

2010 NALP Resource Center

San Cristóbal & San Gerónimo Foyer

The 2010 NALP Resource Center offers an opportunity to learn about a wide variety of products and services that can help you become more efficient as well as benefit your organization. NALP is pleased to welcome back a number of familiar faces and to offer a special welcome to several new exhibitors. The Resource Center will be open through the end of sessions on Thursday afternoon and is the perfect place to learn about new resources and to meet and greet friends and colleagues. Be sure to catch one of the live demos by some of our Resource Center providers.



Take your bingo card to the Resource Center and visit our exhibitors and you can qualify for one of the prize drawings. Turn in your card with at least 10 stamps (one each from a different resource provider) to the registration desk to qualify. The drawings will take place in the Resource Center. **You must be present at the time of the drawing** or your bingo card will be put back into the drawing and another one chosen.

2010 Resource Center Hours

Wednesday, April 28 7:30 am - 5:00 pm

Thursday, April 29 7:30 am - 3:30 pm

See below for a schedule of prize drawings.

NALP welcomes exhibitors that provide products and services of interest to NALP members. The Resource Center is intended to be a marketplace for members and exhibitors to exchange information. An exhibitor's presence in the Resource Center does not constitute endorsement by NALP.

Special Prizes

Drawing Times/Locations

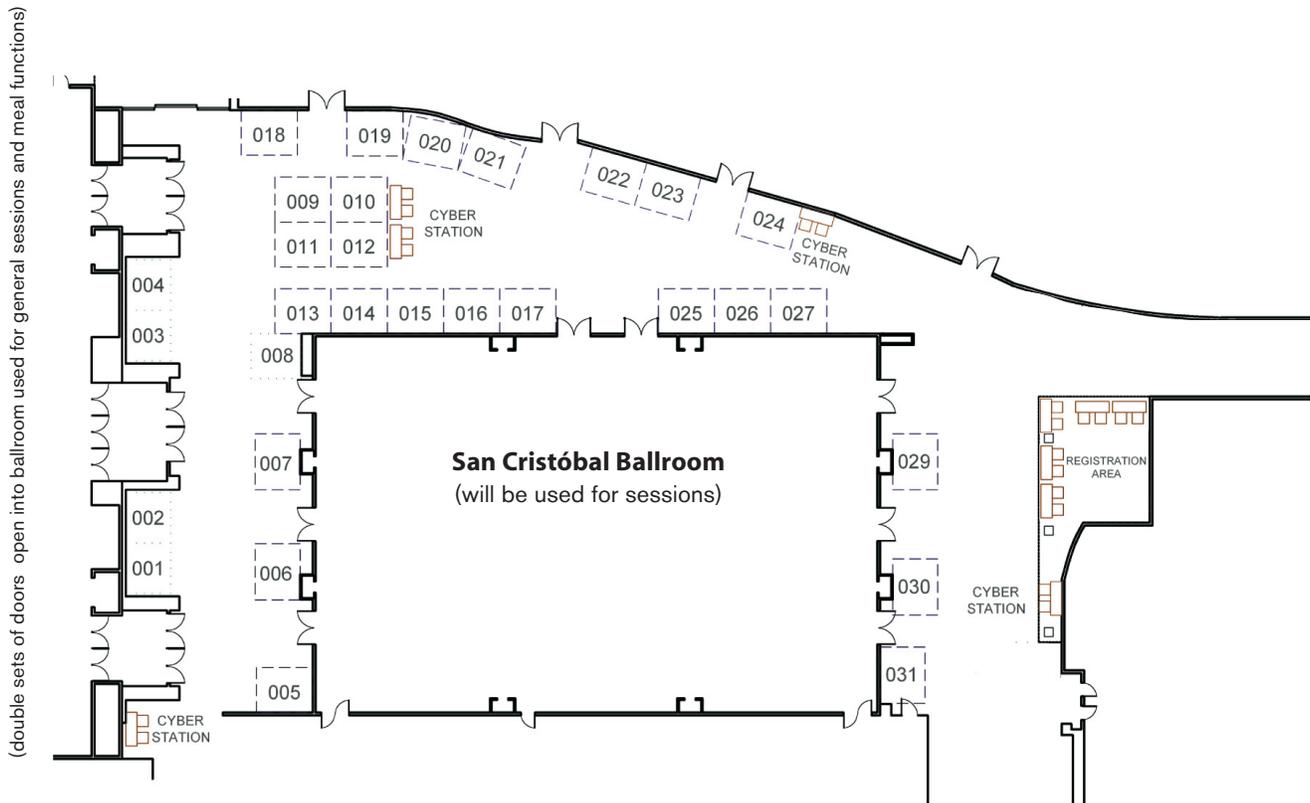
FIRST PRIZE: Apple iPad

Thursday at 10:45 am –
at Booth #9 – **Vault, Inc.**

GRAND PRIZE: One **free registration** to the 2011 NALP Annual Education Conference in Palm Springs, CA; a **free hotel stay** at the JW Marriott for the Conference dates; and **free round trip airfare** (up to \$500).

