan Legal Staffing

Booth # 313

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New York, NY 10018

212 981-4500

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www.petersan.com

Founded in 1994, The PeterSan Group is one of the nation's premier legal search and consulting firms. We are a full service legal search firm, placing attorneys in all facets of the legal market. Our clients appreciate our disciplined screening of candidates, based on decades of practical and professional experience, resulting in a few choice resumes with the perfect experience and credentials. In addition to law firm mergers and placing partners and practice groups, The PeterSan Group has unmatched depth in in-house placement including General Counsel, Chief Intellectual Property Counsel, Chief Compliance Counsel, and Heads of Corporate and Litigation.

PeterSan Legal Staffing is a premier national legal staffing firm that places temporary attorneys, temporary and permanent paralegals, litigation support and electronic discovery professionals, and other legal staff with law firms and corporations. Temporary staffing provides the expertise you need without the costs associated with a permanent employee. In addition, we work closely with our clients to reach a competitive hourly rate for each candidate, based upon level of experience and expertise. We handle all payroll, taxes and benefits associated with each temporary hire. We pride ourselves on our screening process, which includes meeting each candidate and obtaining the candidate's approval prior to submitting each resume.

Practising Law Institute

Booth # 501

1177 Avenue of the Americas

New York, NY 10036

212-824-5700

www.pli.edu

Practising Law Institute is a nonprofit continuing legal education organization. For the past 80 years PLI has been dedicated to providing the legal community and allied professionals with the most up-to-date, relevant information and techniques which are critical to the development of a professional, competitive edge.

- PLI offers more than 400 seminars across the U.S. and internationally including Live Webcasts, one-hour audio briefings, on-demand learning, MP3s, and MP4s.
- One of PLI's flagship courses is the Patent Bar Review, which has been a PLI offering for 50 years.

Anyone with a degree in engineering or the hard sciences can take the Patent Bar Exam.

- PLI's Discover PLUS, a fully searchable database of PLI's treatises, course handbooks, program transcripts, answer books, and legal forms.
- Pro bono activities reflecting PLI's deep commitment to the public service work of the profession. We awarded more than 42,000 scholarships in 2013.

Rosky Legal Education

Booth # 407

16 W. 23rd Street, 4th floor

New York, NY 10010

973-670-9969

www.roskylegaled.com

ABOUT US: Founded in 2003, Rosky Legal Ed is a leading training firm dedicated to helping lawyers improve their communication skills and overcome barriers to professional success. Our custom teaching methods focus on building clients' confidence as well as their skills.

OUR SERVICES:

- **Group workshops on legal writing and professional speaking.** In our interactive workshops, lawyers learn practical strategies for writing confident, organized documents and for communicating with confidence. We offer a number of core workshops, including Essentials of Effective Legal Writing, and we customize workshops for specific practice areas.
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- **Editing services.** We provide timely, expert edits to briefs, client memoranda, annual reports, and white papers.

OUR CLIENTS: Our clients are Am Law 100 law firms throughout the United States and around the world.

OUR TEAM: Our experienced team of writing and speech coaches is led by Dianne Rosky, a Harvard Law School graduate, former large-firm litigator, and Adjunct Professor of legal writing at NYU School of Law.



SJL Attorney Search

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www.sjlsearch.com

Founded in 2004, SJL Attorney Search, LLC is a legal recruitment firm that partners with law firms and other sophisticated legal employers to identify, recruit, and ultimately hire highly qualified attorneys. Our recruiters have successfully placed partners, associates, and corporate counsel in all practice areas of law including mergers and acquisitions, capital markets, litigation, global finance, real estate, bankruptcy, intellectual property, labor and employment, ERISA, and tax.

We have established a reputation for quality, integrity, team work, and accountability. We understand the immense value of relationships and have assembled a team of established relationship builders in the firm. In addition to a research staff that supports our firm's goal to cull and store the best market information, SJL Attorney Search is proud that our recruiters are former practicing attorneys with tremendous academic credentials and former senior law firm administrators.



SJL Shannon

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Fax: 202-769-5501

www.sjlshannon.com

SJL Shannon is the leading provider of outplacement and career transition services for partners, counsel, and associates of global and national law firms. In addition to providing attorneys with the most comprehensive, strategic and effective career transition plans, we design innovative talent development programming and offer executive coaching to our law firm clients in Boston, Chicago, Washington, DC, Los Angeles, New York, Philadelphia, and San Francisco. For more information, please visit us at sjlshannon.com.

