

2009 NALP Resource Center Regency Ballroom

The 2009 NALP Resource Center offers an opportunity to learn about a wide variety of products and services that can help you become more efficient as well as benefit your organization. NALP is pleased to welcome back a number of familiar faces and to offer a special welcome to several new exhibitors. The Resource Center will be open throughout the conference until Friday afternoon and is the perfect place to learn about new resources and to meet and greet friends and colleagues. Be sure to catch one of the live demos by some of our Resource Center providers.



Take your bingo card to the Resource Center and visit our exhibitors and you can qualify for one of three prize drawings. Turn in your card with at least 15 stamps (one each from a different resource provider) to the registration desk to qualify. The drawings will take place in the Resource Center. **You must be present at the time of the drawing** or your bingo card will be put back into the drawing and another one chosen.

2009 Resource Center Hours

Tuesday, March 31	6:00 pm - 8:00 pm
Wednesday, April 1	7:30 am - 5:00 pm
Thursday, April 2	7:00 am - 3:00 pm
Friday, April 3	8:45 am - 3:00 pm

See below for a schedule of prize drawings.
See the following page for an Exhibitor Classroom schedule.

NALP welcomes exhibitors that provide products and services of interest to NALP members. The Resource Center is intended to be a marketplace for members and exhibitors to exchange information. An exhibitor's presence in the Resource Center does not constitute endorsement by NALP.

Special Prizes

Drawing Times/Locations

PRIZE: \$200 Gift Certificate for Macy's

Thursday at 10:30 am –
at Booth #27 – **David Carrie, LLC**

PRIZE: Portable GPS Navigation

Friday at 11:30 am –
at Booth #5 – **Vault, Inc.**

GRAND PRIZE: One **free registration** to the 2010 NALP Annual Education Conference in San Juan Puerto Rico; a **free hotel stay** at the Caribe Hilton for the Conference dates; and **free round trip airfare** (up to \$500).

Friday at 2:45 pm –
at Booth #59 – **Puerto Rico Convention Bureau**

Exhibitor Classroom — Cabinet Room

This year several of NALP's Resource Center providers will be presenting special seminars or demonstrations to help you learn more about how their products or services might assist you in your day-to-day work. *All Exhibitor Classroom sessions will be in the Cabinet Room.*

Wednesday, April 1

11:30 am - 12:15 pm.....Leopard Solutions

4:00 - 4:45 pm.....PSLawNet

1:45 - 2:30 pm.....Kaplan PMBR

5:00 - 5:45 pm.....PricewaterhouseCoopers – Law Firm Services Group

Thursday, April 2

9:00 - 9:45 am.....Vault, Inc.

10:45 - 11:30 am.....Practical Law Company

11:45 am - 12:30 pm.....Incisive Media

1:45 - 2:30 pm.....Online System for Clerkship Application and Review (OSCAR)
Demonstration