Thursday at 3:15 pm –
at Booth #7 – **Practical Law Company**

The 2010 Conference Resource Center —



List of Exhibitors by Booth Number

| | | | |
|----|---|-------|--|
| 1 | Amanda Ellis Legal Search | 15 | American Lawyer Media |
| 2 | Lateral Link | 16 | Law Jobs |
| 3 | BCG Attorney Search | 17 | viDesktop, Inc. |
| 4 | Law Crossing | 21 | Breaking Media |
| 5 | Association of Law Firm Diversity Professionals (ALFDP) | 22 | The Execu Search Group |
| 6 | ELR Legal Search | 23 | Certified Transportation Group/ Atlas Van Lines |
| 7 | Practical Law Company, Inc. | 24 | National Institute for Trial Advocacy |
| 8 | SkillsScorecard | 25 | A & P Moving/Bekins Van Lines |
| 9 | Vault, Inc. | 26&27 | NALP |
| 11 | Micron Systems Inc. | 29 | West LegalEdcenter |
| 12 | Kaplan Legal Education | 30 | NALP/Street Law Legal Diversity Pipeline Program |
| 13 | Mandarin Oriental, Washington DC | 31 | Major, Lindsey & Africa |
| 14 | The NALP Foundation | | |

Guide to 2010 Resource Center Exhibitors

Association of Law Firm Diversity Professionals (ALFDP)

Booth 5

www.alfdp.com

Contact: George P. Braxton, Director, Recruiting and Diversity, LeClairRyan
Phone: 804-783-7597
E-mail: George.Braxton@leclairryan.com

The Association of Law Firm Diversity Professionals (ALFDP) was established in January 2006. ALFDP's mission is to act as a catalyst for the advancement of diversity in the legal profession through our collective knowledge, vision, expertise, and advocacy in the area of law firm diversity. Please visit us at www.alfdp.com.

ALM

Booth 15

120 Broadway
New York, NY 10271
Phone: 212-457-9472
www.alm.com

ALM is a leading integrated media company focused on the business and practice of law. Our products and services provide insight, news, and information that legal professionals rely on to stay current and informed on important topics in their practice of law and the legal profession as a whole. Through print publications, online destinations, conferences, seminars, and events, ALM offers unmatched access to key audiences in the legal community. *The American Lawyer*, *Corporate Counsel*, and *The National Law Journal* are just a few of ALM's nationally recognized and award-winning publications. In addition, ALM has many regional publications including *The New York Law Journal*, *The Texas Lawyer*, and *The San Francisco Recorder*, as well as all the online entities comprising *law.com*.

ALM's portfolio of media offerings are an integral component to reaching key legal audiences, developing new clients, and growing your business. By taking advantage of ALM's targeted opportunities, marketers can enhance and expand awareness and educate legal professionals about their organization's products and services.

Amanda Ellis Legal Search

Booth 1

P.O. Box 25211
Dallas, TX 75225
Phone: 214-361-0070
E-mail: amanda@aellislegal.com
Web: www.aellislegal.com
Blog: www.6psbig3.com

LinkedIn: www.linkedin.com/in/amandaellis
Twitter: [@aellislegal](http://twitter.com/aellislegal) (www.twitter.com/aellislegal)
Facebook: www.facebook.com/aellislegal
Representative: Amanda C. Ellis

Amanda Ellis Legal Search focuses on the placement of bankruptcy attorneys nationwide and, as of January 2010, all attorneys in Texas with a focus on attorneys relocating to Texas.

Amanda Ellis Legal Search also advises law firms and law schools on integrating social media with legal recruiting. Amanda C. Ellis, President and Founder of Amanda Ellis Legal Search, is the author of two forthcoming books about the three most popular social networking sites (Facebook, LinkedIn, and Twitter) and legal recruiting:

- **The 6P's of the Big 3™ for Job-Seeking J.D.'s**
- **The 6P's of the Big 3™ for Legal H.R.**

Amanda Ellis will be presenting in the exhibitor classroom (Conference 8/9) from 4:00 – 4:45 pm on Wednesday.

A and P Moving/Bekins Van Lines

Booth 25

111 Hamilton Drive
Novato, CA 94949
Phone: 800-727-7716 x 208
Fax: 415-883-1635
www.apmoving.com
Representative:

Darcy Quinn, Account Manager

For over 20 years Bekins has relocated the legal community with a team dedicated to personalized services focusing on quality and trust. Established in 1891 and endorsed by NALP since 1986, Bekins is a world-wide moving company providing local, domestic, and international moving and storage services. We work with recruiting departments, human resources, and career services personnel in helping employees relocate to new locations. Bekins is committed to the success of NALP. A percentage of the move revenues go directly back to the association.