**NALP thanks SJL Attorney Search and SJL Shannon for sponsoring the
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SoFi

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SoFi offers refinancing of student loans, allowing you to combine your existing private and federal loans into one loan with one lower monthly payment. SoFi is currently offering their services to employees at law firms. Variable rates ranging from 2.91% APR and fixed rates from 4.99% APR.

Symplicity Corporation

Booth # 103

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www.symplicity.com

Symplicity is a market leader in enterprise technology and information systems management for higher education, government, and businesses.

Currently used by 200+ law schools, Law Career Services Manager (CSM) provides an easy-to-use interface with advanced tools for career services practitioners, students and staff, including employer contact CRM, assessment and outcome tracking, and recruitment management.

Law OneStop allows firm and legal recruiters to streamline recruiting efforts across multiple campuses. Currently utilized by tens of thousands of employers, Law OneStop allows recruiters to manage on-campus recruiting, post jobs to top programs, and collect, search, and sort applicants in one integrated portal.

Learn more — Visit Symplicity at Booth # 103.

Ultramar Travel Management

Booth # 412

14 East 47th Street
New York, NY 10017
212-856-5608
www.ultramarttravel.com

Ultramar Travel Management operates as an independent subsidiary of Travel and Transport Inc., the largest independent, non-mega travel management company in the U.S. specializing in Corporate Travel Management, Meetings and Events, and Vacation Travel services.

The combined companies are 100% employee-owned with over 1,200 employees located in 37 states with total annual sales in excess of \$2 billion.

Ultramar specializes in developing and managing high-touch, custom-tailored global travel programs for its prestigious clientele. With deep penetration in the Am Law 100, Ultramar has extensive experience, expertise, and understanding of the legal sector's unique requirements; from the integration of client matter numbers to ensure comprehensive and accurate client billing to the critical recruiting process, to war rooms and depositions.

Ultramar offers the strongest service levels in the industry through its teams of dedicated travel counselors. We provide 24/7 after-hours and emergency service coverage, cutting-edge proprietary technology solutions, guaranteed cost-savings, V/VIP service, perks and amenities, and comprehensive benchmarking and consultative advice for continual improvement of our clients' travel programs.



Vault, Inc.

Booth # 410

132 West 31st Street, 17th Floor

New York, NY 10001

212-366-4212

www.vault.com

Vault is the primary source of employer rankings, ratings, and insight for highly credentialed, in-demand candidates. Considered the “bible” for law students, associates, partners, and recruiters, Vault’s rankings and law firm profiles deliver the insider perspective and essential information candidates need to successfully match themselves to the best available jobs, employers, and career opportunities.

Each year, Vault surveys thousands of associates to understand what life is really like for attorneys at the nation’s top law firms. The annual *Vault Law 100* profiles the firms that associates rate highest in prestige. Our research also reveals which firms are deemed strongest in key practice areas, who’s considered top in their region, and which firms offer the best quality of life in terms of culture, training, compensation, and more. For additional perspective, Vault employer surveys give law firms the opportunity to report on their pro bono and diversity initiatives and to compare best practices.

Through Vault’s law school platform, thousands of students at law schools across the country, including all of the Top 14, have unlimited access to this critical information.

NALP thanks Vault for their sponsorship of the conference umbrellas.

viDesktop, Inc.

Booth # 101

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Fax: 416-504-2295

www.videsktop.com

About viDesktop: Founded in 2001, viDesktop stands today as a preeminent provider of state-of-the-art talent management software and competency-based content to professional services firms world-wide. Our integrated solutions span recruitment through retirement, with an emphasis on adaptability and process efficiency. viDesktop maintains exceptional client retention, and consistently scores top marks on client satisfaction surveys. We are honored to include over 180 recruiting law firm clients and over 400 performance evaluation clients.

Our full range of products and services is designed to enrich firm culture, foster collective engagement in career growth and development, and boost productivity. We are your partners in unleashing full workforce potential by aligning each employee's performance with overall business objectives.

We work closely with our clients to map their existing processes onto our software, and we advise them on how to get the most out of their expanded capabilities with viDesktop. Our clients benefit by significantly reducing administrative costs, saving time, and conducting more effective and meaningful talent management programs. viDesktop is a self-funded, privately owned and operated company.

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