2:45 - 3:30 pm.....Leopard Solutions

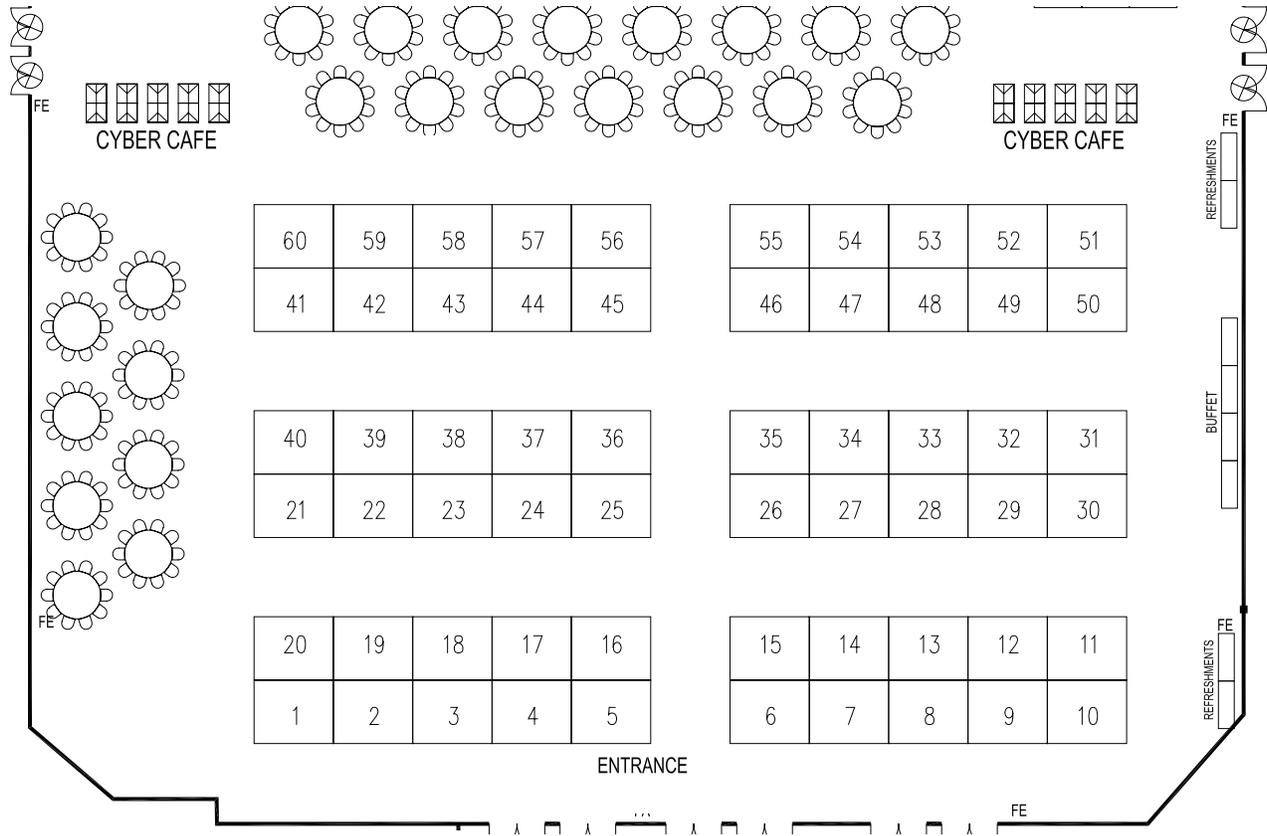
Friday, April 3

9:00 - 9:45 am.....PricewaterhouseCoopers – Law Firm Services Group

10:45 - 11:30 am.....Online System for Clerkship Application and Review (OSCAR)
Demonstration

11:45 am - 12:30 pm.....Practical Law Company

The 2009 Conference Resource Center – Regency Ballroom



List of Exhibitors by Booth Number

- | | | | |
|---------|--|---------|--|
| 1. | Dolce, Inc. | 29. | ALI-ABA |
| 2. | Update Legal | 30. | Mestel & Company |
| 3.&4. | Micron Systems, Inc. | 35. | Incisive Media |
| 5. | Vault, Inc. | 36. | Marvel Consultants, Inc. |
| 6.&7. | Major, Lindsey & Africa | 37.&38. | NALP |
| 8. | viDesktop Inc. | 39. | Street Law/NALP Legal Diversity Pipeline Program |
| 9. | Practical Law Company (PLC) | 40. | Party Cat |
| 10. | SJL Attorney Search, LLC | 41. | Optimal Resume |
| 11. | Hire Counsel | 45. | NALSC® |
| 14. | AttorneyJobs – a Thomson Reuters Business | 46. | GreatGifts4U.com |
| 15. | PhotoBooks, Inc. | 47. | The Ideal Search, Inc. |
| 16. | National Institute for Trial Advocacy (NITA) | 48. | BCG Attorney Search |
| 19.&20. | Practising Law Institute (PLI) | 49. | LawCrossing |
| 21. | Leopard Solutions | 50. | PricewaterhouseCoopers Law Firm Services |
| 22. | The NALP Foundation | 51. | Mandarin Oriental, Washington, DC |
| 23. | A & P Moving/Bekins Van Lines | 52. | Chambers Associate: Chambers and Partners |
| 24. | Symplicity | 53. | AboveTheLaw.com |
| 25. | Big Frey Promotional Products | 54.&55. | Lateral Link |
| 26. | West LegalEd Center | 56. | Kaplan PMBR |
| 27. | David Carrie LLC – Legal Search Consultants | 59. | Puerto Rico Convention Bureau |
| 28. | Corporate Edge/InnerWorkings | 60. | Certified Transportation Group/Atlas Van Lines |