Keep your competitive edge with the options of a wide assortment of moving and storage services. Members are able to pick and choose what is ideal for their situation. A single source contact providing education, guidance, and personal assistance is provided throughout the entire relocation process.

Development and creation of a Relocation Benefits Policy, relocation analysis reports, and information on other relocation benefit programs are some additional resource tools available through A and P Moving/Bekins Van Lines. *For more information, please stop by our booth and visit our website www.apmoving.com.*

BCG Attorney Search

Booth 3

Corporate Headquarters
175 South Lake Avenue, Suite 200
Pasadena, CA 91101
Phone: 800-298-6440
Fax: 213-895-7306
www.bcgsearch.com
Representatives:
Jaime Bailey Carey Bertolet
Dan Binstock Danice Kowalczyk
Laura Rusche

BCG Attorney Search is the standard in attorney search and placement and the largest search firm in the United States that focuses on placing associates and partners in law firms. Through BCG Attorney Search and our wholly owned group companies, we are responsible for getting an estimated 10,000+ attorneys jobs each year. Employing more than 400 people worldwide, we pride ourselves on the exceptional helpfulness, knowledge, and personal high-end contacts of our recruiters and our extensive research capabilities. To learn about the BCG difference, or to review the latest law firm job postings across the United States, go to www.bcgsearch.com.

Certified Transportation Group/ Atlas Van Lines

Booth 23

195 Oval Drive
Islandia, NY 11722
Phone: 800-645-7210
Fax: 631-234-6764
www.certifiedtransport.com/nalp.htm
Representative: Monica R. McNamara

Certified Transportation Group/Atlas Van Lines is proud to be a NALP endorsed household goods carrier since 1988. Certified Transportation Group/Atlas Van Lines provides nationwide household goods moving services. We have the ability to handle your household goods relocations regardless of origin or destination both domestically and internationally. You can count on Certified/Atlas for quality moves, low claims, dependable transit commitments, and professional services every time you call.

Under an agreement between our organization and NALP, your firm can relocate employees utilizing discounted rates only available through the buying power that the NALP organization represents. With Certified, your firm receives discounted rates and your association is supported by your participation in the NALP program. We hope you will think of Certified/Atlas for all of your relocation needs.

Please visit our web site at

www.certifiedtransport.com/nalp.htm

or call us at 800-645-7210. Principal contacts are:

- Firm Contact: Bill Schielke, Vice President Sales & Marketing
- Monica McNamara, National Accounts Manager, 800-645-7210 x 143 - monica@certifiedtransport.com
- Employee Contact Domestic Relocations: Sara Camarda, Lead NALP CSR, 800-645-7210 x 115 - scamarda@certifiedtransport.com
- Employee Contact International Relocations: Michael Cammisso, International Director, 800-645-7210 x 114 - mcammiso@certifiedtransport.com

ENGLE LINDSLEY REGAN, Legal Search Consultants

Booth 6

60 E 42nd Street, 32nd Floor
New York, NY 10165
Phone: 212-993-6220
Fax: 212-993-6226
www.elrsearch.com
Representatives:
Corin Lindsley
Timothy Regan
Kerry Mullins

ELR is a premier legal search firm offering professional, confidential attorney placement and search services. It is a team of experienced recruiters in legal markets throughout the United States, all of whom share a common goal: to provide top-quality, client-focused legal placement services from a national platform. We offer the dedicated attention and deep market knowledge associated with a local recruiting firm along with the scope and sophistication of a national market leader. Each of our recruiters is an expert in his or her home market. Each has placed dozens, if not hundreds, of associate and partner attorneys at law firms and in-house positions. Collectively, we have helped attorneys relocate across the country and employers attract legal talent nationwide.

ELR offers clients the power of our national platform along with greater flexibility than our large competitors. ELR's recruiters have been successful for years in a variety of markets and economic climates. More importantly, we are not only effective, we are ethical. We represent our clients and bear that responsibility with pride. That means that when a client hires ELR, that client knows that it will get:

- Professional, friendly, and effective representation in the legal market
- Diligent effort until the search is completed
- A promise not to solicit that client's attorneys in accordance with the NALSC code of ethics following a placement

We pledge to our clients and candidates that the service we provide will always be personal, knowledgeable and ethical.