Guide to 2009 Resource Center Exhibitors

AboveTheLaw.com

Booth 53

Breaking Media
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Elyse DiPierri, Director of Marketing
David Minkin, Publisher & Co-Founder, Breaking Media

AboveTheLaw.com takes a behind-the-scenes look at the world of law. The site provides news about the profession's most colorful personalities and powerful institutions, as well as original commentary on breaking legal developments.

AboveTheLaw.com is published by Breaking Media, a network of next-generation business-to-business digital publications targeting young and influential professionals. In addition to AboveTheLaw.com, Breaking Media publishes Dealbreaker.com, Edifical.com, and Fashionista.com. Because of our authentic, inside-the-industry tone and content, Breaking Media reaches over a million affluent, decision-making professionals per month.

A & P Moving/Bekins Van Lines

Booth 23

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www.apmoving.com

Representative:

Darcy A. Quinn, Account Manager

Bekins is one of the nation's leading moving and storage companies. Established in 1891 and endorsed by NALP since 1986, Bekins is a world-wide moving company providing local, domestic, and international moving services. We work with recruiting departments and career services personnel in helping their lawyers and employees relocate to new locations. Bekins is committed to NALP, and a percentage of the move revenues go directly back to the Association.

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Development and creation of a Relocation Benefits Policy, relocation move analysis reports, and information on other relocation benefit programs are some additional resource tools available through A and P Moving, Inc.-Bekins. *For more information, please stop by our booth and visit our website, www.apmoving.com.*

ALI-ABA

Booth 29

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www.ali-aba.org

Representative:

Tom Fogerty, Account Manager

To help organizations attract, retain, and develop the brightest talent, the American Law Institute-American Bar Association Continuing Professional Education (ALI-ABA) has created a full range of learning tools and content delivery options accessible through the Via™ platform.

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tfogerty@ali-aba.org, phone: 215-243-1657

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Booth 14

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Representative:
Deanna Aamodt

AttorneyJobs is a job-finding service providing information about attorney and JD-preferred positions in law firms, corporations, government, public interest, and other alternative careers. AttorneyJobs is a Thomson Reuters business.

BCG Attorney Search

Booth 48

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Big Frey Promotional Products

Booth 25

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Seth Frey (seth@bigfrey.com)
Karen Frey (karen@bigfrey.com)

Big Frey Promotional Products has been in the promotional products industry for nearly 15 years. Historically, we assist multinational corporations and the service industries fulfill all of their marketing needs through promotional items. What differentiates us from our competition is that we clearly understand the marketing goals and budget tiers set by our clients, as they are very specific to the return on investment at each point of a marketing and communication strategy. We benefit from exceptional service from our factories and suppliers including aggressive pricing, a high standard for quality control, a conservative approach to artistic detail, and on-time delivery. We have a creative team made up of seasoned individuals who research the industry for innovative products that address our clients' marketing goals and provide positive repeated exposure and return on investment. We offer the most unique line of recruiting ideas when it comes to building brand with prospects, recruits, key academic clubs, key on-campus personnel, and the career services offices. It is our goal at Big Frey Promotional Products to translate the ingenuity of our clients through the use of promotional products and enhance brand recognition.

Stop by our booth to see what has been proven to build brand on campus . . . without "breaking the budget"!