The Execu|Search Group

Booth 22

675 Third Avenue
New York, NY 10017
Phone: 212-922-1001
www.execu-search.com

Representatives:

Todd Merkin, Esq., Managing Director, 212-204-5146
Andrew Mittelman, Managing Director, 212-204-5148

Execu|Search Legal specializes in connecting law firms and corporations, both nationally and internationally, with highly qualified attorneys. Our law firm placements encompass associates, partners and groups across all practice areas. We work with over 500 law firms, spanning elite international firms to middle market national firms to local and regional firms, as well as highly regarded boutiques.

Why our clients appreciate us:

- We pride ourselves in the depth of our market knowledge; we thoroughly understand our markets, as well as our clients' platforms.
- Our recruiters are extremely well trained, and our leadership is composed of seasoned professionals who are recognized as leaders in the field.
- Our candidate selectivity is unmatched. We value quality over quantity, and personally meet with each and every associate and partner candidate to ensure that they are properly screened and appropriately tailored to your platform.

Todd and Andrew look forward to meeting many of you. We invite everybody to stop by our booth to say hello, as well as learn more about Execu|Search Legal.

Kaplan Legal Education

Booth 12

10866 Wilshire Blvd, Suite 1200
Los Angeles, CA 90024
Phone: 310-689-3200

Representatives:

Ellen Murphy, emurphy@kaplan.edu
Donna Skibbe, dskibbe@kaplan.edu

Kaplan Legal Education (KLE) is the premier provider of online law school programs. Its proprietary Learning Management System provides an online delivery system developed specifically to support the requirements of a robust and interactive legal education. Concord Law School was launched on the platform in 1998 and is today the leading online law school with over 1000 graduates and 1500 current students across the US and internationally.

Loyola University Chicago School of Law and its Beazley Institute for Health Law and Policy is partnering with KLE to offer its Master of Laws (LLM) in Health Law online. The partnership will allow attorneys nationwide to earn Loyola Chicago's Health Law LLM degree, a leading program for over 20 years. The online option is available for enrollment and starts Fall 2010. www.LUC.edu/heathlaw

The Donald E. Biederman Entertainment and Media Law Institute at Southwestern Law School is partnering with KLE to bring its Los Angeles based media and entertainment law expertise to attorneys throughout the country. Their LLM in Entertainment and Media Law will be available online beginning in Fall 2010. www.swlaw.edu

Concord Law School (<http://info.concordlawschool.edu>) is the first law school to offer a Small Business Practice LL.M. degree. The online Small Business Practice LL.M. is designed for practicing attorneys and recent law school graduates who want an in-depth, practical knowledge of the legal issues unique to small business. This specialized degree program will allow graduates to greatly expand the reach and quality of their legal services to small businesses.

www.smallbusinessllm.com. Classes begin Fall 2010.

KLE is a business unit of Kaplan University, a division of Kaplan Higher Education, which is part of Kaplan, Inc., a leading international provider of educational and career services for individuals, schools, and businesses. Kaplan, Inc., is a subsidiary of The Washington Post Company and its largest and fastest-growing division. For more information about Kaplan University, visit www.kaplan.edu/talent.

Kaplan Legal Education will do a presentation in the exhibitor classroom (Conference 8/9) from 1:15 – 2:00 pm on Thursday.

Lateral Link

Booth 2

Lateral Link Group
Company Headquarters
415 Madison Avenue, 14th Floor
New York, NY 10017
Phone: 866-374-5829
Fax: 866-728-3096

www.LateralLink.com

Representatives:

| | |
|----------------------|----------------------|
| Michael Allen, Esq. | T.J. Duane, Esq. |
| Jordan Abshire, Esq. | Tricia McGrath, Esq. |
| Gloria Cannon, Esq. | Danielle Massari |

Lateral Link is a full-service legal recruitment firm devoted to assisting our network of attorney candidates and employer clients in making the right choices.

OUR TEAM: Founded and managed by alumni of Harvard Law School, our diverse and talented team includes former practicing attorneys, recruiting directors, and legal search professionals who share a commitment to high-quality, efficient service. Because our recruiting consultants have been in the shoes of our candidates and clients, Lateral Link understands the issues that attorneys and recruiting personnel face when making employment decisions.

OUR CANDIDATES: Our candidates are highly skilled and credentialed attorneys who are practicing law in the nations premier law firms and corporations. In fact, more than 40% of Lateral Links candidates are alumni of the top ten law schools. In addition, we are able to identify and contact highly qualified candidates outside our network to fill your specialized hiring needs.

OUR CLIENTS: Our law firm client list includes virtually every firm on the Am Law 200. In addition, our corporate in-house client list includes many of the country's most prominent companies, from hedge funds and banks to publicly traded companies and technology start-ups.

OUR DIFFERENCE: Our technological efficiencies and no-cold calling approach allows us to take the time to truly understand your unique culture and needs, as well as the interests and qualifications of our candidates. Our team diligently responds to all of your specific concerns and manages all candidate interactions. Further, we are sensitive to and assist with diversity recruiting efforts should your firm have an interest in furthering its diversity hiring goals.