Certified Transportation Group/ Atlas Van Lines

Booth 60

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Islandia, NY 11722
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Fax: 631-234-6764
www.certifiedtransport.com/nalp.htm
Representative:

Monica R. McNamara
Bill Schielke

Certified Transportation Group/Atlas Van Lines is proud to be a NALP endorsed household goods carrier since 1988. Certified Transportation Group/Atlas Van Lines provides nationwide household goods moving services. We have the ability to handle your household goods relocations regardless of origin or destination both domestically and internationally. You can count on Certified/Atlas for quality moves, low claims, dependable transit commitments, and professional services every time you call.

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Please visit our web site at www.certifiedtransport.com/nalp.htm or call us at 800-645-7210. Principal contacts are:

- Firm Contact: Bill Schielke, Vice President Sales & Marketing
- Monica McNamara, National Accounts Manager, 800-645-7210 x 143, monica@certifiedtransport.com
- Employee Contact Domestic Relocations, Sara Camarda, Lead NALP CSR, 800-645-7210 x 115, scamarda@certifiedtransport.com
- Employee Contact International Relocations, Michael Cammisso, International Director, 800-645-7210 x 114, mcammisso@certifiedtransport.com

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Booth 52

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Michael Lovatt (Editor)
Fiona Boxall (Managing Editor)

Chambers Associate is a new web-only publication for law students and associates from Chambers and Partners, the renowned legal publishers.

Free to students and law schools, **Chambers Associate** continues our tradition of in-depth, unbiased publishing. Our experienced researchers have conducted comprehensive interviews with more than a thousand junior associates across the USA. Combining this research with the expertise of *Chambers USA*, we have produced exhaustive firm profiles covering everything a would-be associate needs to know: from assignment to culture, from diversity to pro bono and more. Our profiles also offer firms a unique and fresh way to get their message to the very best law students.

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Booth 28

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Representatives:

Rosalia Gullo
Raha Odefelt

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David Carrie LLC – Legal Search Consultants

Booth 27

155 East 55th Street
Suite 4K
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Contact: Carrie Printz, Esq.
www.davidcarrie.com
Representative:

Rochelle Stanley, Director of Employer and
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Booth 1

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Lateral Link

Booths 54 & 55

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Ryan Belville, Esq.

Lateral Link is a full-service legal recruitment firm notable for utilizing web-based technology to optimize the legal search process. Lateral Link's member network is comprised almost exclusively of attorneys from the top 20 law schools (40% of whom are alumni of the top five law schools), and its recruiters place attorneys at all levels in law firm and in-house positions. In the past year, Lateral Link, along with its innovative business model, has been featured by the *ABA Journal*, *American Lawyer*, *Business Week*, *Crain's*, *Daily Journal, Inc. Technology*, and *The Wall Street Journal*. We are known for eliminating the inefficiencies common to today's search industry, which is bogged down by time-consuming practices such as cold calls and decentralized job listings. Our mission is to use the Internet to aggregate quickly and distribute efficiently information to move the legal recruiting industry into the 21st century. Servicing clients throughout the US, Europe, and Asia, Lateral Link is a go-to source for Fortune 500 companies and major international law firms seeking to hire the best legal talent.

LawCrossing

Booth 49

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Leopard Solutions

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Laura Leopard

MaryEllen Cozza

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To learn more about MLA, please visit our website at www.mlaglobal.com.

NALP thanks Major, Lindsey & Africa for sponsoring the NALP Lounge and Karaoke event.

Mandarin Oriental, Washington DC

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Representatives:

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Wen Yong, Regional Sales Manager

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Marvel Consultants, Inc

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Brian Cayne, Legal Search Consultant

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We look forward to seeing you at the Member Celebration on
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**NALP thanks SJL Attorney Search, LLC, for sponsoring the
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Street Law/NALP Legal Diversity Pipeline Program

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Vault, Inc.

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viDesktop is a leading provider of web-based recruiting, work allocation, performance management, career development, and learning management software systems for law firms. Founded in 2001, viDesktop has over 300 law firm clients.

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