Law Crossing

Booth 4

Corporate Headquarters
175 South Lake Avenue
Suite 200
Pasadena, CA 91101
Phone: 800-973-1177
www.lawcrossing.com

LawCrossing is the largest collection of active legal jobs in the world. It continuously monitors the hiring needs of more than 1.2 million legal employers, including virtually every law firm, corporation, government office and public interest organization in the U.S. Employers list their jobs free on LawCrossing, which also offers up-to-date legal and national news.

Lawjobs.com

Booth 16

120 Broadway
New York, NY 10271
Phone: 347-227-3144
www.alm.com

Lawjobs.com, along with the lawjobs.com career center, is the legal profession's premier source for career information and opportunities. Lawjobs.com includes more paid postings for attorney positions than any other job board and over 40,000 resumes from highly qualified legal professionals. Through its relationship with ALM's award-winning publications including *The American Lawyer*, *Corporate Counsel*, and *The National Law Journal*, lawjobs.com is uniquely positioned to provide career and job market insight and to connect top law firms with exceptional candidates.



ATTORNEY SEARCH
CONSULTANTS

Major, Lindsey & Africa

Booth 31

Phone: 877-482-1010

Web: www.mlaglobal.com

Major, Lindsey & Africa is the world's largest and most experienced search firm focusing exclusively on the legal profession. With offices throughout the U.S., and in London, Hong Kong and Tokyo, and more than 100 recruiters, we combine local market knowledge and a global recruiting network. We have earned worldwide recognition for our 27-year track record of successful Associate, Partner, General Counsel, Corporate Counsel and Law Firm Management placements. MLA recruiters are dedicated to understanding and meeting clients' and candidates' needs while maintaining the highest degree of professionalism and confidentiality. At MLA, we consider every search a diversity search, and have been committed to diversity in the law since our inception. For these reasons, MLA was voted "Best Legal Search Firm in the U.S." in the most recent national survey of America's top law firms.

Respected Services – Client feedback tells us that MLA is unique in the way we understand law firms and their specific requirements. We also receive commendations regarding our:

Timeliness – We present qualified candidates without delay, saving our clients precious time.

Accuracy – We tailor our searches to our clients' unique needs. We present only those individuals who will mesh with the firm structure and culture while possessing superior legal skills – problem solvers who can address a broad range of legal issues and become valuable members of the team.

Diversity – We support our clients' efforts to recruit and retain legal talent of diverse backgrounds, so that their staff mirrors their communities and clients. We understand that building diversity is not simply recruiting and hiring minorities and women. It takes a dedicated focus. To that end, we have great diversity amongst our recruiters, and we have appointed Paul S. Williams as Managing Director - Global Diversity Search. Recognized by *Black Enterprise* magazine as one of the nation's top African American lawyers, Paul is the former General Counsel of a Fortune 20 company.

Global Reach – We are able to manage cross-border searches and to find the best candidates for a position, regardless of location.

Dedicated Service – We work seamlessly with you to guarantee outstanding results. Finding talented attorneys is a complex challenge. With our extensive knowledge base and established relationships, we can separate the great candidates from those who are merely good. No recruiting firm can match our depth, overall experience and knowledge of the legal marketplace. With a database of over 300,000 candidates, Major, Lindsey & Africa can quickly and efficiently target those lawyers who can best serve your company's needs. When you engage Major, Lindsey & Africa, you are engaging the top experts in the field.

To learn more about MLA, please visit our website at www.mlaglobal.com.

NALP thanks Major, Lindsey & Africa for their sponsorship of the Salsa Night event.

Mandarin Oriental, Washington DC

Booth 13

1330 Maryland Avenue, SW

Washington, DC

Phone: 202-554-5888

Fax: 202-787-6153

www.mandarinoriental.com

Representative:

Tara McNamara, Corporate Sales Manager

Mandarin Oriental Hotel Group is the award-winning owner and operator of some of the world's most prestigious hotels and resorts. Mandarin Oriental now operates, or has under development, over 10,000 rooms in 23 countries with 16 hotels in Asia, 14 in The Americas, and nine in Europe and North Africa.

Our luxury hotels are located in prime destinations worldwide – Bangkok, Hong Kong, Singapore, London, New York, Washington, DC, Miami, and San Francisco.

It has been our mission, since opening six years ago, to collaborate with local and global law firms for their events and business travel. Our unique venue has hosted many successful meetings, retreats, summer associate events, and business receptions for the top AmLaw firms. These firms count on us to understand their needs and priorities and we are proud to say that we have delighted and satisfied those needs time and time again.

Our brand of luxury is not defined as extravagant or wasteful, but in today's terms of what luxury means to business professionals – service. Our exemplary service and the ability to anticipate the needs of our guests, understand the business at hand, and ensure guests have the tools to conduct successful programs is how we measure our success.

We prefer to look at our customer relationships not as transactions but as business partnerships; we focus on the long-term gains of the relationship giving you the ability to leverage loyalty.

Mandarin Oriental, Washington DC looks forward to welcoming you to our urban oasis!

Micron Systems, Inc.

Booth 11

266 Harristown Road

Suite 200

Glen Rock, NJ 07452

Phone: 201-652-2229

Fax: 201-670-1123

www.micronsystems.com

E-mail: contact@micronsystems.com

Representatives:

| | |
|----------------|-------------|
| Adam Stein | Derek Weihs |
| Johanna Zuleta | Ann Shatto |
| Larry Plasil | David Wit |

Micron Systems is the leader in web-based software solutions for Legal Recruiting and Professional Development. *LawCruit*, *CE Manager*, *Top Performance*, and *CE Manager E-Learning* are focused on superior design and functionality, including exceptional real-time data reporting with *xPress Reporting*.

- Revolutionize your recruiting with *LawCruit's* new **Online Application Submission Form**, featuring **Quick Applicant Add** and **Instant Resume Upload**.
- Increase the efficiency of your firm's applicant tracking with **Duplicate Checker**, reduce manual data entry with **Auto-Repeating Fields**, and brand your firm with **customizable, automated e-mails** that are seamlessly integrated with Outlook.
- Evaluate your in-house attorneys' and staff members' performance with *Top Performance*.
- Enable your attorneys to view in-house CLE programs on demand with *CE Manager E-Learning*.
- Enhance career development with **Learning Tracks**, and allow your attorneys to monitor their own progress.
- Accurately and efficiently track and support your attorneys' CLE compliance with *CE Manager*, with **automated e-mail reminders, invitations**, RSVP's with flawless Outlook integration, and **course evaluations**.
- Empower your staff to easily create impressive, **real-time reports** drawn on live data in both *LawCruit* and *CE Manager*, with *xPress Reporting*.
- Trust the software developer that NALP trusts! Micron Systems is the developer of nalpdirectory.com, nalpforms.org, nalplawsonline.org, and nalpcanada.com. The company was founded in 1992 and its products are used by over 70% of the AM Law 100, and 20 of the top 25 NLJ 250.

NALP

Booths 26 & 27

1025 Connecticut Avenue, NW, Suite 1110

Washington, DC 20036

Phone: 202-835-1001

Fax: 202-835-1112

Websites:

www.nalp.org

www.pslawnet.org

www.nalpdirectory.com (NALP Directory of Legal Employers)

www.nalplawsonline.org (NALP Directory of Law Schools)

www.nalpcanada.com (NALP Directory of Canadian Legal Employers).

Stop by to browse the latest resources available from NALP's bookstore!

The NALP Foundation

Booth 14

6624 Lakewood Boulevard

Dallas, TX 75214

Phone: 214-828-6000

Fax: 214-828-6001

www.nalpfoundation.org

Representatives:

Tammy Patterson, CEO/President

Pam Malone, Senior Vice President

The NALP Foundation, a nonprofit 501(c)(3), is a preeminent research authority on lawyers' careers. The mission of the Foundation is to study effective management of lawyers, their professional development, career satisfaction, and diversity within the profession.

NALP/Street Law Legal Diversity Pipeline Program

Booth 30

1025 Connecticut Ave NW, Suite 1110

Washington, DC 20036-5413

Phone: 202-835-2618

Fax: 202-835-1112

Representative: Millie Bond

The NALP/Street Law Legal Diversity Pipeline Program is an initiative designed to provide information about the law and the legal profession to high school students. Our goal is to encourage talented diverse students to consider legal careers. Participating law firms are paired with local high schools. Volunteers teach students about a substantive area of the law and then the host a one-day law conference at the firm. Law firm participants are given the opportunity to work with a

diverse group of interested young people in their community. The program currently partners with five law firms and high schools in five U.S. cities. NALP and Street Law are seeking additional firms interested in participating for 2010-2011.

National Institute for Trial Advocacy (NITA)

Booth 24

361 Centennial Pkwy, Suite 220

Louisville, CO 80027-1281

Phone: 800-225-6482

Fax: 720-890-7069

www.nita.org

Representatives:

Daniel McHugh

Tom Hintz

The National Institute for Trial Advocacy (NITA) is the world's premier provider of litigation skills training and publications. A 501(c)(3) not-for-profit organization based in Louisville, Colorado, NITA pioneered its unique learn-by-doing methodology over 35 years ago and has remained the gold standard in continuing legal education ever since.

NITA is most noted for our programs in *Trial Advocacy and Deposition Skills*. With an average student/faculty ratio of 4:1, a faculty drawn from a cadre of judges, law professors, and practicing attorneys, and an unparalleled experiential learning method, attendees at NITA's programs experience significant improvement in their ability to advocate for their clients.

NITA offers a number of specialty programs such as *Writing Persuasive Briefs, The Articulate Advocate, Mediation Skills*, and many others.

NITA works with various organizations to offer *Public Service Programs* either at a substantial discount or completely free of charge. All across the country NITA faculty members train public service lawyers and those whose specialty may be in child advocacy, domestic violence, tribal rights, death penalty defense, or immigration.

NITA designs and conducts *In-House Programs* to address specific training objectives of law firms, government agencies, and corporations. These programs can be customized to focus the content on your organization's educational goals.

In addition to programs NITA is the premier provider of legal advocacy skills books, case files, reference guides, and other media to the legal profession.

Stop by the booth and grab a copy of NITA's white paper "The Future of Legal Education: A Skills Continuum."

PhotoBooks, Inc.

(PhotoBooks is a sponsor but does not have a booth.)

200 Arizona Avenue, Suite 104

Atlanta, GA 30317

Phone: 404-589-1228

Fax: 404-589-1288

www.photobooks.com

Contact: Mike Haffey

PhotoBooks is a technology-based publishing company specializing in print and online directories. Since 1992 PhotoBooks has been a leader in producing quality directories for the Legal Community, including:

- Summer Associate Facebooks
- Attorney Pictorial and Alumni Directories
- Law School Student Facebooks
- Bar Association Member Directories

This year we are proud to announce our directory services are available for download to your Blackberry and iPhone devices!

Ask about our Green Solutions using Print-on-Demand features or Recycled Content Papers!

Practical Law Company (PLC)

Booth 7

919 Third Avenue, 36th Floor
New York, NY 10017
(646) 562-3400

www.practicallaw.com

PLC is the leading provider of how-to resources for transactional attorneys. Our online practice notes, checklists and timelines, model documents, cross-border guidance and market intelligence give attorneys and law students a crash course in corporate, securities and finance practice, helping them work faster and stay on top of the latest legal developments.

PLC is FREE for law schools and law students. And if you work at a law firm, we provide FREE 3-week trial subscriptions.

**Stop by our booth for a refreshing (and stiff!) PLCgarita!
And drop your business card for a chance to win an iPod Touch!**

PRACTICAL LAW COMPANY®



NALP thanks Practical Law Company for its educational support of this conference through its sponsorship at the Platinum Level.

SJL ATTORNEY SEARCH, LLC

(SJL is a sponsor but does not have a booth.)

One Grand Central Place

60 East 42nd Street, Suite 1201

New York, NY 10165

Phone: 212-897-0990

Fax: 212-897-0991

E-mail: info@sjlsearch.com

www.sjlsearch.com

Partner Group Contacts:

Laura L. Bradley, Esq.

Jennifer A. Kasmin, Esq.

Sang J. Lee, Esq.

Associate Group Contacts:

Gail E. Cutter, Esq.

Nicole L. Donnelly, Esq.

Nicole Spira, Esq.

Eric Weiss, Esq.

Traci A. LaVallee, Esq.

Brian A. Reinthaler, Esq.

Stephanie G. Wechsler, Esq.

Founded in 2003, SJL Attorney Search, LLC is a legal recruitment firm that partners with law firms and other sophisticated legal employers to identify, recruit, and ultimately hire highly qualified attorneys. Our consultants have successfully placed partners, associates, and corporate counsel in all practice areas of law including mergers and acquisitions, capital markets, litigation, global finance, real estate, bankruptcy, intellectual property, labor and employment, ERISA, and tax.

We have established a reputation for quality, integrity, team work, and accountability. We understand the immense value of relationships and have assembled a team of established relationship builders in the firm. In addition to a research staff that supports our firm's goal to cull and store the best market information, SJL Attorney Search is proud that our consultants include former practicing attorneys with tremendous academic credentials, former senior law firm administrators, and a former senior marketing executive. We invite you to visit www.sjlsearch.com to learn more about our consultants and our firm.

NALP thanks SJL Attorney Search, LLC for sponsoring the conference lanyards.

SkillsScorecard

Booth 8

Suite 5.03, 2 Queen St

Melbourne, Victoria, 3000

Australia

Phone: +61 3 9016 3755

E-mail: info@skillsscorecard.com

www.skillsscorecard.com

Representatives:

Ray D'Cruz, CEO

Ben Holt, Director of Marketing

SkillsScorecard is an online performance evaluation and career planning system. The system encourages better performance conversations between staff and their managers, leading to more detailed, specific, and meaningful development plans.

Developed in Australia, SkillsScorecard is exclusively for law firms. Customization is faster and more cost effective, and data from most Human Resource Management Systems and Practice Management Systems is easily integrated.

Our approach to career planning is unique with firms having access to our Materials Bank of over 500 books, articles, podcasts, videos, blogs, and websites. These resources are referenced, annotated, and sorted by relevance to standard legal, paralegal, and non-legal roles. Clients combine these resources with their own professional development program to provide a basis for unparalleled development planning.

SkillsScorecard has clients in over 10 countries and is operational in both English and Chinese language.

Come and see us for a demonstration of our software.

Vault Inc.

Booth 9

75 Varick Street, 8th Floor

New York, NY 10013

Phone: 212-366-4212

Fax: 212-336-6117

www.vault.com

Representatives:

Vera Djordevich, Senior Law Editor

Collin Kinser, Account Executive, Enterprise Licensing

Raj Selvadurai, Senior Account Executive, Recruitment Marketing

Vault is the most comprehensive resource for career management and job search information featuring insider intelligence on what it's really like to work in an industry, company or profession – and how to position yourself to land that job. Our content consists of hundreds of law firm and law school profiles which combine the inside perspective of anonymous employee and student reviews with Vault editorial. We also provide in-depth career-related articles, videos, blogs, and research tools. Vault publishes more than 120 titles including the best-selling *Vault Guide to the Top 100 Law Firms* and the *Vault/MCCA Guide to Law Firm Diversity*. This information is available through our public website, www.vault.com, and through Vault's Career Insider for universities and libraries.

Vault's clients include 500 law firms and legal recruiters who utilize our recruitment marketing, consulting, job posting, and career fair services to promote initiatives, achievements, and employment opportunities to students, associates, and lateral attorneys; and 85 law schools providing students with access to Vault's Career Insider database.

Vault will do a presentation in the exhibitor classroom (Conference 8/9) from 1:45 – 2:30 pm on Wednesday. NALP thanks Vault, Inc. for sponsoring our conference tote bags.

viDesktop Inc.

Booth 17

4950 Yonge Street, Suite 310

P.O. Box 134

Toronto, ON M2N 6K1

Phone: 416-504-9965

Fax: 416-504-2295

www.videsktop.com

E-mail: info@viDesktop.com

Representatives:

Glenn Mackie

Toni Wilson

viDesktop is a leading provider of web-based recruiting, work allocation, performance management, career development, and learning management software systems for law firms. Founded in 2001, viDesktop has over 300 law firm clients.

viDesktop's recruiting system is a comprehensive solution for all summer associate, lawyer, and staff recruiting processes. It includes full tracking features, web self-apply functionality, resume parsing, e-mail and calendar integration, interview scheduling and feedback collection, robust reporting, customized workflows, letter generation, and many other features. It also includes work allocation and project evaluations for summer associates and survey capabilities for applicants and interviewers. viDesktop's performance management system is an all-in-one solution for every performance management and survey initiative firm-wide. viDesktop's career development system includes modules for competencies and benchmarks, mentoring, work availability forecasting and utilization, and career development plans. viDesktop's learning management system enables you to manage all training programs for lawyers and staff, and track CLE credits. Each viDesktop system can be installed independently, or together as an integrated suite for full talent management.

viDesktop representatives will be available to provide individual demonstrations during the conference. Please visit the viDesktop booth to arrange a time.

continued >>>

West LegalEdcenter

PART OF THOMSON REUTERS

Booth 29

610 Opperman Drive
Thomson West
Eagan, MN 55123
Phone: 877-539-9532
Fax: 651-687-3450

www.westlegaledcenter.com

www.reqwired.com

www.westlegalworks.com

West LegalEdcenter, career-enhancing professional development training and CLE

Get unparalleled breadth and depth of content from one source, organized with you and your associates at the center. Get content that covers the full range of topics, in a variety of formats such as live conferences and online programming including on demand, live webcasts, podcasts, and mobile. Augment your in-house programming with offerings that cover the substance of law, legal practice skills, like pre-trial motions and cross-examination; business skills, like time management and delegation; firm management, and more. Special libraries are available devoted to paralegals and summer associates that meet the needs of these special groups, as well. Choose from hundreds of programs in business and career development to satisfy your development needs.

Visit us today at **westlegaledcenter.com**!

Required, tracking continuing education is our business

The leading CLE tracking system for law firms, Reqwired empowers attorneys and staff to control their professional development with self-service tools and enables attorney development managers to easily control firm learning with comprehensive continuing education management resources.

Visit us today at **reqwiredlegal.com**!

NALP thanks West LegalEdcenter for its educational support of this conference through its sponsorship at the Platinum Level.